

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM865838

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SO HI, LLC		12/12/2023	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	SHTM Partners, L.L.C.		
Street Address:	1975 Village Center Circle		
Internal Address:	Suite 140		
City:	LAS VEGAS		
State/Country:	NEVADA		
Postal Code:	89141		
Entity Type:	Limited Liability Company: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	90547813	SO HI	
CORRESPONDENCE DATA			
Fax Number:	6026314529		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6026319100		
Email:	pto_adl@venjuris.com		
Correspondent Name:	c/o Anthony D. Logan		
Address Line 1:	1938 E. Osborn Rd. Phoenix, AZ 85016USA		
Address Line 2:	c/o Anthony D. Logan		
Address Line 4:	Phoenix, ARIZONA 85016		
ATTORNEY DOCKET NUMBER:	PHDL3309-000		
NAME OF SUBMITTER:	Anthony D. Logan		
SIGNATURE:	/Anthony D. Logan/		
DATE SIGNED:	01/04/2024		
Total Attachments: 2			
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OP \$40.00 90547813

ASSIGNMENT

WHEREAS, SO HI, LLC, a Nevada limited liability company asserts that it is a Holder of rights and goodwill in the trademarks entitled “SO HI” marks, including, but not limited to:

	Serial Number	Reg. Number	Word Mark
1	<u>97241665</u>		<u>LIVE SO HI</u>
2	<u>97364041</u>		<u>LIVE SO HI</u>
3	<u>97241655</u>		<u>SO HI</u>
4	<u>97364042</u>		<u>LIVE SO HI</u>
5	<u>97364036</u>		<u>SO HI</u>
6	<u>97364043</u>		<u>LIVE SO HI</u>
7	<u>97364038</u>		<u>SO HI</u>
8	<u>97364034</u>		<u>SO HI</u>
9	<u>90547806</u>	<u>7101418</u>	<u>SO HI</u>
10	<u>90547802</u>		<u>SO HI</u>
11	<u>88149482</u>	<u>5882375</u>	<u>LIVE SO HI</u>

and any other “SO HI” marks that SO HI LLC asserts it may own; and

WHEREAS, SHTM Partners, L.L.C. (hereinafter “SHTM”), a Nevada limited liability company, having a mailing address 1975 Village Center Circle, Suite 140, Las Vegas, NV 89134 is desirous of acquiring the entire right, title and interest in and to said trademarks;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, BE IT KNOWN, that SO HI LLC for and in consideration of the sum of Ten Dollars (\$10.00), lawful money of the United States, to us in hand paid by said **SHTM**, and other valuable considerations unto SO HI LLC moving from said **SHTM** at or before the ensembling and delivery of these presents, the receipt of which is hereby acknowledged, have sold, assigned, transferred and conveyed and by these presents do sell, assign, transfer and convey, unto said **SHTM**, its successors and assigns, the entire right, title and interest in and to said word and logo trademarks including “SO HI” and goodwill associated therewith on a worldwide basis, including the US trademark applications and the US registered marks including “SO HI”;

AND said SO HI LLC, for the considerations aforesaid, does hereby covenant and agree to and with said **SHTM**, its successors and assigns, that it has the full power to make this assignment, and that the rights assigned are not encumbered by any grant, license or right heretofore given, and that SO HI LLC, its officers, members, administrators, successors and assigns, shall and will do all lawful acts and things and make, execute and deliver without further compensation, any and all other instruments in writing, further applications, papers, affidavits, powers of attorney, assignments, and other documents which, in the opinion of counsel for said **SHTM**, its successors and assigns, may be required or necessary more effectively to secure to

and vest in said **SHTM**, its successors and assigns, the entire right, title and interest in and to all said trademarks including "SO HI", rights, titles, benefits, privileges, and advantages hereby sold, assigned, transferred and conveyed.

IN WITNESS WHEREOF, I, on behalf of SO HI LLC, have hereunto set my hands and seal on the date(s) below written.



Vincent G. Goett, Manager of SO HI, LLC

December 12, 2023

Date