

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM872463

|                                   |   |                                  |                       |
|-----------------------------------|---|----------------------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>           | NEW ASSIGNMENT                              |                                  |                       |
| <b>NATURE OF CONVEYANCE:</b>      | SECURITY INTEREST                           |                                  |                       |
| <b>CONVEYING PARTY DATA</b>       |   |                                  |                       |
| <b>Name</b>                       | <b>Formerly</b>                             | <b>Execution Date</b>            | <b>Entity Type</b>    |
| Ljulja Beauty Inc.                |   | 01/30/2024                       | Corporation: DELAWARE |
| <b>RECEIVING PARTY DATA</b>       |   |                                  |                       |
| <b>Name:</b>                      | JPMorgan Chase Bank, N.A.                   |                                  |                       |
| <b>Street Address:</b>            | 10 S. Dearborn, Floor L2, IL1-1145          |                                  |                       |
| <b>City:</b>                      | Chicago                                     |                                  |                       |
| <b>State/Country:</b>             | ILLINOIS                                    |                                  |                       |
| <b>Postal Code:</b>               | 60603                                       |                                  |                       |
| <b>Entity Type:</b>               | National Banking Association: UNITED STATES |                                  |                       |
| <b>PROPERTY NUMBERS Total: 30</b> |   |                                  |                       |
| <b>Property Type</b>              | <b>Number</b>                               | <b>Word Mark</b>                 |                       |
| <b>Serial Number:</b>             | 98022210                                    | BLUSH VEIL                       |                       |
| <b>Serial Number:</b>             | 90691936                                    | BROW BLOWOUT                     |                       |
| <b>Serial Number:</b>             | 98132948                                    | LIFT & LOCK                      |                       |
| <b>Serial Number:</b>             | 88308668                                    | MAKEUP BY MARIO                  |                       |
| <b>Serial Number:</b>             | 90026849                                    | MAKEUP BY MARIO PRO              |                       |
| <b>Serial Number:</b>             | 98136173                                    | MAKEUP BY MARIO PRO              |                       |
| <b>Serial Number:</b>             | 97066056                                    | MARIO'S LIP LIFT                 |                       |
| <b>Serial Number:</b>             | 98081820                                    | MARIO'S LIP LIFT                 |                       |
| <b>Serial Number:</b>             | 90544389                                    | MASTER BLADE                     |                       |
| <b>Serial Number:</b>             | 88864719                                    | MASTER CRYSTAL REFLECTOR         |                       |
| <b>Serial Number:</b>             | 90544411                                    | MASTER HOLD                      |                       |
| <b>Serial Number:</b>             | 87322668                                    | MASTER MATTES                    |                       |
| <b>Serial Number:</b>             | 88864360                                    | MASTER MATTES BRIGHTENING PENCIL |                       |
| <b>Serial Number:</b>             | 88864299                                    | MASTER MATTES LIQUID LINER       |                       |
| <b>Serial Number:</b>             | 88864626                                    | MASTER METAL MANIPULATOR         |                       |
| <b>Serial Number:</b>             | 87322683                                    | MASTER METALLICS                 |                       |
| <b>Serial Number:</b>             | 88364454                                    | MASTER METALS                    |                       |
| <b>Serial Number:</b>             | 88864526                                    | MASTER PIGMENT                   |                       |
| <b>Serial Number:</b>             | 88864565                                    | MASTER PIGMENT PRO               |                       |

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| Property Type  | Number   | Word Mark                              |
|----------------|----------|--|
| Serial Number: | 88864227 | MASTER SECRET GLOW                     |
| Serial Number: | 97852984 | MOISTUREGLOW                           |
| Serial Number: | 97679867 | MOISTUREGRIP                           |
| Serial Number: | 97679905 | REWARDS BY MARIO                       |
| Serial Number: | 98022023 | SOFT POP                               |
| Serial Number: | 90380511 | SOFT SCULPT                            |
| Serial Number: | 97023892 | SOFTSCULPT TRANSFORMING SKIN ENHANCER  |
| Serial Number: | 97023851 | SOFTSCULPT TRANSFORMING SKIN PERFECTOR |
| Serial Number: | 97865675 | SUPERSATIN                             |
| Serial Number: | 97295398 | SURREALSKIN                            |
| Serial Number: | 90758234 | ULTRA SUEDE                            |

