

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM851761

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
James William Muir		10/26/2023	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Red Dog Designs, Inc.		
Street Address:	2567 Walnut Avenue		
City:	Venice		
State/Country:	CALIFORNIA		
Postal Code:	90291		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	2812318	DOGTOWN	
Registration Number:	6986708	DOGTOWN	
Registration Number:	5968284	DOGTOWN	
Registration Number:	2327486	DOGTOWN	
Registration Number:	5688508	DOGTOWN	
Registration Number:	2812319	DOGTOWN	
Registration Number:	2728987	DOGTOWN	
Registration Number:	1900751	DOG TOWN	
Registration Number:	1864794	DOG TOWN	
CORRESPONDENCE DATA			
Fax Number:	8189814764		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	818-990-2120		
Email:	jkobulnick@lewitthackman.com		
Correspondent Name:	Jeffrey A. Kobulnick		
Address Line 1:	16633 Ventura Boulevard, 11th Floor		
Address Line 2:	Lewitt Hackman Shapiro Marshall & Harlan		
Address Line 4:	Encino, CALIFORNIA 91436		
ATTORNEY DOCKET NUMBER:	36655-7		

CH \$240.00 2812318

NAME OF SUBMITTER:	Jeffrey A. Kobulnick
SIGNATURE:	/Jeffrey A. Kobulnick/
DATE SIGNED:	11/07/2023
Total Attachments: 3 source=DOGTOWN Marks - Trademark Assignment#page1.tif source=DOGTOWN Marks - Trademark Assignment#page2.tif source=DOGTOWN Marks - Trademark Assignment#page3.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is hereby made as of October 26, 2023 (the "Effective Date") by and between James William Muir, an individual, with addresses at 13043 Yukon Avenue, Hawthorne, California 90250, and at 2567 Walnut Avenue, Venice, California 90291, United States ("Assignor") on the one hand, and Red Dog Designs, Inc., a California corporation, with an address at 2567 Walnut Avenue, Venice, California 90291 ("Assignee") on the other hand (collectively the "Parties").

WHEREAS, Assignor is the owner of all rights, title and interest in and to the trademarks listed in Schedule A attached hereto, including the goodwill associated therewith (the "Marks");

NOW THEREFORE, in consideration of the foregoing, and for other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties hereby agree that Assignor does hereby irrevocably assign to Assignee all of Assignor's rights, title and interest in and to the Marks, including the goodwill associated therewith, and including all foreign and common law rights thereto.

WHEREFORE, the Parties hereto have caused this Assignment to be executed as of the Effective Date set forth above.

This Trademark Assignment shall be binding upon and inure to the benefit of the Parties hereto, and their heirs, successors and assigns.

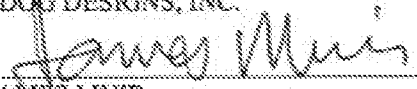
ASSIGNOR:



JAMES WILLIAM MUIR

ASSIGNEE:

RED DOG DESIGNS, INC.

By: 

JAMES MUIR

Its: Chief Operating Officer

SCHEDULE A

Trademark:	Country:	Registration No.: Application No.:
DOGTOWN	U.S.A.	Reg. 2812318
DOGTOWN	U.S.A.	Reg. 6986708
DOGTOWN	U.S.A.	Reg. 5968284
DOGTOWN	U.S.A.	Reg. 2327486
DOGTOWN	U.S.A.	Reg. 5688508
DOGTOWN	U.S.A.	Reg. 2812319
DOGTOWN	U.S.A.	Reg. 2728987
DOGTOWN Logo 	U.S.A.	Reg. 1900751
DOG TOWN	U.S.A.	Reg. 1864794
DOGTOWN	AUSTRALIA	Reg. 913262
DOGTOWN	BRAZIL	Reg. 827724705
DOGTOWN	BRAZIL	Reg. 840055048
DOGTOWN	EUROPEAN UNION	Reg. 002034684
DOGTOWN	JAPAN	Reg. 6034992
DOGTOWN	JAPAN	Reg. 4323717
DOGTOWN	KOREA	Reg. 40-1827578
DOGTOWN	MEXICO	Reg. 765449
DOGTOWN	MEXICO	Reg. 763863

DOGTOWN	NEW ZEALAND	Reg. 658301
DOGTOWN	NEW ZEALAND	Reg. 657393
DOGTOWN	NEW ZEALAND	Reg. 657392
DOGTOWN	THAILAND	Reg. 221122548
DOGTOWN	THAILAND	Reg. 221122579
DOGTOWN	UNITED KINGDOM	Reg. UK00003886948