

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM855214

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HOLT TEXAS, LTD.		11/21/2023	Limited Partnership: TEXAS
RECEIVING PARTY DATA			
Name:	CATERPILLAR FINANCIAL SERVICES CORPORATION		
Street Address:	2120 West End Avenue, P.O. Box 340001		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37203		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 21			
Property Type	Number	Word Mark	
Serial Number:	98219438	VALUES BASED LEADERSHIP	
Serial Number:	97821640	TEXAS FIRST	
Serial Number:	90006885	TORTUGA	
Registration Number:	6481640	HOLT RENEWABLES	
Registration Number:	6466334	HOLT RENEWABLES	
Registration Number:	5457415	HOLT TRUCK CENTERS	
Registration Number:	5481934	IRONPRO	
Registration Number:	5697832	IRONPRO	
Registration Number:	5220957	HOLT DEVELOPMENT SERVICES INC.	
Registration Number:	5239249	MISSION VISION VALUES	
Registration Number:	5342833	VALUES BASED LEADERSHIP	
Registration Number:	4008687	HOLT	
Registration Number:	3996607	HOLT	
Registration Number:	3661890	HOLT CRANE & EQUIPMENT	
Registration Number:	3709970	HOLT CRANE & EQUIPMENT	
Registration Number:	3586728	FROM THE RED RIVER TO THE RIO GRANDE	
Registration Number:	3586727	FROM THE RED RIVER TO THE RIO GRANDE	
Registration Number:	2763598	PROTECH!	
Registration Number:	2883862	RE-GROWTH PLOW	

OP \$540.00 98219438

Property Type	Number	Word Mark
Registration Number:	1626700	SPRAY KING
Registration Number:	1188395	HOLT

CORRESPONDENCE DATA

Fax Number: 4045228409

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4044205527

Email: rjk@phrd.com

Correspondent Name: Rhonda J. Kenyeri, Paralegal

Address Line 1: 303 Peachtree Street, Suite 3600

Address Line 4: Atlanta, GEORGIA 30308

NAME OF SUBMITTER:	Kathleen O. Currey
SIGNATURE:	/KOC/
DATE SIGNED:	11/21/2023

Total Attachments: 8

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**NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS**

Dated as of November 21, 2023

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of November 21, 2023 (as amended, restated, supplemented or otherwise modified from time to time, the “Agreement”) among the Grantor (as identified on the signature pages hereto), the other debtors party thereto and Secured Party (as identified on the signature pages hereto), the undersigned Grantor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications identified on Schedule A to Secured Party.

The Grantor and Secured Party hereby acknowledge and agree that the security interest in such trademarks and trademark applications (a) may only be terminated in accordance with the terms of the Agreement and (b) is not to be construed as an assignment of any trademark or trademark application.

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Very truly yours,

GRANTOR:

HOLT TEXAS, LTD. d/b/a Holt CAT, a Texas
limited partnership

By: Holt Nevada GP, Inc.,
a Nevada corporation, its general partner

By: 

Name: **Paul C. Hensley**

Title: Senior Vice President, Chief
Financial Officer and Treasurer

Holt Texas, Ltd.
c/o Holt Companies
5665 Southeast Loop 410
San Antonio, Texas 78222

JURISDICTION OF FORMATION OF
GRANTOR: Texas

[Signatures continue on the following page]

Acknowledged and accepted:

SECURED PARTY:

**CATERPILLAR FINANCIAL SERVICES
CORPORATION**, a Delaware corporation

By: 

Name: **Chad Garrett**

Title: **Dealer Credit Manager**


Caterpillar Financial Services Corporation
2120 West End Avenue
P.O. Box 340001
Nashville, Tennessee 37203

Notice of Grant of Security Interest in Trademarks - Holt Texas, Ltd. (Holt)

