

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM871249

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
First Financial Bank		01/24/2024	Chartered Bank: OHIO
RECEIVING PARTY DATA			
Name:	ASDE Franchising, LLC		
Street Address:	75 Aprill Dr.		
City:	Ann Arbor		
State/Country:	MICHIGAN		
Postal Code:	48103		
Entity Type:	Limited Liability Company: MICHIGAN		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3516068	A STAR DRIVER EDUCATION	
Registration Number:	3254574	ALL STAR DRIVER EDUCATION	
Registration Number:	3254565	ALL STAR DRIVER EDUCATION	
Registration Number:	3047437	ALL STAR DRIVER EDUCATION	
CORRESPONDENCE DATA			
Fax Number:	2485668523		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2485668522		
Email:	jkrumpe@honigman.com		
Correspondent Name:	Honigman LLP		
Address Line 1:	650 Trade Centre Way, Suite 200		
Address Line 4:	Kalamazoo, MICHIGAN 49002-0402		
ATTORNEY DOCKET NUMBER:	268564-526529		
NAME OF SUBMITTER:	Thomas J. Appledorn		
SIGNATURE:	/Thomas J. Appledorn/		
DATE SIGNED:	01/25/2024		
Total Attachments: 3			
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RELEASE OF TRADEMARK SECURITY AGREEMENT

THIS RELEASE OF TRADEMARK SECURITY AGREEMENT (“Release”), dated as of January 24, 2024 is made by **FIRST FINANCIAL BANK**, an Ohio state chartered bank (“Secured Party”), in favor of **ASDE FRANCHISING, LLC**, a Michigan limited liability company (“Debtor”), and is as follows:

WHEREAS, Debtor and Secured Party are parties to that certain Trademark Security Agreement, dated as of January 15, 2021, which was recorded with the United States Patent and Trademark Office on January 19, 2021 in its records at Reel 7165, Frame 0024 (the “Agreement”); capitalized terms used but not defined herein will have the meaning given to them in the Agreement;

WHEREAS, the Agreement granted to Secured Party a continuing security interest in and to, and Lien on, and assigned to Secured Party as collateral, all of the Trademark Collateral (as defined in the Agreement), including, without limitation: (a) all of Debtor’s right, title and interest in and to all of its now owned or in the future owned or existing trademarks, service marks, trademark or service mark registrations, trade names, and trademark or service mark applications (exclusive of any Intent to Use Applications as defined below), including each mark, registration, and application listed on Schedule I of the Agreement (the property in this item (a) being, each, a “Trademark,” and, collectively, the “Trademarks”); (b) all renewals of each of the Trademarks; (c) all income, royalties, damages and payments now and in the future due or payable under or with respect to any and all of the Trademarks, including damages and payments for past or future infringements of any and all of the Trademarks; (d) all rights to sue for past, present and future infringements of any and all Trademarks; (e) all rights corresponding to each of the Trademarks throughout the world; (f) all rights of Debtor as licensor or licensee under, and with respect to the Trademarks, including the licenses listed on Schedule I of the Agreement; (g) the goodwill of Debtor’s business connected with the use of, and symbolized by, any of the foregoing; and (h) all books, records, cash and non-cash proceeds of any and all of the foregoing; and

WHEREAS, Secured Party desires to release its rights and security interests in the Trademark Collateral solely as granted under the Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Secured Party hereby fully and finally releases and terminates (i) its continuing security interest in and to, and Lien on, and collateral assignment in, and other rights, title and interest, if any, in, to and under the Trademark Collateral and (ii) any and all other rights it may have under the Agreement.

[Signature Page Follows]



IN WITNESS WHEREOF, Secured Party has caused this Release to be duly executed as of the day and year first above written.

FIRST FINANCIAL BANK

By: *Caitlin Hillsman*
Caitlin Hillsman, Vice President

SCHEDULE I
TRADEMARKS AND LICENSES

1. Registered/Pending Trademarks

Ref	Mark	Serial Number	Filing Date	Registration Number	Registration Date
1.	A STAR DRIVER EDUCATION	77423866	03/17/2008	3516068	10/14/2008
2.	ALL STAR DRIVER EDUCATION	77009367	09/28/2006	3254574	06/26/2007
3.	ALL STAR DRIVER EDUCATION 	77007706	09/26/2006	3254565	06/26/2007
4.	ALL STAR DRIVER EDUCATION 	76551271	09/24/2003	3047437	01/24/2006

2. State and Common Law Trade Names and Trademarks

None

3. Trademark License Rights

None