

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM860124

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Advantage Hotels, Inc.		12/09/2022	Corporation: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Advantis Hospitality Alliance, LLC		
<b>Street Address:</b>	1426 Georgetown Lane		
<b>City:</b>	Murfreesboro		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	37129		
<b>Entity Type:</b>	Limited Liability Company: TENNESSEE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1627782	SELECT INN	
<b>Registration Number:</b>	1627784	SELECT INN	
<b>Registration Number:</b>	3110480	V VISTA	
<b>Registration Number:</b>	3110479	VISTA	
<b>Registration Number:</b>	6309706	VISTA INN & SUITES	
<b>Registration Number:</b>	6589302	VISTAREZ	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6156516701		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(615)651-7619		
<b>Email:</b>	jim.porter@butlersnow.com		
<b>Correspondent Name:</b>	James H. Porter		
<b>Address Line 1:</b>	150 3rd Avenue South		
<b>Address Line 2:</b>	Suite 1600		
<b>Address Line 4:</b>	Nashville, TENNESSEE 37201		
<b>NAME OF SUBMITTER:</b>	James H. Porter		
<b>SIGNATURE:</b>	/James H. Porter/		
<b>DATE SIGNED:</b>	12/11/2023		

CH \$165.00 1627782

**Total Attachments: 9**

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## TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (this "Trademark Assignment"), dated December 09, 2022, is between Advantis Hospitality Alliance, LLC, a Tennessee limited liability company ("Assignee"), and Advantage Hotels, Inc., a Texas corporation ("Assignor").

### PRELIMINARY STATEMENTS

- A. Assignor is the sole and exclusive owner of the trademarks listed in Schedule A attached hereto (collectively, the "Trademarks").
- B. Pursuant to the Asset Purchase Agreement, dated May 14, 2019, among Assignee (as Purchaser) Assignor (as Seller), and Advantage Hotels, Inc Texas corporation (as Purchaser) (the 'Assignor') "Purchase Agreement"), Assignor has agreed to return, re-assign and transfer to Assignee, and Assignee has agreed to accept, the Trademarks.
- C. Assignor has agreed to sign and deliver this Trademark Assignment, which may be recorded with the United States Patent and Trademark Office.

### TERMS OF AGREEMENT

1. **Assignment and Acceptance.** Assignor hereby assigns, transfers, and delivers to Assignee, and Assignee hereby accepts, the Trademarks, including all of: (a) Assignor's right, title, and interest in and to the Trademarks, together with the goodwill of the business connected with the use of, and symbolized by, the Trademarks, (b) the Trademark registrations and trademark applications and all issuances, extensions, and renewals thereof, (c) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world, (d) all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to the foregoing, (e) all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, or breach with the right but not the obligation to sue for legal and equitable relief and to collect, or otherwise recover, any such damages.
2. **Recordation and Further Actions.** Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office to record and register this Trademark Assignment upon request by Assignee. Following the date hereof, Assignor shall sign and deliver such other documents, certificates, agreements, and other writings and take such other actions as may reasonably be necessary or requested by Assignee to complete, evidence, or implement expeditiously the assignment of the Trademarks to Assignee, or any assignee or successor thereto.
3. **Subject to Purchase Agreement.** This Trademark Assignment does not create any broader obligations of Assignor or Assignee than those created by the Purchase Agreement. If there is any ambiguity or conflict between the terms hereof and the Purchase Agreement, the Purchase Agreement will control.

4. **Governing Law.** This Trademark Assignment is governed in all respects by the Laws of the State of Tennessee, without application of any its principles of conflicts of Law.
5. **Signature Pages.** This Trademark Assignment may be signed with multiple counterpart signature pages, which together will form one agreement. Signature pages may be signed and exchanged electronically.

**ASSIGNOR:**

ADVANTAGE HOTELS, INC.

Signed: Patrick Mullinix 12/09/22

Name: Patrick Mullinix

Title: President / CEO

Address: 20 Champion Lane

Lakeway, Texas 78734

Email: pmullinix@shglobal.net

**ASSIGNEE:**

ADVANTIS HOSPITALITY ALLIANCE, LLC

Signed: Suresh C. Saraswat Dec 9th 2022

Name: Suresh C. Saraswat

Title: Chief Executive Officer

Address: 1426 Georgetown Lane,

Murfreesboro, Tennessee

Email: scsaraswat49@gmail.com

**SCHEDULE A**

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Mark: SELECT INN

US Serial Number: 73837380

Application Filing Date: Nov. 09, 1989

US Registration Number: 1627782

Registration Date: Dec. 11, 1990

Register: Principal

Mark Type: Service Mark

TMS Common Status Descriptor:



LIVE/REGISTRATION/issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: May 06, 2021

Publication Date: Sep. 18, 1990

## Mark Information

Mark Literal Elements: SELECT INN

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Disclaimer: "INN"

## Related Properties Information

Claimed Ownership of US Registrations: 1295191

## Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parentheses (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

For: MOTEL AND RESTAURANT SERVICES

International Class(es): 042 - Primary Class

U.S Class(es): 100

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 01, 1983

Use in Commerce: Jun. 01, 1983

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

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Mark: SELECT INN



US Serial Number: 73838288

Application Filing Date: Nov. 13, 1989

US Registration Number: 1627784

Registration Date: Dec. 11, 1990

Register: Principal

Mark Type: Service Mark

TMS Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: May 06, 2021

Publication Date: Sep. 18, 1990

## Mark Information

Mark Literal Elements: SELECT INN

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)

Description of Mark: THE MARK CONSISTS IN PART OF A REPRESENTATION OF A CHECK MARK.

