OP \$115.00 548910

ETAS ID: TM847775

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------------------------|----------|----------------|--|
| MASCIARELLI TENUTE AGRICOLE SRL | | 10/20/2023 | societa a responsabilita limitata (srl): ITALY |

RECEIVING PARTY DATA

| Name: | AZIENDA AGRICOLA MASCIARELLI S.A.S. DI MASCIARELLI M. & C. |
|-----------------|--|
| Street Address: | Via Gamberale, 1 |
| City: | San Martino Sulla Marrucina (CH) |
| State/Country: | ITALY |
| Postal Code: | 66010 |
| Entity Type: | Societá In Accomandita Semplice (Sas): ITALY |

PROPERTY NUMBERS Total: 4

| Property Type | Number | Word Mark |
|----------------------|---------|--------------------|
| Registration Number: | 5489102 | GIANNI MASCIARELLI |
| Registration Number: | 4617050 | VILLA GEMMA |
| Registration Number: | 5515085 | |
| Registration Number: | 2986940 | MASCIARELLI |

CORRESPONDENCE DATA

Fax Number: 2027373528

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2026285197

Email: rsjillions@browdyneimark.com

Correspondent Name: Ronni S. Jillions
Address Line 1: 1625 K St., NW
Address Line 2: Suite 550

Address Line 4: Washington, D.C. 20006

NAME OF SUBMITTER:Ronni S. JillionsSIGNATURE:/Ronni S. Jillions/DATE SIGNED:10/23/2023

Total Attachments: 1

source=2023-10-23 58904M Assignment (signed)#page1.tif

TRADEMARK
REEL: 008234 FRAME: 0963

ASSIGNMENT

WHEREAS MASCIARELLI TENUTE AGRICOLE SRL, a società a responsabilità limitata (srl) of Italy, located and doing business at Via Gamberale, 1 – 66010 San Martino Sulla Marrucina (CH), Italy (hereinafter "assignor") has applied for registration of the following trademarks, in the U.S. Patent and Trademark Office:

| Application No. | Registration No. |
|-----------------|------------------|
| 86036356 | 5489102 |
| 86210910 | 4617050 |
| 87455199 | 5515085 |
| 76566083 | 2986940 |

WHEREAS AZIENDA AGRICOLA MASCIARELLI S.A.S. DI MASCIARELLI M.

& C., a società in accomandita semplice (sas) of Italy, located and doing business at Via Gamberale, 1 - 66010 San Martino Sulla Marrucina (CH) (hereinafter "assignee") is desirous of acquiring said trademark, the applications for registration, and the resulting registrations thereof:

NOW, THEREFORE, in consideration of and in exchange for the sum of FOUR THOUSAND dollars (\$_4,000,000) and other good and valuable consideration, receipt of which is hereby acknowledged, said assignor does hereby assign unto said assignee all rights, title, and interest in and to said trademark, said application, and said registration, together with the good will of the business symbolized by said trademark.

| By: | By: |
|------------------------------------|---|
| Masciarelli Tenute Agricole S.r.l. | Azienda Agricola Masciarelli S.A.S. |
| CMMy beg | Di Masciarelli M. & C. |
| (Signature) | (Signature) |
| CVETIC YARINA | MASCIANELLI MILLIAM LEE |
| (Name) | (Name) |
| SOLE DIRECTOR LEGAL REPR. | SOLE DIRECTOR, LEGAL REPR. |
| (Title) | (Title) |
| 30 40 3023 | <u> 20 10 2023 </u> |
| (Date) ' | (Date) |

TRADEMARK REEL: 008234 FRAME: 0964

RECORDED: 10/23/2023