

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM851987

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Margaritaville Enterprises, LLC		11/02/2023	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	HPS Investment Partners, LLC		
<b>Street Address:</b>	40 West 57th Street, 33rd Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10019		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 23</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	98119575	LAH DE DAH	
<b>Serial Number:</b>	98126776	FINS BALL	
<b>Serial Number:</b>	98126770	FINS	
<b>Serial Number:</b>	98126761	FINS	
<b>Serial Number:</b>	98138262	SEAS THE DAY	
<b>Serial Number:</b>	98138254	THE VILLE	
<b>Serial Number:</b>	98164836	LIKE MY DOG	
<b>Serial Number:</b>	98164818	LIKE MY DOG	
<b>Serial Number:</b>	98164825	EQUAL STRAIN ON ALL PARTS	
<b>Serial Number:</b>	98164813	EQUAL STRAIN ON ALL PARTS	
<b>Serial Number:</b>	98164809	LIKE MY DOG	
<b>Serial Number:</b>	98164795	BUBBLES UP	
<b>Serial Number:</b>	98164792	BUBBLES UP	
<b>Serial Number:</b>	98164788	BUBBLES UP	
<b>Serial Number:</b>	98164781	BUBBLES UP	
<b>Serial Number:</b>	98167447	NOBODY WORKS ON FRIDAY	
<b>Serial Number:</b>	98167420	NOBODY WORKS ON FRIDAY	
<b>Serial Number:</b>	98167395	NOBODY WORKS ON FRIDAY	
<b>Serial Number:</b>	98203899	MARGARITAVILLE AT SEA ISLANDER	
		<b>TRADEMARK</b>	

Property Type	Number	Word Mark
Serial Number:	98203892	MARGARITAVILLE AT SEA PARADISE
Serial Number:	98203907	MARGARITAVILLE AT SEA
Serial Number:	98226837	BUBBLES UP
Serial Number:	88856351	LAH DE DAH

**CORRESPONDENCE DATA**

**Fax Number:** 9495676710

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 2125065150

**Email:** mweddington@orrick.com

**Correspondent Name:** Orrick, Herrington & Sutcliffe LLP

**Address Line 1:** 2050 Main St., Suite 1100

**Address Line 4:** Irvine, CALIFORNIA 92614

<b>ATTORNEY DOCKET NUMBER:</b>	35421.12
<b>NAME OF SUBMITTER:</b>	Bradford S. Breen
<b>SIGNATURE:</b>	/Bradford Breen/
<b>DATE SIGNED:</b>	11/08/2023

**Total Attachments: 6**

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## TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT, dated as of November 2, 2023 (this "Agreement"), by MARGARITAVILLE ENTERPRISES, LLC, a Delaware limited liability company, having an address at 6900 Turkey Lake Road, Suite 200, Orlando, FL 32819 (the "Grantor"), in favor of HPS Investment Partners, LLC, as administrative agent for the Secured Parties (as defined in the Credit Agreement referred to below) (in such capacity, the "Administrative Agent").

### W I T N E S S E T H:

WHEREAS, pursuant to the Credit Agreement, dated as of June 17, 2022 (as the amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), among Margaritaville Holdings LLC, as Holdings, Margaritaville Holdings II, LLC, as New Holdings, Margaritaville Enterprises, LLC, as the Borrower, the banks and other financial institutions party thereto, as the Lenders, and the Administrative Agent, the Lenders have severally agreed to make extensions of credit to the Borrower upon the terms and subject to the conditions set forth therein; and

WHEREAS, the Grantor and the other Loan Parties are party to a Guarantee and Collateral Agreement, dated as of June 17, 2022, in favor of the Administrative Agent (the "Guarantee and Collateral Agreement"), pursuant to which it has guaranteed the Obligations and to which it is required to execute and deliver this Trademark Security Agreement.

