

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM846861

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900799788		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PM BRANDS, LLC		09/11/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	JH1 BRANDS LLC		
Street Address:	933 BROADWAY		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4188178	PETER MANNING	
CORRESPONDENCE DATA			
Fax Number:	2138910400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	213-891-0700		
Email:	IPDocket@Buchalter.com, pnulud@buchalter.com, mmandel@buchalter.com		
Correspondent Name:	PNULUD/V MONICA MANDEL		
Address Line 1:	BUCHALTER, A PROFESSIONAL CORPORATION		
Address Line 2:	1000 WILSHIRE BOULEVARD, SUITE 1500		
Address Line 4:	LOS ANGELES, CALIFORNIA 90017		
ATTORNEY DOCKET NUMBER:	P1256-5002 [PN:VMM:LA]		
NAME OF SUBMITTER:	V. MONICA MANDEL		
SIGNATURE:	/V. Monica Mandel/		
DATE SIGNED:	10/18/2023		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, PM BRANDS, LLC, a Delaware Limited Liability Company with an address of 933 Broadway, New York, New York 10010 ("Assignor"), owns, has used in business and/or has rights, title, and/or interest in the trademark and the trademark registration identified in Exhibit A herein, attached hereto and incorporated by this reference, and the goodwill symbolized by the trademark and all common law rights thereto, and the right to recover for infringement (hereinafter collectively the "Mark");

WHEREAS, JH1 BRANDS LLC, a Delaware Liability Company with an address of 933 Broadway, New York, New York 10010 ("Assignee" and together with the Assignor, the "Parties") desires to acquire by formal, recordable assignment the entire right, title and interest in and to the Mark, all common law rights in and to the Mark, as well as the goodwill symbolized by the Mark, and all on-going and existing business associated with the Mark; and

WHEREAS the Parties desire to memorialize the assignment of the Mark and all common law rights in and to the Mark, together with the goodwill of the business symbolized therein, all on-going and existing business associated with the Mark and all common law rights relating thereto, and all rights to recover for past infringement.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby conclusively acknowledged, in connection with the transfer of assets to which the mark pertains, Assignor does hereby sell, assign, transfer and set over to Assignee all its right, title and interest in, to and under the Mark and applications or registrations therefor, together with the goodwill of the business symbolized by the Mark, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement, said rights to be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made.

IN WITNESS WHEREOF, the parties have caused this Agreement to be executed by their respective duly authorized representatives as set forth below.

AGREED TO AND ACCEPTED BY ASSIGNOR

Date: 9-11-23 by: Jeff Hansen
Name: JEFF HANSEN
Title: MANAGING MEMBER

RECEIVED AND AGREED TO BY ASSIGNEE JH1 BRANDS, LLC

Date: 9-11-23 by: Jeff Hansen
Name: JEFF HANSEN
Title: MANAGING MEMBER

EXHIBIT A

U.S. Mark

Mark	Country	Serial No./ Registration No.	Filing Date/ Registration Date
PETER MANNING	United States	4188178	08/07/2012

BN 76320616v1