

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM851217

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Shenzhen Qianhai Yunzhihui Technology Co., Ltd.		11/06/2023	Limited Liability Company: CHINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Yiwu Dingyu Cross border E-commerce Co., Ltd		
<b>Street Address:</b>	509-1, Building A3, No. 588 Chunhua Road, Beiyuan Street, Yiwu City,		
<b>City:</b>	Jinhua City, Zhejiang Province		
<b>State/Country:</b>	CHINA		
<b>Entity Type:</b>	Limited Liability Company: CHINA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6774530	TLOEIM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	usmarkok@outlook.com		
<b>Correspondent Name:</b>	Yitao Shen		
<b>Address Line 1:</b>	509-1, Building A3, No. 588 Chunhua Road		
<b>Address Line 2:</b>	Beiyuan Street, Yiwu City		
<b>Address Line 4:</b>	Jinhua, Zhejiang, CHINA		
<b>NAME OF SUBMITTER:</b>	Yitao Shen		
<b>SIGNATURE:</b>	/Yitao Shen/		
<b>DATE SIGNED:</b>	11/06/2023		
<b>Total Attachments: 1</b>			
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## Trademark Assignment Agreement

This Trademark Assignment (hereafter referred to as this "ASSIGNMENT") is made and entered into this 6th day of November 2023, by and between Shenzhen Qianhai Yunzhihui Technology Co., Ltd., a CHINA LIMITED LIABILITY COMPANY of Room 201, Building A, No. 1, Qianwan 1st Qianhai Shenzhen-Hong Kong Cooperation Shenzhen CHINA 518038 (hereinafter referred to as "ASSIGNOR") and Yiwu Dingyu Cross border E-commerce Co., Ltd, a CHINA LIMITED LIABILITY COMPANY of 509-1, Building A3, No. 588 Chunhua Road, Beiyuan Street, Yiwu City, Jinhua City, Zhejiang Province CHINA (hereinafter referred to as "ASSIGNEE"), (collectively the "Parties").

The Assignor is the Trademark owner of US Registration NO.6774530 for Word Mark "Hoeim" together with the goodwill of the business symbolized thereby in connection with the goods and services on which the mark is used (the "Trademark"). Moreover, the Assignor has agreed to assign to the Assignee the above mentioned Trademark.

NOW, Effective from the date hereof, in consideration of the mutual promises, warranties and covenants contained in this Agreement, the receipt and sufficiency of which is hereby acknowledged and other good and valuable consideration, Assignor hereby conveys, transfers, assigns, delivers, and contributes to Assignee all of Assignor's right, title, and interest of whatever kind in and to the Trademark, together with (1) the goodwill of the business relating to the products and service in respect upon which the Trademark is used and for which it is applied for/registered in; (2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademark; (3) all rights to sue for past, present and future infringements or misappropriations of the Trademark.

Assignor further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Trademark.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have duly executed this Assignment as of the Effective Date.

ASSIGNOR: Shenzhen Qianhai Yunzhihui Technology Co., Ltd.

Company Representative: Jiajie Lu

By: Jiajie Lu

ASSIGNEE: Yiwu Dingyu Cross border E-commerce Co., Ltd

Company Representative: Yitao Shen

By: Yitao Shen