# OP \$540.00 7109267

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM860830

| SUBMISSION TYPE:      | NEW ASSIGNMENT                                     |  |
|-----------------------|--|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |  |

# **CONVEYING PARTY DATA**

| Name                   | Formerly | Execution Date | Entity Type                        |
|------------------------|----------|----------------|------------------------------------|
| Recker Consulting, LLC |          | 12/13/2023     | Limited Liability Company:<br>OHIO |

### **RECEIVING PARTY DATA**

| Name:           | Blue Alliance IT, LLC           |  |  |
|-----------------|---------------------------------|--|--|
| Street Address: | 8044 Montgomery Road, Suite 510 |  |  |
| City:           | Cincinnati                      |  |  |
| State/Country:  | OHIO                            |  |  |
| Postal Code:    | 45236                           |  |  |
| Entity Type:    | Limited Liability Company: OHIO |  |  |

### **PROPERTY NUMBERS Total: 21**

| Property Type        | Number   | Word Mark                                |
|----------------------|----------|--|
| Registration Number: | 7109267  | BLUE ALLIANCE IT                         |
| Registration Number: | 4500222  | PATH FORWARD IT                          |
| Registration Number: | 4500221  | PATH FORWARD IT                          |
| Registration Number: | 6530694  | PATHFORWARD IT                           |
| Registration Number: | 6163789  | PFIT                                     |
| Registration Number: | 6909929  | FREEING YOU TO DO THE BUSINESS OF HEALTH |
| Registration Number: | 6496047  | FREEING YOU TO DO THE BUSINESS OF HEALTH |
| Registration Number: | 6463663  | BE CONFIDENT IN YOUR IT                  |
| Registration Number: | 4517051  | PATH FORWARD                             |
| Registration Number: | 4517050  | PATH FORWARD                             |
| Registration Number: | 6921183  | PATIENT SHIELD                           |
| Registration Number: | 6631077  | PATIENT SHIELD                           |
| Registration Number: | 6921184  | PATIENTSHIELD                            |
| Registration Number: | 6974922  | PATIENTSHIELD                            |
| Registration Number: | 6631085  |  |
| Serial Number:       | 97888300 | BLENDED TECHNOLOGY SOLUTIONS             |
| Serial Number:       | 97888287 |  |
| Serial Number:       | 90476680 | BLUE ALLIANCE IT                         |
| Serial Number:       | 98095899 | BLUE ALLIANCE TRADEMARK                  |

TRADEMARK

REEL: 008287 FRAME: 0314

900821064

| Property Type  | Number   | Word Mark    |
|----------------|----------|--------------|
| Serial Number: | 98256627 | ВА           |
| Serial Number: | 97877331 | PATH FORWARD |

### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 2164133838

Email: natalia.ovak@dinsmore.com

Correspondent Name: Natalia Ovak

Address Line 1: 1001 Lakeside Avenue East Address Line 4: Cleveland, OHIO 44114

| NAME OF SUBMITTER: | Sean T. Price   |
|--------------------|-----------------|
| SIGNATURE:         | /Sean T. Price/ |
| DATE SIGNED:       | 12/13/2023      |

### **Total Attachments: 8**

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### TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is by and between **Recker Consulting, LLC**, a limited liability company formed under the laws of the State of Ohio with an address at 8044 Montgomery Road, Suite 510, Cincinnati, Ohio 45236 (hereinafter "Assignor"), and **Blue Alliance IT, LLC**, a limited liability company formed under the laws of the State of Ohio with an address at 8044 Montgomery Road, Suite 510, Cincinnati, Ohio 45236 (hereinafter "Assignee") as of December , 2023 (the "Effective Date"). Assignor and Assignee are each referred to as a "Party" and collectively as the "Parties."

WHEREAS Assignor is the owner of all right, title, and interest in and to the trademarks listed on Exhibit A attached hereto (the "Marks"), along with all the goodwill of the business(es) embodied therein and symbolized thereto and the trademark applications and registrations therefor, and any registrations resulting therefrom, free and clear of all liens, claims, charges, and encumbrances of any kind whatsoever; and

WHEREAS Assignee is desirous of acquiring all of Assignor's rights in the Marks, together with the goodwill of the business to which the Marks pertain, and Assignor is willing to assign said rights to Assignee.

**NOW, THEREFORE,** for good and valuable consideration, the sufficiency of which is hereby acknowledged by each Party, the Parties agree as follows:

Assignor hereby irrevocably assigns to Assignee all of Assignor's right, title, and interest in and to the Marks, as well as variations thereof used by Assignor in the past that include or incorporate the Marks or elements thereof along with all the goodwill of the business(es) embodied therein and symbolized thereto and the trademark applications and registrations therefor, and any registrations resulting therefrom, free and clear of all liens, claims, charges, and encumbrances of any kind whatsoever. This assignment includes the right to take legal action and recover for past infringements thereof and to enjoin future infringements, together with all of Assignor's goodwill and common law rights connected with the use of and symbolized by the Marks, as well as all existing registrations of the Marks and trademark applications for registration of the Marks, as detailed in Exhibit A hereto.

