

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM846182

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Addison Design Company		07/31/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Pathfinder Execution Limited		
Doing Business As:	DBA Sia Partners		
Street Address:	Ferry House		
Internal Address:	48 Mount Street Lower		
City:	Dublin		
State/Country:	IRELAND		
Postal Code:	D02 PT98		
Entity Type:	company limited by shares: IRELAND		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4940363	ADDISON	
Registration Number:	5184340		
Registration Number:	1942058		
Registration Number:	2740366		
Registration Number:	2440075	STRATEGY MADE VISIBLE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5025873618		
Email:	ptodocket.us.dbg@dentons.com		
Correspondent Name:	Michael J. McGee		
Address Line 1:	101 South Fifth Street		
Address Line 2:	3500 PNC Tower		
Address Line 4:	Louisville, KENTUCKY 40202		
DOMESTIC REPRESENTATIVE			
Name:	Dentons Bingham Greenebaum LLP		

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Address Line 1:	101 South Fifth Street
Address Line 2:	3500 PNC Tower
Address Line 4:	Louisville, KENTUCKY 40202
NAME OF SUBMITTER:	Michael J. McGee
SIGNATURE:	/Michael J. McGee/
DATE SIGNED:	10/16/2023
Total Attachments: 3 source=Assignment - Addison#page1.tif source=Assignment - Addison#page2.tif source=Assignment - Addison#page3.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is entered into as of this 31 day of July, 2023 by (i) ADDISON DESIGN COMPANY, a Delaware corporation ("Assignor"), in favor of (ii) PATHFINDER EXECUTION LIMITED D/B/A SIA PARTNERS, an Ireland company limited by shares ("Assignee").

RECITALS

A. Assignor owns the trademarks and service marks (the "Marks") and certain federal and foreign trademark registrations for the Marks, as more fully described on Exhibit A, attached hereto and incorporated herein (the "Registrations").

B. Assignor desires to assign the Marks, including the Registrations, together with all the goodwill associated with and symbolized by the Marks, to Assignee, and Assignee desires to obtain the same from Assignor, on the terms and conditions set forth herein.

ASSIGNMENT

NOW, THEREFORE, the parties agree as follows:

1. **ASSIGNMENT.** Assignor hereby transfers and assigns to Assignee the Marks and the entire and exclusive right, title, and interest in and to the Marks on a worldwide basis, including the Registrations, together with all of the goodwill associated with and symbolized by the Marks, and Assignee accepts all the foregoing from Assignor.

2. **FURTHER ASSURANCES.** Upon Assignee's reasonable request, Assignor shall, without need for further consideration, cooperate with Assignee to ensure that Assignor's performance under this Assignment is fully discharged, including by executing and delivering such other documents and taking such other actions as may be necessary to consummate and effectuate the transfer and assignment of the Marks and the Registrations to Assignee.

3. **COUNTERPARTS.** This Assignment may be executed in counterparts, each of which will be deemed an original, with the same effect as if the signature on each such counterpart were on the same instrument. Further, this Assignment may be executed by transfer of an originally signed document by facsimile, electronic or e-mail in PDF format, each of which will be as fully binding as an original document.

[Signature Page Follows]

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the date first written above.

ADDISON DESIGN COMPANY

By: WG
Name: Wes Graham
Title: CEO - US
(“Assignor”)





PATHFINDER EXECUTION LIMITED D/B/A
SIA PARTNERS

29/8/2023

By: Lawrence Vesey
Name: LAWRENCE VESSEY
Title: PARTNER
(“Assignee”)

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

EXHIBIT A
Marks and Registrations

<u>Country</u>	<u>Mark</u>	<u>Registration No. and Date</u>	<u>Classes</u>
United States	ADDISON	4,940,363 April 19, 2016	40, 42
United States	 Miscellaneous Design [goldfish in motion]	5,184,340 April 18, 2017	35, 41, 42
United States	 Miscellaneous Design [goldfish]	1,942,058 December 19, 1995	42
United States	 Miscellaneous Design [goldfish]	2,740,366 July 22, 2003	35, 40, 42
United States	STRATEGY MADE VISIBLE	2,440,075 April 3, 2001	35
United Kingdom	 Miscellaneous Design [goldfish]	00003124659 March 4, 2016	9, 35, 40, 41, 42

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