TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM868630

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Chungui Lian		01/17/2024	INDIVIDUAL: CHINA

RECEIVING PARTY DATA

Name:	Jinhua Tough Guy E-Commerce Co., Ltd.	
Street Address:	89 Jinxiu Road, Lanjiang Street, Lanxi City	
City:	Jinhua City, Zhejiang Province	
State/Country:	CHINA	
Postal Code:	321100	
Entity Type:	limited company: CHINA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	6812435	GJH

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: rhk.dingji.ipr@foxmail.com

Chungui Lian **Correspondent Name:**

Address Line 1: No.040, First Team, Shangshui Address Line 2: Liujiang Village, Langping Township

Address Line 4: Yulin, CHINA 537000

NAME OF SUBMITTER:	Chungui Lian
SIGNATURE:	/Chungui Lian/
DATE SIGNED:	01/17/2024

Total Attachments: 1 source=9 GJH#page1.tif

> **TRADEMARK** REEL: 008318 FRAME: 0242

ASSIGNMENT OF TRADEMARK

This assignment is effective from (January 17, 2024) between Chungui Lian with address of No.040, First Team, Shangshui, Liujiang Village, Langping Township, Bobai County, Yulin, CHINA 537000 (the "Assignor") and Jinhua Tough Guy E-Commerce Co., Ltd. with address of 89 Jinxiu Road, Lanjiang S treet, Lanxi City, Jinhua City, Zhejiang Province, CHINA 321100 (the "Assignee").

The Assignor is the owner of the entire right, title and interest in and to the US Trademark Registrations Nos. 6812435 (the "GJH").

The Assignee desires to acquire the Trademarks described above.

Therefore, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, the Assignor hereby assigns to the Assignee all of the Assignor's right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and the right to sue for past, present and future infringement thereof.

Assignor: Chungui Lian
Name of Representative of Assignor: Chungui Lian
Signature: Chunquilian
Title: Owner
Dated: January 17, 2024
Assignee: <u>Jinhua Tough Guy E-Commerce Co., Ltd.</u>
Name of Representative of Assignee: <u>Ge Jin</u>
Signature: Ge Jin
Title: President

Dated:

RECORDED: 01/17/2024

January 17, 2024

TRADEMARK REEL: 008318 FRAME: 0243