Assignor hereby covenants, agrees, and undertakes to execute all confirmatory assignments, lawful oaths, and any other papers which Assignee may reasonably deem necessary or desirable for securing to Assignee or for maintaining for Assignee the Marks, the applications, and all other rights assigned herein. Assignor agrees not to dispute or challenge or assist any person or entity in disputing or challenging rights in and to the Assignee's rights in the Assigned Marks.

**IN WITNESS WHEREOF,** the Parties have caused this Trademark Assignment to be executed as of the Effective Date.

[signatures appear on next page]

RECKER CONSULTING, LLC

(Assignor)

Andrew Moliolas Recker

Name: Andrew Nicholas Recker

Title: Authorized Representative

Date: 12/13/2023

**BLUE ALLIANCE IT, LLC** 

(Assignee)
DocuSigned by:

Andrew Mcholas Recker

Name: Andrew Nicholas Recker

Title: Authorized Representative

Date: 12/13/2023

# **EXHIBIT A**

# ASSIGNED MARKS

# Registered Marks and Marks in Pending Applications

| Mark                        | Registration<br>No. | Goods/Services  |
|-----------------------------|---------------------|---|
| BLUE ALLIANCE IT and Design | 7,109,267           | Class 35: Managed services organization, namely, providing cost management for procuring contracts for others relating  |
| BLUE ALLIANCE IT            |                     | to acquiring or investing in IT managed services and IT consulting businesses; shared corporate business services, namely, providing operational support in the nature of human resources management, employment recruiting, marketing services, operation of telephone communication centers for others and disaster recovery services in the nature of business planning and business continuity consulting to IT service organizations |
|                             |                     | Class 42: Shared corporate business services, namely, providing operational support in the nature of technical support services, namely, troubleshooting in the nature of diagnosing computer hardware and software problems, and computer disaster recovery planning to IT service organizations   |
| BLUE ALLIANCE IT            | 90/476,680          | Class 42: Managed services organization, namely, providing managed services relating to acquiring or investing in IT managed services and IT consulting businesses; shared corporate business services, namely, providing operational support in the nature of human resources, recruiting, marketing and communications, technical services and disaster recovery to IT service organizations.   |

| Mark                       | Registration No. | Goods/Services  |
|----------------------------|------------------|---|
|                            |                  |   |
| BLUE ALLIANCE              | 98/095,899       | Class 35: Managed services organization, namely, providing cost management for procuring contracts for others relating to acquiring or investing in IT managed services and IT consulting businesses; shared corporate business services, namely, providing operational support in the nature of human resources management, employment recruiting, marketing services, operation of telephone communication centers for others, and disaster recovery services in the nature of business planning and business continuity consulting to IT service organizations |
|                            |                  | Class 42: Shared corporate business services, namely, providing operational support in the nature of technical support services, namely, troubleshooting in the nature of diagnosing computer hardware and software problems, and computer disaster recovery planning to IT service organizations   |
| B A and Design             | 98/256,627       | Class 35: Managed services organization, namely, providing cost management for procuring contracts for others relating to acquiring or investing in IT managed services and IT consulting businesses; shared corporate business services, namely, providing operational support in the nature of human resources management, employment recruiting, marketing services, operation of telephone communication centers for others and disaster recovery services in the nature of business planning and business continuity consulting to IT service organizations  |
|                            |                  | Class 42: Shared corporate business services, namely, providing operational support in the nature of technical support services, namely, troubleshooting in the nature of diagnosing computer hardware and software problems, and computer disaster recovery planning to IT service organizations   |
| DATHEODYARDAT              | 4.500.222        |   |
| PATH FORWARD IT            | 4,500,222        | Class 42: Consulting services in the field of information technology for medical and health practices and providers   |
| PATH FORWARD IT and Design | 4,500,221        | Class 42: Consulting services in the field of information technology for medical and health practices and providers   |
| >>> Path <b>Forward</b> IT |                  |   |

