

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM865330

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Redevelopment Authority of the City of Plymouth		11/30/2023	Non-Profit Corporation:
RECEIVING PARTY DATA			
Name:	Cheese Counter Foundation, Inc.		
Street Address:	133 E. Mill Street		
City:	Plymouth		
State/Country:	WISCONSIN		
Postal Code:	53073		
Entity Type:	Non-Profit Corporation: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5402054	CHEESE COUNTER	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	mary.spurney@sargento.com		
Correspondent Name:	Mary Spurney		
Address Line 1:	One Persnickety Place		
Address Line 4:	Plymouth, WISCONSIN 53073		
NAME OF SUBMITTER:	Mary E. Spurney		
SIGNATURE:	/Mary E. Spurney/		
DATE SIGNED:	01/03/2024		
Total Attachments: 2			
source=USPTO Trademark Assignment Cover Sheet CHEESE COUNTER signed#page1.tif			
source=USPTO Trademark Assignment Cover Sheet CHEESE COUNTER signed#page2.tif			

OP \$40.00 5402054

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Redevelopment Authority of the City of Plymouth

- Individual(s)
- Partnership
- Corporation- State: _____
- Other Non-profit organization
- Association
- Limited Partnership

Citizenship (see guidelines) Wisconsin

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) November 30, 2023

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Cheese Counter Foundation, Inc.

Street Address: 133 E. Mill Street

City: Plymouth

State: Wisconsin

Country: United States Zip: 53073

- Individual(s) Citizenship _____
- Association Citizenship _____
- Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other Non-profit Citizenship Wisconsin

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____ Text _____

B. Trademark Registration No.(s)

5,402,054

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Cheese Counter

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Mary Spurney

Internal Address: _____

Street Address: One Persnickety Place

City: Plymouth

State: Wisconsin Zip: 53073

Phone Number: (920) 892-5362

Docket Number: _____

Email Address: mary.spurney@sargento.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature:


Signature

January 3, 2024

Date

Attorney Mary E. Spurney

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

REDEVELOPMENT AUTHORITY
OF THE
CITY OF PLYMOUTH, WISCONSIN

Resolution No. 2023-04

RESOLUTION ASSIGNING THE
CHEESE COUNTER TRADEMARK

WHEREAS, the Redevelopment Authority of the City of Plymouth, Wisconsin (the "Authority") is the owner of the CHEESE COUNTER trademark which is the subject of U.S. Trademark Registration No. 5,402,054 and U.S. Trademark Application 86/738837 (the "Mark"); and


WHEREAS, the Authority entered into a Trademark Usage Agreement with Plymouth Cheese Counter Foundation, Inc. (the "Foundation") on May 31, 2023, as part of the agreement transferring ownership of 133 E. Mill Street and responsibility for operating the Cheese Counter and heritage center; and

WHEREAS, upon further review, the Authority desires to assign its ownership of the Mark to the Foundation for its use in operations of the Cheese Counter and heritage center.

NOW, THEREFORE, BE IT RESOLVED by the Authority that the Authority hereby assigns to the Foundation all right, title, and interest in and to the Mark and any federal registration that issues from said Application, and all common law rights to the Mark, together with the goodwill of the business symbolized by the Mark and its right to sue for past infringement of the Mark and to recover any and all damages and awards for such infringement.

Adopted and approved this 30th day of ^{November}~~December~~, 2023.

REDEVELOPMENT AUTHORITY OF
THE CITY OF PLYMOUTH, WISCONSIN



RDA Chairperson/President



Executive Director/Secretary

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