

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM864355

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LOANHERO, INC.		12/30/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	LOANHERO (ABC), LLC		
Street Address:	2735 SAND HILL RD STE 205		
City:	MENLO PARK		
State/Country:	CALIFORNIA		
Postal Code:	94025		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5441898	LOANHERO	
CORRESPONDENCE DATA			
Fax Number:	2159970266		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2159970248		
Email:	fmazzeo@rmkiplaw.com		
Correspondent Name:	Frank A. Mazzeo		
Address Line 1:	808 Bethlehem Pike, Suite 200		
Address Line 4:	Colmar, PENNSYLVANIA 18915		
NAME OF SUBMITTER:	Frank A. Mazzeo		
SIGNATURE:	/FrankAMazzeo/		
DATE SIGNED:	12/28/2023		
Total Attachments: 3			
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OP \$40.00 5441898

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is made effective as of December 30, 2017, by and between LOANHERO, INC., a Delaware Corporation ("Assignor"), and LOANHERO (ABC), LLC, a California limited liability company, as Assignee for the Benefit of Creditors of LoanHero, Inc., ("Assignee"), pursuant to a certain General Assignment Agreement dated as of December 30, 2017, (the "Assignment Agreement"). Capitalized terms used without definitions herein shall have the meanings ascribed to such terms in the Assignment Agreement.

WHEREAS, Assignor has agreed to sell to Assignee, and Assignee has agreed to acquire from Assignor, all of Assignor's rights, title and interest in and to the trademarks and/or service marks identified in Schedule A attached hereto (the "Marks"); and

WHEREAS, the parties accordingly wish to execute this recordable instrument, assigning all of Assignor's right, title and interest in and to the Marks to Assignee;

NOW, THEREFORE, for valuable consideration set forth in the Assignment Agreement, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

1. Assignor hereby assigns, transfers and conveys to Assignee all of its right, title and interest in and to the Marks, including without limitation any and all registrations, applications, and/or common law rights for the Marks throughout the world, together with all of the goodwill of Assignor's business symbolized by or associated with the Marks, and any and all income, royalties, damages and payments now or hereafter due and/or payable with respect thereto including, without limitation, damages and payments for past, present or future infringements.

2. This Trademark Assignment is subject to the terms and conditions of the Assignment Agreement and this Trademark Assignment shall not be deemed to limit, enlarge or extinguish any obligation of Assignor or Assignee under the Assignment Agreement, all of which obligations shall survive the delivery of this Trademark Assignment in accordance with the terms of the Assignment Agreement, and that to the extent there is any conflict between this Trademark Assignment and the terms and conditions of the Assignment Agreement, the Assignment Agreement shall control.

3. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

ASSIGNOR:

LOANHERO, INC., a Delaware Corporation

By: 

Name: Zalman Vitenson

Title: CEO

ASSIGNEE:

LOANHERO (ABC), LLC, a California
Limited Liability Company, as Assignee for
the Benefit of Creditors of LoanHero, Inc.

By: 

Name: Andries Verschelden

Its: Manager

Schedule A
To Trademark Assignment

Marks

Word Mark: LOANHERO
Serial Number: 87420079
Filing Date: April 21, 2017
Type of Mark: Service Mark

Word Mark: FOR THE IMPORTANT THINGS IN LIFE
Serial Number: 87420094
Filing Date: April 21, 2017
Type of Mark: Service Mark