NOW, THEREFORE, in consideration of the foregoing and the premises and to induce the Lenders, and the Administrative Agent to enter into the Credit Agreement and to induce the Lenders to make their respective extensions of credit to the Borrower thereunder, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged the Grantor hereby agrees with the Administrative Agent as follows:

***Section 1.*** Defined Terms. Unless otherwise defined herein, terms defined in the Credit Agreement or in the Guarantee and Collateral Agreement and used herein have the meaning given to them in the Credit Agreement or the Guarantee and Agreement.

***Section 2.*** Grant of Security Interest in Trademark Collateral. The Grantor, as collateral security for the full, prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Obligations, hereby grants to the Administrative Agent, for the benefit of the Secured Parties, a security interest in all of its right, title and interest in, to and under the following Collateral of the Grantor, whether now owned or existing or hereafter acquired or arising (the "Trademark Collateral"):

(a) (i) all trademarks, trade names, corporate names, company names, business names, fictitious business names, trade styles, trade dress, service marks, logos and other source or business identifiers, and all goodwill associated therewith and symbolized by any of the foregoing, (ii) all registrations and recordings thereof, and all applications in connection therewith, whether in the United States Patent and Trademark Office or in any similar office or agency of the United States, any State thereof or any other country or any political subdivision thereof, or otherwise, and all common-law rights related thereto, including, without limitation, any of the

foregoing referred to in Schedule I attached hereto, and (iii) all renewals and extensions thereof and all rights to obtain such renewals and extensions;

(b) all goodwill of the business connected with the use of, and symbolized by, each Trademark; and

(c) all Proceeds of the foregoing, including, without limitation, license fees, royalties, income, payments, claims, damages, and proceeds of suit now or hereafter due and/or payable with respect thereto, income, royalties, damages and other payments now and hereafter due and/or payable with respect thereto.

Notwithstanding the foregoing, the Trademark Collateral shall not include any "intent-to-use" application for registration of a Trademark filed pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. § 1051, prior to the filing of a "Statement of Use" pursuant to Section 1(d) of the Lanham Act or an "Amendment to Allege Use" pursuant to Section 1(c) of the Lanham Act with respect thereto, solely to the extent, if any, that, and solely during the period, if any, in which, the grant of a security interest therein would impair the validity or enforceability of any registration that issues from such intent-to-use application under applicable federal law.

**Section 3.** Guarantee and Collateral Agreement. The security interest granted pursuant to this Agreement is granted in conjunction with the security interest granted to the Administrative Agent pursuant to the Guarantee and Collateral Agreement and the Grantor hereby acknowledges and affirms that the rights and remedies of the Administrative Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Guarantee and Collateral Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

**Section 4.** GOVERNING LAW. **THIS AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES UNDER THIS AGREEMENT SHALL BE GOVERNED BY, AND CONSTRUED AND INTERPRETED IN ACCORDANCE WITH, THE LAW OF THE STATE OF NEW YORK (OTHER THAN ANY MANDATORY PROVISIONS OF THE UCC RELATING TO THE LAW GOVERNING PERFECTION AND THE EFFECT OF PERFECTION OR PRIORITY OF THE SECURITY INTERESTS).**

**Section 5.** Counterparts. This Agreement may be executed by one or more of the parties to this Agreement on any number of separate counterparts, and all of said counterparts taken together shall be deemed to constitute one and the same instrument.

*[Signature pages follow]*


IN WITNESS WHEREOF, the Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

MARGARITAVILLE ENTERPRISES, LLC,  
as Grantor

By:   
Name: Kristen L. Fancher  
Title: Chief Legal Officer

ACCEPTED AND AGREED  
as of the date first above written:

HPS INVESTMENT PARTNERS, LLC,  
as Administrative Agent


By:   
Name: VIKAS MANOHAR KESWANI  
Title: Managing Director

[Signature Page to Trademark Security Agreement]

