

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM850530

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Twenty-Six Acres Brewing Company LLC		10/02/2023	Limited Liability Company: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	MORE BELL COW LLC		
Street Address:	5601 Sears Street, Ste. B		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75206		
Entity Type:	Limited Liability Company: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6998859	SECOND RODEO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2147392900		
Email:	filing@denneylaw.com		
Correspondent Name:	Chelsea Masters		
Address Line 1:	8350 N Central Expy, Suite 1100		
Address Line 4:	Dallas, TEXAS 75206		
ATTORNEY DOCKET NUMBER:	00118.04.05		
NAME OF SUBMITTER:	Chelsea M Masters		
SIGNATURE:	/Chelsea M Masters/		
DATE SIGNED:	11/02/2023		
Total Attachments: 2			
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OP \$40.00 6998859

TRANSFER & ASSIGNMENT OF TRADEMARK

This Transfer & Assignment of Trademark ("Assignment") is made effective as of the 2nd day of October, 2023 (the "Effective Date"), by and between TWENTY-SIX ACRES BREWING COMPANY, LLC, a North Carolina limited liability company with principal offices located at 7285 W Winds Blvd NW, Concord, NC 28027 (the "Assignor"), and MORE BELL COW, LLC, a Texas limited liability company with principal offices located at 5601 Sears Street, Ste B, Dallas, TX 75206 ("Assignee"). Assignor and Assignee are sometimes referenced collectively as the "Parties".

WHEREAS, Assignor desires to transfer to Assignee, and Assignee desires to accept, all right, title, and interest in and to the trademarks, and corresponding trademark registrations, set forth in Schedule "1" attached hereto and incorporated herein by reference (hereinafter, collectively the "Marks"), together with all goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties, intending to be legally bound, Assignor hereby assigns, transfers, conveys, and delivers to Assignee, all of Assignor's rights, title, and interest in, to, and under, the Marks, together with all goodwill associated therewith, and in and to all income, royalties, damages, claims, and payments now or hereafter due or payable with respect hereto, and in and to all causes of action, either at law or in equity for past, present, or future infringement of said Marks. Such rights, title, and interest shall be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors and assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

IN WITNESS WHEREOF, the Parties have caused this Assignment to be executed as of the date first written above, and effective for all purposes as of the Effective Date, by their respective officers thereunto duly authorized.

ASSIGNOR:

TWENTY-SIX ACRES BREWING COMPANY, LLC,
a North Carolina limited liability company,

By: [Signature]
Print Name: Joel S Padgett
Title: owner / coo

ASSIGNEE

MORE BELL COW, LLC,
a Texas limited liability company,

By: [Signature]
Jason Bose,
Manager of Brain Storm Shelter, LLC, its Manager

SCHEDULE 1

Trade Names,
Trademarks, and Trademark Applications/Registrations

Trademark	Application No.	Application Date	Registration No.	Registration Date	Goods / Services
SECOND RODEO	90838059	July 20, 2021	6,998,859	Mar. 14, 2023	Class 032: beer