900817917 12/01/2023

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM857573

Stylesheet Version v1.2

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900805461

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Success Enterprises LLC		10/09/2023	Limited Liability Company: TEXAS

RECEIVING PARTY DATA

Name:	John Wooden Legacy, LLC	
Street Address:	28480 Nautical Point Circle	
City:	Menifee	
State/Country:	CALIFORNIA	
Postal Code:	92585	
Entity Type:	Limited Liability Company: CALIFORNIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	5434092	PYRAMID OF SUCCESS

CORRESPONDENCE DATA

3178255109 Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3178255110

Email: jfaber@mcneelylaw.com

Correspondent Name: Jonathan Faber Address Line 1: 2177 Intelliplex Drive

Address Line 2: Suite 251

Address Line 4: Shelbyville, INDIANA 46176

NAME OF SUBMITTER:	Jonathan Faber
SIGNATURE:	/Jonathan Faber/
DATE SIGNED:	12/01/2023

Total Attachments: 1

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TRADEMARK REEL: 008275 FRAME: 0639

Trademark Assignment

This Trademark Assignment document ("Assignment") is being executed and recorded to memorialize the transfer and assignment of all rights, title, ownership, interests and goodwill currently belonging to SUCCESS Enterprises LLC ("Assignor"), to John Wooden Legacy, LLC ("Assignee"), in and to the following registered trademark:

"Pyramid of Success," serial number 87100546, registration number 5434092, in class 9; ("Registration").

Assignor is listed as the current owner of the Registration. As such, this Trademark Assignment is being submitted for the purpose of assigning and transferring ownership of the Registration in its entirety from the Assignor to Assignee, and having it recorded with the United States Patent and Trademark Office accordingly, to the Assignee and new owner, as follows:

John Wooden Legacy, LLC 28480 Nautical Point Circle Menifee, CA 92585

If so instructed, further information can be provided if required by the United States Patent and Trademark Office to finalize this Assignment.

I hereby affirm that I have the full authority on behalf of Assignor as its qualified representative to effectuate the Assignment in full to Assignee as contemplated and provided herein.

Signature:

RECORDED: 10/09/2023

Printed: Jamps Bramble

Qualified representative on behalf of Assignor Success Enterprises LLC

Date: October 9, 2023

TRADEMARK REEL: 008275 FRAME: 0640