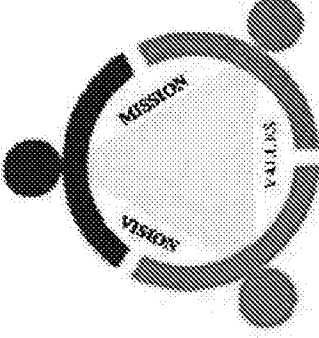
TRADEMARK
REEL: 008265 FRAME: 0557

**SCHEDULE A
TO
NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS**

TRADEMARK	GOODS OR SERVICES	FILE DATE/ SERIAL NO.	REG. DATE/ REG. NO.
VALUES BASED LEADERSHIP	<p>Class 16: Printed instructional and training materials in the form of booklets, manuals, posters, and instructional guide sheets, all in the field of organizational development, leadership development, employee development, and sales training</p> <p>Class 41: Educational services, namely, conducting workshops, teaching sessions and training sessions, in the field of leadership for the purpose of evaluating employees or companies to assess leadership skills and improve employee relationships and employee performance</p>	<p>10/11/2023 98/219,438</p>	<p>(Not yet registered; application is pending.)</p>
TEXAS FIRST	<p>Class 35: Retail store services for contractors featuring electric power generators, fork lifts, man lifts arrow boards, trench safety equipment, trench safety (steel shoring plates), excavators, towable light towers, and pipe testing equipment</p> <p>Class 37: Rentals of boom lifts, man lifts, scissor lifts, air compressors and air tools, concrete saws, towable pumps, portable pumps, plate compactors, rammers, asphalt compactors, skid steers, track loaders, backhoe loaders, excavators, bulldozers, forklifts, trenchers and rock wheels</p> <p>Class 39: Rentals of boom lifts, man lifts, wheel loaders, towable light towers, telehandlers, forklifts, utility vehicles, dump trucks</p> <p>Class 40: Rentals to contractors of brooms and sweeps equipment, mobile air conditioners, liquid chillers, portable electric power generators, oilfield gas generators, vibratory soil compactors, water trucks, towable welders</p>	<p>3/3/2023 97/821,640</p>	<p>(Not yet registered; application is pending.)</p>
TORTUGA	<p>Class 6: Industrial water tanks of metal</p>	<p>6/17/2020 90/006,885</p>	<p>(Not yet registered; application is pending.)</p>

TRADEMARK	GOODS OR SERVICES	FILE DATE/ SERIAL NO.	REG. DATE/ REG. NO.
HOLT RENEWABLES	<p>Class 35: Retail services by direct solicitation by sales agents in the field of renewable energy; Retail services by direct solicitation by sales agents in the field of solar energy; Providing economic consultation in field of renewable energy; Providing economic consultation in field of solar energy; Consulting services in the field of energy usage management and energy efficiency</p> <p>Class 37: Installation of renewable energy generation equipment; Installation and maintenance of solar energy based power plants; Construction project management services in the field of construction of renewable energy and energy generation equipment support structures and ancillary structures; Repair and installation services, namely, the installation of power systems primarily using solar energy or other renewable energy resources</p> <p>Class 40: Consulting services in the field of production of renewable energy; Consulting services in the field of production of solar energy</p>	4/23/2020 88/884,901	9/14/2021 6,481,640
HOLT RENEWABLES and Design 	<p>Class 35: Retail services by direct solicitation by sales agents in the field of renewable energy; Retail services by direct solicitation by sales agents in the field of solar energy; Providing economic consultation in field of renewable energy; Providing economic consultation in field of solar energy; Consulting services in the field of energy usage management and energy efficiency</p> <p>Class 37: Installation of renewable energy generation equipment; Installation and maintenance of solar energy based power plants; Construction project management services in the field of construction of renewable energy and energy generation equipment support structures and ancillary structures; Repair and installation services, namely, the installation of power systems primarily using solar energy or other renewable energy resources</p> <p>Class 40: Consulting services in the field of production of renewable energy; Consulting services in the field of production of solar energy</p>	4/21/2020 88/881,182	8/31/2021 6,466,334

TRADEMARK	GOODS OR SERVICES	FILE DATE/ SERIAL NO.	REG. DATE/ REG. NO.
HOLT TRUCK CENTERS	<p>Class 35: On-line retail store services featuring trucks, commercial trucks, trailers, heavy equipment, parts for trucks, commercial trucks, trailers and heavy equipment accessories; On-line retail store services featuring repair of trucks, commercial trucks, trailers and heavy equipment; Retail store services featuring trucks, commercial trucks, semi-trucks, heavy trucks, namely, big rigs, and 18-wheelers, and parts thereof; Retail store services featuring trucks, trailers and heavy equipment, parts and accessories for trucks, trailers and heavy equipment</p> <p>Class 37: Maintenance and repair of trucks, trailers and heavy equipment, parts and accessories for trucks, trailers and heavy equipment; Service for trucks, commercial trucks, semi-trucks, heavy trucks, namely, big rigs, and 18-wheelers, and parts thereof, namely, oil changes, tire rotations and air filter changes</p>	<p>7/20/2017 87/536,203</p>	<p>5/1/2018 5,457,415</p>
IRONPRO	<p>Class 36: Providing pre-paid maintenance plans for vehicles, including heavy equipment</p> <p>Class 37: Providing subscription based maintenance and assurance plans for vehicles, including heavy equipment</p>	<p>12/6/2016 87/259,094</p>	<p>5/29/2018 5,481,934</p>
IRONPRO	<p>Class 37: Repair and maintenance of heavy equipment; providing links to on-line web sites of others for required vehicle repair and maintenance services</p> <p>Class 38: Providing email notification alerts via the internet notifying individuals of vehicle repair and maintenance, and regarding parts replacement, service and warranties</p>	<p>11/22/2016 87/245,360</p>	<p>3/12/2019 5,697,832</p>
HOLT DEVELOPMENT SERVICES INC.	<p>Class 16: Printed instructional and training materials in the form of booklets, manuals, posters, and instructional guide sheets, all in the field of organizational development, leadership development, employee development, and sales training</p> <p>Class 41: Educational services, namely, conducting workshops, teaching sessions and training sessions, in the field of leadership for the purpose of evaluating employees or companies to assess leadership skills and improve employee relationships and employee performance</p>	<p>3/3/2016 86/927,612</p>	<p>6/13/2017 5,220,957</p>

