

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM851002

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	10/05/2023		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ImagineX Consulting, LP		11/03/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	IX Digital, LLC		
Street Address:	1155 Perimeter Center W		
Internal Address:	Suite 875		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30338		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	97764165	IMAGINEX	
Registration Number:	5338640	IMAGINEX CONSULTING	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	855-705-6414		
Email:	trademarks@dbllawyers.com		
Correspondent Name:	Thomas Dunlap		
Address Line 1:	211 Church Street SE		
Address Line 4:	Leesburg, VIRGINIA 20175		
ATTORNEY DOCKET NUMBER:	50484-001		
NAME OF SUBMITTER:	Daniel Davis, California Bar No. 310952		
SIGNATURE:	/Daniel Davis/		
DATE SIGNED:	11/03/2023		
Total Attachments: 3			
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Trademark Assignment Agreement

This trademark assignment agreement is between ImagineX Consulting, LP, a Delaware limited partnership (“**Assignor**”) and IX Digital, LLC, a Delaware limited liability company having an address at 1155 Perimeter Center W, Suite 875, Atlanta, GA 30338 (“**Assignee**”), and is effective as of October 5th, 2023 (the “**Effective Date**”).

WHEREAS, Assignor is the owner of all right, title, and interest in and to the trademarks and the corresponding registrations and/or applications for registration set forth in Exhibit 1 (collectively, the “**Trademarks**”), together with the goodwill of the business connected with and symbolized by the Trademarks; and

WHEREAS, Assignee desires to acquire all right, title, and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties agree as follows:

1. Assignor hereby sells, assigns, transfers, and conveys to Assignee: (i) the entire right, title, and interest in and to the Trademarks in the United States and all jurisdictions outside the United States; (ii) the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks); and (iii) the right to sue for or otherwise seek to deter past, present, and future infringement of the Trademarks. All the foregoing shall be held and enjoyed by Assignee as fully and entirely as they could have been held and enjoyed by Assignor had this sale, assignment, transfer, and conveyance not been made.

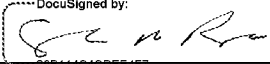
2. Assignor authorizes the Commissioner of Trademarks of the United States, other empowered officials of the USPTO, and similarly empowered officials in the United States and in any applicable jurisdictions outside the United States, to record the transfer of the registrations and/or applications for registration set forth in Exhibit 1 to Assignee as assignee of Assignor’s entire right, title, and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee’s ownership of the Trademarks.

3. This agreement may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument. Each counterpart may be delivered by electronic transmission, including without limitation email or facsimile transmission, which transmission shall be deemed delivery of an originally executed document.

IN WITNESS WHEREOF, the parties hereto have executed this agreement as of the Effective Date stated above.

[Signatures on following page]

Assignor, ImagineX Consulting, LP

DocuSigned by:
By: 
Name: Shaun Bank
Title: CEO
Date signed: 11/3/2023

Assignee, IX Digital, LLC

DocuSigned by:
By: Shaun Bank (for IX Digital)
Name: Shaun Bank
Title: CEO
Date signed: 11/3/2023

Exhibit 1
Trademarks

Mark	U.S. Serial No.	U.S. Registration No.
IMAGINEX	97764165	N/A
IMAGINEX CONSULTING	87357197	5338640