#### CORRESPONDENCE DATA

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Email:** kareem.ansley@blankrome.com

**Correspondent Name:** KAREEM ANSLEY

**Address Line 1:** BLANK ROME LLP

**Address Line 2:** 717 TEXAS AVENUE, SUITE 1400

**Address Line 4:** HOUSTON, TEXAS 77002

|                                |                 |
|--------------------------------|-----------------|
| <b>ATTORNEY DOCKET NUMBER:</b> | 130735-01027    |
| <b>NAME OF SUBMITTER:</b>      | Kareem Ansley   |
| <b>SIGNATURE:</b>              | /Kareem Ansley/ |
| <b>DATE SIGNED:</b>            | 01/30/2024      |

**Total Attachments: 6**

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**CONFIRMATORY GRANT OF  
SECURITY INTEREST IN TRADEMARKS**

January 30, 2024

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Pledge and Security Agreement dated as of January 26, 2024 (as amended, modified, extended, restated, renewed, replaced, or supplemented from time to time, the "Security Agreement") and among the Grantors party thereto (each a "Grantor" and collectively, the "Grantors") and JPMorgan Chase Bank, N.A., as administrative agent (in such capacity, together with its successors and assigns in such capacity, the "Administrative Agent") for the Secured Parties referenced therein, each undersigned Grantor has granted a continuing security interest in and continuing lien upon the Trademarks and pending Trademark applications (including all related IP Ancillary Rights) shown on Schedule 1 attached hereto to the Administrative Agent for the ratable benefit of the Secured Parties. Capitalized terms used herein and not otherwise defined have the meanings given thereto in the Security Agreement.

Each of the undersigned Grantors and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge, confirm and agree that the security interest in the foregoing Trademarks and Trademark applications (including all related IP Ancillary Rights) (a) may only be terminated in accordance with the terms of the Security Agreement and (b) is not to be construed as an assignment of any Trademark or Trademark application.


Each Grantor hereby authorizes and requests the United States Patent and Trademark Office to record this Confirmatory of Grant of Security Interest in Trademarks.

This Confirmatory Grant of Security Interest in Trademarks shall be governed by and construed in accordance with the internal laws of the State of New York, but giving effect to federal laws applicable to national banks.

[Signature Pages Follow]

Very truly yours,

**LJULJA BEAUTY INC.**, as a Grantor

By:   
Name: Tony Gajewski  
Title: Chief Financial Officer

[Signature Page to Confirmatory Grant of Security Interest in Trademarks]

[Signatures Continued from Previous Page]

Acknowledged and Accepted:

**JPMORGAN CHASE BANK, N.A.,**  
as Administrative Agent

By: 

Name: Ronald Banks

Title: Authorized Officer

[Signature Page to Confirmatory Grant of Security Interest in Trademarks]