| Mark   | Registration | Goods/Services  |
|--|--------------|---|
|  | No.          |   |
| PATH FORWARD IT and Design                         | 6,530,694    | Class 42: IT consulting services  |
| PathForward IT                                     |              |   |
| PFIT and Design                                    | 6,163,789    | Class 42: Consulting services in the field of information technology for medical and health practices and providers   |
| EDEENIC VOLUTO DO                                  | 6 000 020    |   |
| FREEING YOU TO DO<br>THE BUSINESS OF<br>HEALTHCARE | 6,909,929    | Class 35: Consultancy and advisory services in the field of business operations strategy for the healthcare industry  |
|  |              | Class 42: Consulting in the field of information technology for the healthcare industry   |
| FREEING YOU TO DO<br>THE BUSINESS OF<br>HEALTHCARE | 6,496,047    | Class 45: Remediation services for compliance in the healthcare industry, namely, regulatory compliance consulting in the field of HIPAA laws which provide suggested remediations  |
| BE CONFIDENT IN YOUR IT                            | 6,463,663    | Class 42: IT consulting services  |
| PATH FORWARD                                       | 4,517,051    | Class 42: Consulting services in the field of information technology for medical and health practices and providers   |
| PATH FORWARD and Design                            | 4,517,050    | Class 42: Consulting services in the field of information technology for medical and health practices and providers   |
| Path Forward                                       | 0 - 40 0 - 1 |   |
| PATH FORWARD                                       | 97/877,331   | Class 42: IT consulting services; IT management services, namely, remote and on-site infrastructure management services for monitoring, administration and management of public and private cloud computing IT and application systems; data protection services, namely, data security consultancy as to data security, encryption, and secure data processing; data protection services, namely, data back-up and restoration in the nature of electronic data storage and recovery of electronic data; consulting services in the field of cloud computing |
| PATIENT SHIELD                                     | 6,921,183    | Class 35: Consulting services, namely, Information  |
|  |              | Technology operations and security strategy for the healthcare industry   |

| Mark                     | Registration<br>No. | Goods/Services   |
|--------------------------|---------------------|--|
| PATIENT SHIELD           | 6,631,077           | Class 42: Design and development of computer software for cloud storage of data; IT consulting services; Computer security services, namely, enforcing, restricting and controlling access privileges of users of computing resources for cloud, mobile or network resources based on assigned credentials; Providing non-downloadable cloud based computer software for healthcare professionals for use in call center management and practice management; off-site data backup; electronic data storage; data encryption services; computer security auditing services, namely, data security auditing and data protection practices auditing; computer services, namely, data recovery services  Class 45: Remediation services for compliance in the healthcare industry, namely, regulatory compliance consulting in the field of HIPAA laws which provide |
| DATES TECHNICAD 1        | 6 021 104           | suggested remediations   |
| PATIENTSHIELD and Design | 6,921,184           | Class 42: Consulting in the field of information technology for the healthcare industry  |
| PATIENTSHIELD            |                     |  |
| PATIENTSHIELD and Design | 6,974,922           | Class 35: Consulting services, namely, business consulting in the healthcare industry; Business data analysis  |
| <b>F</b> PATIENTSHIELD   |                     | Class 42: Design and development of computer software for cloud storage of data; IT consulting services; Computer security services, namely, enforcing, restricting and controlling access privileges of users of computing resources for cloud, mobile or network resources based on assigned credentials; Providing non-downloadable cloud based computer software for healthcare professionals for use in call center management and practice management; off-site data backup; electronic data storage; data encryption services; computer security auditing services, namely, data security auditing and data protection practices auditing; computer services, namely, data recovery services  |
|                          |                     | Class 45: Remediation services for compliance in the healthcare industry, namely, regulatory compliance consulting in the field of HIPAA laws which provide suggested remediations   |

| Mark                               | Registration No. | Goods/Services  |
|------------------------------------|------------------|---|
| Design Mark                        | 6,631,085        | Class 42: Design and development of computer software for cloud storage of data; IT consulting services; Computer security services, namely, enforcing, restricting and controlling access privileges of users of computing resources for cloud, mobile or network resources based on assigned credentials; Providing non-downloadable cloud based computer software for healthcare professionals for use in call center management and practice management; off-site data backup; electronic data storage; data encryption services; computer security auditing services, namely, data security auditing and data protection practices auditing; computer services, namely, data recovery services |
|                                    |                  | Class 45: Remediation services for compliance in the healthcare industry, namely, regulatory compliance consulting in the field of HIPAA laws which provide suggested remediations  |
| BLENDED<br>TECHNOLOGY<br>SOLUTIONS | 97/888,300       | Class 35: Inventory control consulting; Inventory storage consulting; Supply chain management consulting; Inventory asset management consulting   |
|                                    |                  | Class 37: Installation of inventory control systems;<br>Installation of vending systems; Maintenance of inventory<br>control systems; Maintenance of vending systems  |
|                                    |                  | Class 42: Software as a service (SAAS) services for inventory tracking, inventory efficiency, product storage, and enterprise resource planning (ERP)   |
| Design Mark                        | 97/888,287       | Class 35: Inventory control consulting; Inventory storage consulting; Supply chain management consulting; Inventory asset management consulting   |
|                                    |                  | Class 37: Installation of inventory control systems;<br>Installation of vending systems; Maintenance of inventory<br>control systems; Maintenance of vending systems  |
|                                    |                  | Class 42: Software as a service (SAAS) services for inventory tracking, inventory efficiency, product storage, and enterprise resource planning (ERP)   |

# **Unregistered Marks**





**PFIT** 





**RECORDED: 12/13/2023**