Lining and Stippling Statement: THE MARK IS LINED FOR THE COLORS RED AND BLUE.

Disclaimer: "INN"

Design Search Code(s): 24.17.15 - Check marks  
26.05.12 - Triangles with bars, bands and lines  
26.11.12 - Rectangles with bars, bands and lines  
26.11.25 - Rectangles with one or more curved sides

## Related Properties Information

Claimed Ownership of US Registrations: 1295191

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- \* Brackets [..] indicate deleted goods/services;
- \* Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- \* Asterisks "\*" identify additional (new) wording in the goods/services.

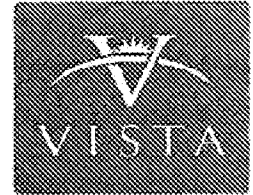
For: MOTEL AND RESTAURANT SERVICES

International Class(es): 542 - Primary Class

U.S. Class(es): 100

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Mark: V VISTA



US Serial Number: 78528793

Application Filing Date: Dec. 08, 2004

US Registration Number: 3110480

Registration Date: Jun. 27, 2006

Register: Principal

Mark Type: Service Mark

TMS Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Mar. 31, 2016

Publication Date: Oct. 25, 2005 Notice of Allowance Date: Jan. 17, 2006

## Mark Information

Mark Literal Elements: V VISTA

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Design Search 01.05.01 - Sunrise; Sun, rising or setting (partially exposed or partially obstructed)

Code(s): 26.09.21 - Squares that are completely or partially shaded

26.09.25 - Squares with curved sides

28.17.09 - Lines, curved; Curved line(s), band(s) or bar(s); Bars, curved; Bands, curved

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- \* Brackets [..] indicate deleted goods/services;
- \* Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- \* Asterisks \*,\* identify additional (new) wording in the goods/services.

For: hotel and restaurant services

International Class(es): 043 - Primary Class

U.S. Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 19, 2006

Use in Commerce: Mar. 19, 2006

## Basis Information (Case Level)

Filed Use: No

Currently Used: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

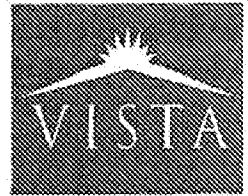
Filed 44E: No

Currently 66A: No



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Mark: VISTA



US Serial Number: 78528792

Application Filing Date: Dec. 08, 2004

US Registration Number: 3110479

Registration Date: Jun. 27, 2006

Register: Principal

Mark Type: Service Mark

TMS Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Mar. 31, 2016

Publication Date: Oct. 25, 2005 Notice of Allowance Date: Jan. 17, 2006

## Mark Information

Mark Literal: VISTA

Elements:

Standard Character No Claim:

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 01.05.01 - Sunburst; Sun, rising or setting (partially exposed or partially obstructed)

Code(s): 26.11.21 - Rectangles that are completely or partially shaded

Code(s): 26.17.13 - Underlined words or letters; Overlined words or letters; Letters or words underlined and/or overlined by one or more strokes or lines

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- \* Brackets [ ] indicate deleted goods/services;
- \*\* Double parentheses ([...]) identify any goods/services not claimed in a Section 10 affidavit of incontestability; and
- \* Asterisks "\*" identify additional (new) wording in the goods/services.

For: hotel and restaurant services

International Class(es): 043 - Primary Class

U.S. Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(s)

First Use: Mar. 19, 2008

Use in Commerce: Mar. 19, 2008

## Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

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Mark: VISTA INN & SUITES



US Serial Number: 88460570

Application Filing Date: Jun. 05, 2019

US Registration Number: 6309706

Registration Date: Mar. 30, 2021

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Service Mark

TMS Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Mar. 30, 2021

Publication Date: Oct. 08, 2019 Notice of Allowance Date: Dec. 08, 2020

### Mark Information

Mark Literal Elements: VISTA INN & SUITES

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of A sun peaking over the horizon during sunrise or sunset, centered at the top of mark, "VISTA" centered below the sun in large letters, with "INN &" in line directly below "VISTA" with "SUITES" underlined and centered at the bottom of the mark.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "INN & SUITES"

Design Search Code(s): 01.05.01 - Sun, rising or setting (partially exposed or partially obstructed); Sunrise  
26.17.09 - Curved line(s), band(s) or bar(s); Lines, curved; Bars, curved; Bands, curved  
26.17.13 - Underlined words or letters; Overlined words or letters; Letters or words underlined and/or overlined by one or more strokes or lines

### Related Properties Information

Claimed Ownership of US Registrations: 3110479, 3110480

### Goods and Services

Notes:

The following symbols indicate that the registrant/owner has amended the goods/services:

- ◊ Brackets [ ] indicate deleted goods/services;
- ◊ Double parenthesis ( ( ) ) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- ◊ Asterisks \* \* \* identify additional (new) wording in the goods/services.

For: Hotel and restaurant services

International Class(es): 043 - Primary Class

U.S Class(es): 100, 101

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Mark: VISTAREZ

# VISTAREZ

US Serial Number: 90504746

Application Filing Date: Feb. 02, 2021

US Registration Number: 6589302

Registration Date: Dec. 14, 2021

Register: Principal

Mark Type: Service Mark

TMS Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 14, 2021

Publication Date: Sep. 28, 2021

## Mark Information

Mark Literal Elements: VISTAREZ

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Related Properties Information

Claimed Ownership of US Registrations: 3110479

## Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- \* Brackets [...] indicate deleted goods/services.
- \* Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- \* Asterisks "\*" identify additional (new) wording in the goods/services.

For: Reservation of hotel rooms for travelers; making reservations and bookings for others for accommodations and meals at hotels

International Class(es): 043 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 03, 2009

Use in Commerce: Feb. 03, 2009

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No