

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM859640

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
INVNT, LLC		12/07/2023	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	Northwest Bank		
Street Address:	101 East Main Street		
City:	Mount Joy		
State/Country:	PENNSYLVANIA		
Postal Code:	17552		
Entity Type:	National Banking Association: PENNSYLVANIA		
PROPERTY NUMBERS Total: 17			
Property Type	Number	Word Mark	
Serial Number:	97463731	HYPNOGRAM STUDIO	
Serial Number:	97472768	HIPNOGRAM STUDIO	
Serial Number:	97367013	BZAR FUTURE OF COMMUNITY	
Registration Number:	6276810	INVNT GROUP	
Serial Number:	90052081	FOLK HERO	
Registration Number:	6649366	HEVE.	
Registration Number:	6569736	INVNT. THE GLOBAL LIVE BRAND STORYTELLIN	
Serial Number:	90460080	BZAR	
Serial Number:	90502230	BZAR XPERIENCE SHOPPING	
Registration Number:	6457866	SWDSH DESIGN STUDIO	
Registration Number:	4017542	INVNT	
Registration Number:	5214573	VNTR	
Registration Number:	4393811	CHALLENGE EVERYTHING	
Registration Number:	5396966	INVNT CHALLENGE EVERYTHING	
Registration Number:	6020169	LIVE BRAND STORYTELLING	
Registration Number:	6009255	LIVE IS WHERE WE LIVE	
Serial Number:	90477277		
CORRESPONDENCE DATA			

OP \$440.00 97463731

Fax Number: 4123942555

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 412-394-7767

Email: traip@clarkhill.com

Correspondent Name: Paul D. Bangor, Jr., Esquire

Address Line 1: 301 Grant Street, 14th floor

Address Line 2: One Oxford Centre

Address Line 4: Pittsburgh, PENNSYLVANIA 15219

ATTORNEY DOCKET NUMBER:	86311.476974
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NAME OF SUBMITTER:	Paul D. Bangor, Jr.
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SIGNATURE:	/Paul D. Bangor, Jr./
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DATE SIGNED:	12/08/2023
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Total Attachments: 6

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NOTICE OF SECURITY INTEREST
U.S. TRADEMARKS

December 7, 2023

WHEREAS, each of the entities listed on the signature page hereto (each a "Grantor" and collectively, the "Grantors"), as applicable, has adopted, used and are using the United States trademarks listed on the annexed Schedule A, which trademarks are registered in or subject to the trademark applications filed in the United States Patent and Trademark Office (the "Trademarks");

WHEREAS, pursuant to that certain Credit Agreement, dated of even date herewith (as may be amended, modified, supplemented or restated from time to time, the "Credit Agreement"), by and among the Grantors, the other Borrowers (as defined therein) party thereto, the Guarantors (as defined therein) party thereto, and Northwest Bank (the "Lender"), the Grantors have entered into that certain Patent, Trademark and Copyright Security Agreement, dated of even date herewith (as may be amended, modified, supplemented or restated from time to time, the "Security Agreement") in favor of the Lender; and

WHEREAS, pursuant to the Security Agreement, each Grantor has granted to the Lender, a mortgage on, pledge of and security interest in, all right, title and interest of such Grantor in and to the Trademarks, together with all the goodwill of the business symbolized by the Trademarks, and, the registrations or applications for registration thereof, and all proceeds thereof, including, without limitation, any royalties, claims for infringement and proceeds of sale or other disposition thereof (the "Trademark Collateral") to secure the payment and performance of the Obligations (as defined in the Credit Agreement).

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, each Grantor does hereby confirm their grant to the Lender of a mortgage on, pledge of and security interest in the Trademark Collateral to secure the payment and performance of the Obligations.

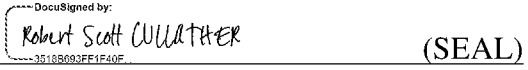
Each Grantor does hereby further acknowledge and affirm that the rights and remedies of the Lender with respect to the mortgage on, pledge of and security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth in this Notice of Security Interest.

The Lender's address is 101 East Main Street Mount Joy, PA 17552.

IN WITNESS WHEREOF, and intending to be legally bound, the Grantors have executed this Notice of Security Interest on the date set forth above as a document under seal.

GRANTORS:

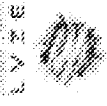
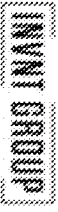
INVNT, LLC



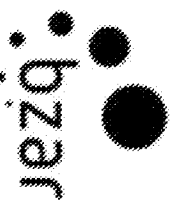
By:  (SEAL)
Name: Robert Scott CULLATHER
Title: President and CEO

[Signature Page to Notice of Security Interest U.S. Trademarks]

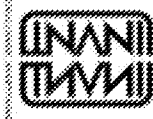
SCHEDULE A
TRADEMARKS

U.S. Trademark Registrations and Applications

Mark	App./Reg. No.	Filing/Reg. Date	Status
HYPNOGRAM STUDIO	App. No. 97463731 App. Date: 1/17/22		Allowed - Statement of Use to be filed to advance mark to registration
HIPNOGRAM STUDIO	App. No. 97472768 App. Date: 6/23/22		Allowed - Statement of Use to be filed to advance mark to registration
	App. No. 97367013 App. Date: 4/17/22		Allowed
	Reg. No. 6276810 Reg. Date: 2/23/21 App. Date: 1/17/20		Registered

	App. No. 90052081 App. Date: 7/14/20	Pending/Suspended
	Reg. No. 6649366 Reg. Date: 2/22/22 App. Date: 8/14/20	Registered
INVNT. THE GLOBAL LIVE BRAND STORYTELLING AGENCY.	Reg No. 6569736 Reg. Date: 11/23/21 App. Date: 2/4/19	Registered
	App. No. 90460080 Filing Date: 1/12/21	Allowed
Bzar xperience shopping	App. No. 90502230 Filing Date: 2/1/21	Allowed

SWDSH DESIGN STUDIO	Reg. No. 6457866 Reg. Date: 8/17/21 App. Date: 10/2/18	Registered
INVNT	Reg. No. 4017542 Reg. Date: 8/30/11 App. Date: 7/7/09	Registered
VNTR	Reg. No. 5214573 Reg. Date: 5/30/17 App. Date: 7/2/15	Registered
CHALLENGE EVERYTHING	Reg. No. 4393811 Reg. Date: 8/27/13 App. Date: 8/13/12	Registered



	Reg. No. 5396966 Reg. Date: 2/6/18 App. Date: 2/1/16	Registered
LIVE BRAND STORYTELLIN G	Reg. No. 6020169 Reg. Date: 3/24/20 App. Date: 2/11/19	Registered
LIVE IS WHERE WE LIVE	Reg. No. 6009255 Reg. Date: 3/10/20 App. Date: 2/4/19	Registered
HOHA HOHA	SN: 90477277 Pending - Drawing Sheet Register Type: Principal Register	Pending