

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM857704

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Entity Types previously recorded on Reel 002449 Frame 0902. Assignor(s) hereby confirms the Assignment.
RESUBMIT DOCUMENT ID:	900817324

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
New Smile Dental Centers, LC		12/15/2001	Limited Liability Company: SOUTH DAKOTA

RECEIVING PARTY DATA

Name:	INTERACTIVE DENTAL MARKETING SERVICES, LLC
Street Address:	231 South Phillips Avenue, Suite 260
City:	Sioux Falls
State/Country:	SOUTH DAKOTA
Postal Code:	57104
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1949283	1-800-NEW SMILE

CORRESPONDENCE DATA

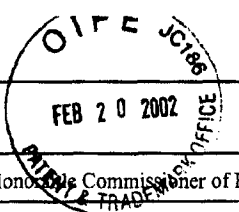
Fax Number: 7037161180
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 703-716-1191
Email: eteas@gbpatent.com
Correspondent Name: Jeffrey H. Handelsman
Address Line 1: Greenblum & Bernstein, P.L.C.
Address Line 2: 1950 Roland Clarke Place
Address Line 4: Reston, VIRGINIA 20191-1411

ATTORNEY DOCKET NUMBER:	J139024
NAME OF SUBMITTER:	Jeffrey H. Handelsman, MD Bar (J139024)
SIGNATURE:	/Jeffrey H. Handelsman/
DATE SIGNED:	12/01/2023

Total Attachments: 2

source=Signed Corrective Assignment #3 - 1-800-NEW-SMILE (05950653)#page1.tif



02-27-2002

FORM PTO-1595
T9395.P10

U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE



101994262

To the Honorable Commissioner of Patents and Trademarks

original documents or copy thereof.

1. Name of Conveying party(ies):
NEW SMILE DENTAL CENTERS, LC

2-20-02

Individual(s) Association
 General Partnership Limited Partnership
 Corporation State South Dakota
 Other Limited Liability Company of South Dakota

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: INTERACTIVE DENTAL MARKETING SERVICES, LLC

Internal Address: _____

Street Address: 231 South Phillips Avenue, Suite 260

City: Sioux Falls State: South Dakota ZIP: 57104

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation State Delaware
 Other Limited Liability Company of Delaware

If assignee is not domiciled in the United States, a designation of domestic representative is attached: Yes No

(Designations must be a separate document from assignment)
 Additional name(s) and address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

EFFECTIVE
 Execution Date: ~~February 6, 2002~~ DEC. 15, 2001

4. Application number(s) or trademark registration number(s):

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s)
1,949,283

Additional numbers attached: Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Neil F. Greenblum

Internal Address: T9395

Street Address: GREENBLUM & BERNSTEIN, P.L.C.
1941 Roland Clarke Place

City: Reston State: VA ZIP: 20191

6. Total number of applications and registrations involved: 1

7. Total Fee (37 CFR 3.41).....\$ 40.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
19-0089
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

HANNO RITNER *Hanno Ritner* 2/19/02
 Neil F. Greenblum, Reg. No. 28,394 Signature Date

Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments and document: 2

02/26/2002 GTM11 00000077 1949283
 01 FC:481 40.00 DP

Mail documents to be recorded with required cover sheet information to:
 Assistant Commissioner for Trademarks, Box Assignments
 2900 Crystal Drive, Arlington, VA 22202-3513

TRADEMARK
 RFFI : 002449 FRAME: 0902
 TRADEMARK
 REEL: 008274 FRAME: 0850

ASSIGNMENT

JH 11/21/23

Limited Liability Company

WHEREAS, NEW SMILE DENTAL CENTERS, LC, a ~~company~~-organized and existing under the laws of the state of South Dakota, with its principal place of business at 231 South Phillips Avenue, Suite 260, Sioux Falls, South Dakota 57104 ("Assignor"), has adopted, owns and is using the mark "1-800-NEW SMILE" ("the Mark") in connection with the following services: Advertising and promotion of dental compounds and services, plastic surgery services, cosmetics, and beauty for others, in International Class 35;

WHEREAS, Assignor owns a federal Registration for the Mark on the Principal Register of the United States Patent and Trademark Office, Registration No. 1,949,283, registered on January 16, 1996, in connection with the above-referenced services; and

Limited Liability Company

JH 11/21/23

WHEREAS, INTERACTIVE DENTAL MARKETING SERVICES, LLC, a ~~company~~-organized and existing under the laws of the state of Delaware, with its principal place of business at 231 South Phillips Avenue, Suite 260, Sioux Falls, South Dakota 57104, desires to acquire the Mark, and the above-mentioned Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill symbolized by the Mark, and the registration thereof, effective as of the date of execution below.

NEW SMILE DENTAL CENTERS, LC

2/6/02
Date

By: *Robert N. Cleary*

Name: Robert N. Cleary

Title: President - Corporate Mgmt Services Inc

This assignment shall be effective 12/15/01
(R)