Schedule I  
to  
Trademark Security Agreement

**New Trademark Applications (U.S Only)**

<b><u>Mark</u></b>	<b><u>Serial No.</u></b>	<b><u>Filing Date</u></b>	<b><u>Goods/Services</u></b>
LAH DE DAH	98/119,575	2023-08-07	43 - Restaurant services
FINS BALL	98/126,776	2023-08-10	28 - Game apparatus, namely, bases, bats, and balls for playing indoor and outdoor games
FINS	98/126,770	2023-08-10	41 - entertainment services in the nature of conducting sports leagues and competitions; providing sports facilities
FINS	98/126,761	2023-08-10	25 - Headwear; Sweatshirts; T-shirts
SEAS THE DAY	98/138,262	2023-08-17	39 - Cruise ship and cruise boat services, transportation of passengers by ship and boat
THE VILLE	98/138,254	2023-08-17	36 - Housing services, namely, rental of student housing
LIKE MY DOG	98/164,836	2023-09-05	25 - Headwear; Shirts; Sweatshirts
LIKE MY DOG	98/164,818	2023-09-05	21 - Beverageware; beverage glassware; insulating sleeve holders for jars, bottles or cans; ice buckets; bottle openers; brushes for pets; pet feeding and drinking bowls
EQUAL STRAIN ON ALL PARTS	98/164,825	2023-09-05	25 - Headwear; Shirts; Sweatshirts
EQUAL STRAIN ON ALL PARTS	98/164,813	2023-09-05	21 - Beverageware; beverage glassware; insulating sleeve holders for jars, bottles or cans; ice buckets; bottle openers
LIKE MY DOG	98/164,809	2023-09-05	18 - Collars for pets; Leashes for pets; Pet clothing
BUBBLES UP	98/164,795	2023-09-05	18 - Restaurant and bar services
BUBBLES UP	98/164,792	2023-09-05	39 - Cruise ship and cruise boat services, transportation of passengers by ship and boat

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>	<u>Goods/Services</u>
BUBBLES UP	98/164,788	2023-09-05	25 - Headwear; Shirts; Sweatshirts
BUBBLES UP	98/164,781	2023-09-05	21 - Beverageware; beverage glassware; insulating sleeve holders for jars, bottles or cans; ice buckets; bottle openers
NOBODY WORKS ON FRIDAY	98/167,447	2023-09-06	41 - Entertainment services in the nature of hosting social entertainment events; Entertainment services in the nature of production of live events for parties and special events for social entertainment purposes
NOBODY WORKS ON FRIDAY	98/167,420	2023-09-06	21 - Beverageware; beverage glassware; insulating sleeve holders for jars, bottles or cans; ice buckets; bottle openers
NOBODY WORKS ON FRIDAY	98/167,395	2023-09-06	25 - Headwear; Shirts; Sweatshirts
MARGARITAVILLE AT SEA ISLANDER	98/203,899	2023-09-29	39 - Cruise ship services
MARGARITAVILLE AT SEA PARADISE	98/203,892	2023-09-29	39 - Cruise ship services
MARGARITAVILLE AT SEA & Design 	98/203,907	2023-09-29	39 - Cruise ship services
BUBBLES UP	98/226,837	2023-10-17	32 - Non-alcoholic cocktail mixes; Non-alcoholic cocktail mixes containing naturally occurring derivatives of hemp; Carbonated and non-carbonated soft drinks; Carbonated and non-carbonated soft drinks containing naturally occurring derivatives of hemp; Fruit and vegetable juices; Fruit and vegetable juices containing naturally occurring derivatives of hemp; Water beverages; Water beverages containing naturally-occurring derivatives of hemp; Energy drinks; Energy drinks containing naturally occurring derivatives of

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>	<u>Goods/Services</u>
			hemp; all of the foregoing containing hemp with a delta-9 tetrahydrocannabinol (THC) concentration of not more than 0.3 percent on a dry weight basis.

**Trademark Applications for Which Statement of Use Was Filed (U.S. Only)**

<u>Mark</u>	<u>Serial No.</u>	<u>Filed Date</u>	<u>Goods/Services</u>	<u>SOU Filed Date</u>
LAH DE DAH	88/856,351	2020-04-04	43 – Bar services	08-07-2023