TRADEMARK	GOODS OR SERVICES	FILE DATE/ SERIAL NO.	REG. DATE/ REG. NO.
MISSION VISION VALUES and Design 	<p>Class 16: Printed instructional and training materials in the form of booklets, manuals, posters, and instructional guide sheets, all in the field of organizational development, leadership development, employee development, and sales training</p> <p>Class 41: Educational services, namely, conducting workshops, teaching sessions and training sessions, in the field of leadership for the purpose of evaluating employees or companies to assess leadership skills and improve employee relationships and employee performance</p>	<p>3/2/2016 86/926,848</p>	<p>7/11/2017 5,239,249</p>
VALUES BASED LEADERSHIP	<p>Class 16: Printed instructional and training materials in the form of booklets, manuals, posters, and instructional guide sheets, all in the field of organizational development, leadership development, employee development, and sales training</p> <p>Class 41: Educational services, namely, conducting workshops, teaching sessions and training sessions, in the field of leadership for the purpose of evaluating employees or companies to assess leadership skills and improve employee relationships and employee performance</p>	<p>3/3/2016 86/927,636</p>	<p>11/21/2017 5,342,833</p>
HOLT	<p>Class 37: Rental services featuring loaders, excavators, air compressors, light towers, rocksaws, trenchers, construction equipment in the nature of pumps, tractors, sweepers, construction equipment in the nature of rollers, motor graders, telehandlers and lifts, skid steer loaders, multi-terrain loaders, tool carriers, dozers, wheel loaders, and plate compactors</p> <p>Class 39: Rental services featuring trucks</p> <p>Class 40: Rental services featuring electricity generators</p>	<p>10/6/2010 85/146,383</p>	<p>8/9/2011 4,008,687</p>
HOLT	<p>Class 35: Retail store services in the field of light, heavy and/or construction equipment, namely, trucks, trailers, cranes, backhoes, generators, industrial engines, marine engines, gas compressors, water tankers, graders, plows and hydraulic excavators; retail store services in the field of work tool attachments, namely, rippers, rakes, augers, blades, scrapers, couplers, forks, hammers, tillers, and shredders</p>	<p>10/6/2010 85/146,366</p>	<p>7/19/2011 3,996,607</p>

TRADEMARK	GOODS OR SERVICES	FILE DATE/ SERIAL NO.	REG. DATE/ REG. NO.
HOLT CRANE & EQUIPMENT	Class 37: Maintenance and repair services of heavy equipment, namely, cranes, crane parts and accessories thereof	8/1/2008 77/537,219	7/28/2009 3,661,890
HOLT CRANE & EQUIPMENT	Class 35: Retail store services in the field of heavy equipment, namely, cranes, crane parts, and accessories thereof.	8/1/2008 77/537,217	11/10/2009 3,709,970
FROM THE RED RIVER TO THE RIO GRANDE	Class 37: Maintenance and repair services of heavy equipment, engines, power systems, generators, and parts and accessories thereof.	8/1/2008 77/537,211	3/10/2009 3,586,728
FROM THE RED RIVER TO THE RIO GRANDE	Class 35: Dealership in the field of heavy equipment for construction, mining, industrial, petroleum, and agriculture use, and parts and accessories thereof.	8/1/2008 77/537,206	3/10/2009 3,586,727
PROTECH!	Class 41: Educational services, namely providing technical training dealing with heavy equipment, diesel engines, gas engines, other large machinery, and associated written materials.	5/1/2002 76/402,011	9/16/2003 2,763,598
RE-GROWTH PLOW	Class 7: Plows	7/18/2003 76/530,886	9/14/2004 2,883,862
SPRAY KING	Class 7: Vehicular water spraying implements for construction and agricultural use.	3/26/1990 74/041,844	12/11/1990 1,626,700
HOLT	Class 7: Hydraulic Excavators, Hydraulic Front Shovels, Pipelayers, Disc Plows, Root Plows, Brush Stackers, Root Rakes, Seeders, Blade Rake Attachments, Grubbers, Motor Graders Compactors, Wheel Loaders, Track-Type Loaders, Backhoe Loaders, and Wheel Tractor Scrapers Class 12: Water Wagons, Off-Highway Tractors, and Wheel Tractors Class 37: Repair and Maintenance of Earthmoving Equipment, Trucks, and Gas Compressors Class 40: Welding, Brazing, Milling, Drilling, Planing, Sanding, and Perforation Services Class 42: Oilwear Analysis for Engines	9/8/1980 73/276,850	2/2/1982 1,188,395