

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM857067

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	02/25/2023		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bacco Bucci Holdings, LLC.		11/29/2023	Limited Liability Company: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sanchez IP Holdings, LLC		
<b>Street Address:</b>	5362 Production Drive		
<b>City:</b>	Huntington Beach		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92649		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2884601	CABLE & CO.	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9498551246		
<b>Email:</b>	rlau@stetinalaw.com		
<b>Correspondent Name:</b>	Kit M. Stetina		
<b>Address Line 1:</b>	75 Enterprise		
<b>Address Line 2:</b>	Suite 250		
<b>Address Line 4:</b>	Aliso Viejo, CALIFORNIA 92656		
<b>ATTORNEY DOCKET NUMBER:</b>	PSHOE-010T		
<b>NAME OF SUBMITTER:</b>	Kit M. Stetina		
<b>SIGNATURE:</b>	/Kit M. Stetina/		
<b>DATE SIGNED:</b>	11/29/2023		
<b>Total Attachments: 1</b>	source=Trademark Assignment_Signed#page1.tif		

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## TRADEMARK ASSIGNMENT

This trademark assignment is made effective as of **February 25, 2023** by and between **Bacco Bucci Holdings, LLC**, a California limited liability company, and **Sanchez IP Holdings, LLC**, a California limited liability company.

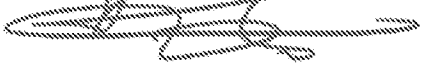
WHEREAS, **Bacco Bucci Holdings, LLC**, a California limited liability company, having a mailing address of 5362 Production Drive, Huntington Beach, California 92649 (hereinafter "ASSIGNOR"), has adopted, used, and is using a mark which is registered in the United States Patent and Trademark Office, U.S. Registration No. 2,884,601, registered on September 14, 2004, for the mark CABLE & CO. (hereinafter "mark"); and

WHEREAS, **Sanchez IP Holdings, LLC**, a California limited liability company, having a mailing address of 5362 Production Drive, Huntington Beach, California 92649, (hereinafter "ASSIGNEE"), is desirous of acquiring said mark and the registration thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto said ASSIGNEE, all right, title, and interest in and to said mark, together with the goodwill of the business symbolized by the mark in the above-identified registration thereof, and together with the right to bring action and collect damages for any past infringement of said mark.

IN TESTIMONY WHEREOF, ASSIGNOR hereunto sets its hand and seal this 29 day of November, 2023.

ASSIGNOR: **Bacco Bucci Holdings, LLC**.

By:  \_\_\_\_\_

Name: Antonio Sanchez

Title: Manager