

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM847256

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Joe For It, Inc.		10/09/2023	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Grubmarket, Inc.		
<b>Street Address:</b>	1925 Jerold Avenue		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94124		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4648002	JOE PRODUCE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8669477329		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6504939300		
<b>Email:</b>	trademarks@wsgr.com		
<b>Correspondent Name:</b>	John L. Slafsky		
<b>Address Line 1:</b>	650 PAGE MILL ROAD		
<b>Address Line 2:</b>	Wilson Sonsini Goodrich & Rosati		
<b>Address Line 4:</b>	Palo Alto, CALIFORNIA 94304		
<b>NAME OF SUBMITTER:</b>	Chelsea E. Carbone		
<b>SIGNATURE:</b>	/Chelsea E. Carbone/		
<b>DATE SIGNED:</b>	10/19/2023		
<b>Total Attachments: 2</b>			
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**TRADEMARK ASSIGNMENT**

THIS ASSIGNMENT is made effective as of February 2, 2022 between **Joe For It, Inc.**, a California corporation, located at 9700 Village Center Drive, Suite 100, Granite Bay, California 95746 (the "Assignor"), and **Grubmarket, Inc.**, a Delaware corporation, located at 1925 Jerold Avenue, San Francisco, California 94124 (the "Assignee").

**WHEREAS**

1. The Assignor is the Proprietor of the registration shown in Schedule A hereto, as well as all other proprietary rights in other trademarks, trade dress, and product configurations associated with the product in conjunction with which the registration in Schedule A is used (the "Trademark").
2. The Assignor has agreed that the right, title, and interest in and to the Trademark shall be assigned to the Assignee for good and valuable consideration.

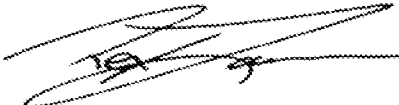
NOW THIS ASSIGNMENT WITNESSES that, for good and valuable consideration paid by the Assignee to the Assignor, the receipt of which is hereby acknowledged, the Assignor hereby assigns to the Assignee the Trademark, for all of the goods and/or services included in the registration or in conjunction with which the Trademark is used, together with the goodwill of the business associated with and symbolized by the Trademark and the right of the Assignee to bring actions and claim relief in respect of any infringement or other violation of rights with respect to the Trademark occurring prior to the date hereof.

The Assignor hereby consents, without any objection, that the Assignee solely request recording of this transfer in any jurisdiction where a recording of this transfer may be affected. The Assignor agrees that it will cooperate fully with the Assignee in completing any further documents which shall be reasonably requested by the Assignee in order to complete the assignment of right, title, and interest to the Trademark.

IN WITNESS WHEREOF the Assignor has executed this Assignment on 10/9/2023 \_\_\_\_\_.

**JOE FOR IT, INC.**

**GRUBMARKET, INC.**

By: 

By: 

Name: Rex Lawrence

Name: Mike Xu

Title: General Manager/President

Title: President

**Schedule A**

<b>MARK</b>	<b>JURISDICTION</b>	<b>APP. NO.</b>	<b>DATE FILED</b>	<b>REG. NO.</b>	<b>REG. DATE</b>
JOE PRODUCE	United States	86141406	Dec. 12, 2013	4648002	Dec. 2, 2014