**TRADEMARK**  
**REEL: 008332 FRAME: 0463**

**SCHEDULE 1****UNITED STATES TRADEMARK REGISTRATIONS AND PENDING APPLICATIONS**

| <b>Mark</b>              | <b>App. No</b> | <b>Reg. No.</b> | <b>Reg. Date</b>  | <b>Status</b> | <b>Owner</b>       |
|--------------------------|----------------|-----------------|-------------------|---------------|--------------------|
| BLUSH VEIL               | 98022210       |                 |                   | Published     | Ljulja Beauty Inc. |
| BROW BLOWOUT             | 90691936       |                 |                   | Published     | Ljulja Beauty Inc. |
| LIFT & LOCK              | 98132948       |                 |                   | Pending       | Ljulja Beauty Inc. |
| MAKEUP BY MARIO          | 88308668       | 6222626         | December 15, 2020 | Registered    | Ljulja Beauty Inc. |
| MAKEUP BY MARIO PRO      | 90026849       |                 |                   | Published     | Ljulja Beauty Inc. |
| MAKEUP BY MARIO PRO      | 98136173       |                 |                   | Pending       | Ljulja Beauty Inc. |
| MARIO'S LIP LIFT         | 97066056       |                 |                   | Pending       | Ljulja Beauty Inc. |
| MARIO'S LIP LIFT         | 98081820       |                 |                   | Published     | Ljulja Beauty Inc. |
| MASTER BLADE             | 90544389       | 6674039         | March 15, 2022    | Registered    | Ljulja Beauty Inc. |
| MASTER CRYSTAL REFLECTOR | 88864719       | 6223782         | December 15, 2020 | Registered    | Ljulja Beauty Inc. |

| Mark                             | App. No  | Reg. No. | Reg. Date        | Status     | Owner              |
|----------------------------------|----------|----------|------------------|------------|--------------------|
| MASTER HOLD                      | 90544411 | 6668630  | March 8, 2022    | Registered | Ljulja Beauty Inc. |
| MASTER MATTES                    | 87322668 | 6190084  | November 3, 2020 | Registered | Ljulja Beauty Inc. |
| MASTER MATTES BRIGHTENING PENCIL | 88864360 | 6247448  | January 12, 2021 | Registered | Ljulja Beauty Inc. |
| MASTER MATTES LIQUID LINER       | 88864299 | 6247447  | January 12, 2021 | Registered | Ljulja Beauty Inc. |
| MASTER METAL MANIPULATOR         | 88864626 | 6247450  | January 12, 2021 | Registered | Ljulja Beauty Inc. |
| MASTER METALLICS                 | 87322683 | 6190085  | November 3, 2020 | Registered | Ljulja Beauty Inc. |
| MASTER METALS                    | 88364454 | 6217413  | December 8, 2020 | Registered | Ljulja Beauty Inc. |
| MASTER PIGMENT                   | 88864526 | 6336537  | April 27, 2021   | Registered | Ljulja Beauty Inc. |
| MASTER PIGMENT PRO               | 88864565 | 6247449  | January 12, 2021 | Registered | Ljulja Beauty Inc. |
| MASTER SECRET GLOW               | 88864227 | 6247446  | January 12, 2021 | Registered | Ljulja Beauty Inc. |
| MOISTUREGLOW                     | 97852984 |          |                  | Published  | Ljulja Beauty Inc. |

| Mark                                   | App. No  | Reg. No. | Reg. Date        | Status     | Owner              |
|--|----------|----------|------------------|------------|--------------------|
| MOISTUREGRIP                           | 97679867 |          |                  | Published  | Ljulja Beauty Inc. |
| REWARDS BY MARIO                       | 97679905 |          |                  | Published  | Ljulja Beauty Inc. |
| SOFT POP                               | 98022023 |          |                  | Published  | Ljulja Beauty Inc. |
| SOFT SCULPT                            | 90380511 | 6472952  | August 31, 2021  | Registered | Ljulja Beauty Inc. |
| SOFTSCULPT TRANSFORMING SKIN ENHANCER  | 97023892 | 694672   | January 10, 2023 | Registered | Ljulja Beauty Inc. |
| SOFTSCULPT TRANSFORMING SKIN PERFECTOR | 97023851 | 7134164  | August 8, 2023   | Registered | Ljulja Beauty Inc. |
| SUPERSATIN                             | 97865675 |          |                  | Published  | Ljulja Beauty Inc. |
| SURREALSKIN                            | 97295398 |          |                  | Pending    | Ljulja Beauty Inc. |
| ULTRA SUEDE                            | 90758234 | 6668710  | March 8, 2022    | Registered | Ljulja Beauty Inc. |