

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM860493

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Lion Brothers Company, Inc.		12/07/2023	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Avery Dennison Retail Information Services LLC		
<b>Street Address:</b>	8080 Norton Parkway		
<b>City:</b>	Mentor		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	44060		
<b>Entity Type:</b>	Corporation: NEVADA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88656750	INFUSION	
<b>Registration Number:</b>	5723253	VISION STITCH	
<b>Registration Number:</b>	6278286	IDENTITYMATTERS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4048156555		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4048156500		
<b>Email:</b>	ftaylor@ktslaw.com		
<b>Correspondent Name:</b>	Kilpatrick Townsend & Stockton LLP		
<b>Address Line 1:</b>	1100 Peachtree Street, Suite 2800		
<b>Address Line 2:</b>	Attn: TM Administration		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30309		
<b>ATTORNEY DOCKET NUMBER:</b>	1418924		
<b>NAME OF SUBMITTER:</b>	K. Faye Taylor, Paralegal		
<b>SIGNATURE:</b>	/K. Faye Taylor/		
<b>DATE SIGNED:</b>	12/12/2023		
<b>Total Attachments: 2</b>			
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source=Lions Bros Trademark Assignment#page2.tif			

OP \$90.00 88656750

**TRADEMARK ASSIGNMENT**

This Trademark Assignment (the "Assignment") is made as of December 7, 2023, by Lion Brothers Company, Inc., a Delaware corporation (Assignor"), in favor of Avery Dennison Retail Information Services LLC, a Nevada corporation ("Assignee").

**RECITALS**

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in, to and under the United States trademark registrations and applications listed in Exhibit A attached hereto, including any common law trademark rights therefor (the "Marks"); and

NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, Assignor's entire right, title and interest in and to the Marks, together with the goodwill of the Marks, for the United States and for all foreign countries, including any renewals or extensions thereof that are or may be secured under the laws of the United States or foreign countries now or hereafter in effect and including the subject matter of all claims which may be obtained therefrom for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all income, royalties or payments due or payable as of the effective date of this Assignment or thereafter, including all claims for damages by reason of past, present or future infringement or other unauthorized use, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

This Assignment is deemed to be executed and delivered within the State of Ohio, and it is the intention of the parties that it shall be construed, interpreted and applied in accordance with the laws of the State of Ohio without regard to its conflicts of law principles.

**LION BROTHERS COMPANY, INC.**

  
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Vikas Arora 73726 (Dec 7, 2023 12:23 PST)

Date: Dec 7, 2023

By: Vikas Arora, Vice President & Secretary

**AVERY DENNISON RETAIL INFORMATION SERVICES LLC**

  
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Date: Dec 7, 2023

By: Christopher Johnson, Vice President

## Trademarks

Status	Country / Region	Mark	Application Number	Application Date	Registration Number	Registration Date
Allowed	US	INFUSION 	88/656750	10/16/2019		
Lapsed	US	TAPESTRY	88/620958	9/18/2019		
Registered	US	VISION STITCH	87/718767	12/13/2017	5723253	4/9/2019
Registered	US	IDENTITYMATTERS 	87/718726	12/13/2017	6278286	2/23/2021
Lapsed	US	LIONLASERETCH 	76/590894	5/6/2004	3025483	12/13/2005
Lapsed	US	LION FLEX 	76/590893	5/6/2004	3043540	1/17/2006
Lapsed	US	LION INTARSIA 	76/590892	5/6/2004		
Lapsed	US	LION WICKABLE 	76/590891	5/6/2004		
Lapsed	US	FAN VEST	74/444371	10/6/1993		
Lapsed	US	FAN VEST 	74/444370	10/6/1993		
Lapsed	US	MISCELLANEOUS	73/295357	2/2/1981		
Lapsed	US	LIONKOTE	72/403861	9/29/1971	952122	1/30/1973
Lapsed	us	L DESIGN WITH LION 	72/053415	6/12/1958	675035	3/3/1959