

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM872825

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JPMORGAN CHASE BANK, N.A		01/31/2024	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Honey Pot Company (DE), LLC		
Street Address:	1115 Howell Mill Rd NW, Ste 750		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30318		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 20			
Property Type	Number	Word Mark	
Serial Number:	86380509	THE HONEY POT	
Serial Number:	87874577	THE HONEY POT	
Serial Number:	88120972	MADE BY HUMANS WITH VAGINAS FOR HUMANS W	
Serial Number:	88120971	THE HONEY POT COMPANY	
Serial Number:	88120966	THE HONEY POT COMPANY	
Serial Number:	88120958	THE HONEY POT COMPANY	
Serial Number:	88032468	THE HONEY POT COMPANY	
Serial Number:	87874608	MADE BY HUMANS WITH VAGINAS, FOR HUMANS	
Serial Number:	88639301	MADE BY HUMANS WITH VAGINAS FOR HUMANS W	
Serial Number:	88639295	MADE BY HUMANS WITH VAGINAS FOR HUMANS W	
Serial Number:	88975986	POWERED BY HERBS	
Serial Number:	90363730	POWERED BY HERBS AND SCIENCE	
Serial Number:	90171363	CLEAN AND CLINICAL	
Serial Number:	90171336	CLEAN & CLINICAL	
Serial Number:	88831956	THE FUTURE OF FEMININE CARE IS HERE	
Serial Number:	88120979	TARGET THE STRAIN	
Serial Number:	88120977	BALANCE COMES FROM THE INSIDE	
Serial Number:	88120975	HERB-POWERED	
Serial Number:	88032477	THE FUTURE OF FEMININE CARE	

CH \$515.00 86380509

Property Type	Number	Word Mark
Serial Number:	88032461	POWERED BY HERBS

CORRESPONDENCE DATA

Fax Number: 2164798780

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 216-479-8500

Email: ip-squiretm@squirepb.com

Correspondent Name: Mona Ma

Address Line 1: Squire Patton Boggs (US) LLP

Address Line 2: 1000 Key Tower, 127 Public Square

Address Line 4: Cleveland, OHIO 44114

ATTORNEY DOCKET NUMBER:	052292.00185
NAME OF SUBMITTER:	Mona Ma
SIGNATURE:	/Mona Ma/
DATE SIGNED:	01/31/2024

Total Attachments: 6

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**TERMINATION AND RELEASE OF
INTELLECTUAL PROPERTY SECURITY AGREEMENT**

This Termination and Release of Intellectual Property Security Agreement, dated as of January 31, 2024 (this “*Release*”) is made with regard to that certain Intellectual Property Security Agreement dated as of March 12, 2021 (as amended from time to time, “*Agreement*”), by and between JPMORGAN CHASE BANK, N.A. (“*Lender*”) and THE HONEY POT COMPANY (DE), LLC, a Delaware limited liability company (“*Grantor*”). Capitalized terms not otherwise defined herein shall have the meanings ascribed to such terms in the Agreement.

WHEREAS, Lender agreed to make certain advances of money and to extend certain financial accommodations to the Loan Parties (as defined in the Credit Agreement) in the amounts and manner set forth in that certain Credit Agreement by and among Lender and the Loan Parties dated as of March 12, 2021 (as amended, modified, or supplemented from time to time, the “*Credit Agreement*”).

WHEREAS, pursuant to the Agreement, which was recorded on March 12, 2021 at Reel 7220, Frame 0171 in the Trademark division of the U.S. Patent and Trademark Office, Grantor granted Lender a security interest in certain trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of such Grantor connected with and symbolized by such trademarks, including without limitation those set forth on Exhibit C attached hereto (collectively, the “*Trademarks*”).

WHEREAS, Grantor has paid and satisfied in full its Obligations under the Credit Agreement, and the parties desire to enter into this Release to confirm that Lender has released its security interests in and to the Intellectual Property Collateral and to expunge any recordation of the security interest insofar as it pertains to the Intellectual Property Collateral.

NOW, THEREFORE, for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Lender forever releases and discharges the entire security interest in and to all of the Intellectual Property Collateral, including the Copyrights, Patents, Trademarks and Mask Works.

Lender hereby agrees to execute such instruments, to take such other actions, and to give such further assurances as Grantor reasonably shall request to terminate any security interest in the Intellectual Property Collateral pursuant to the Agreement and otherwise to effectuate the release of all recordings of such security interest in the Intellectual Property Collateral.

Lender acknowledges and agrees that Grantor and its successors and assigns may rely upon this Release. Lender represents and warrants that it has not transferred or assigned all or any part of the security interest in the Intellectual Property Collateral to any third party, and that it has all necessary authority to execute this Release and grant the releases and discharges and all other rights set forth herein.

[signature follows on next page]

IN WITNESS WHEREOF, Lender has caused this Release to be executed by a duly authorized officer thereunto as of the date first written above.

JPMORGAN CHASE BANK, N.A.

By: Madison Rider
Name: Madison Rider
Title: Vice President

Signature Page to Termination and Release of Intellectual Property Security Agreement

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TRADEMARK
REEL: 008334 FRAME: 0327

EXHIBIT A

Copyrights

None.



EXHIBIT B

Patents

None.

EXHIBIT C

Trademarks

Trademark	Application No. Application Date	Registration No. Registration Date	Status	Owner
The Honey Pot	86/380,509 08/28/2014	4,787,619 08/04/2015	Registered	The Honey Pot Company (DE), LLC
The Honey Pot	87/874,577 04/12/2018	5,816,874 7/30/2019	Registered	The Honey Pot Company (DE), LLC
	88/120,972 9/18/2018	5,906,517 11/12/2019	Registered	The Honey Pot Company (DE), LLC
The Honey Pot Company	88/120,971 9/18/2018	5,906,516 11/12/2019	Registered	The Honey Pot Company (DE), LLC
The Honey Pot Company	88/120,966 9/18/2018	5,906,515 11/12/2019	Registered	The Honey Pot Company (DE), LLC
The Honey Pot Company	88/120,958 9/18/2018	5,906,514 11/12/2019	Registered	The Honey Pot Company (DE), LLC
	88/032,468 7/10/2018	5,803,578 7/16/2019	Registered	The Honey Pot Company (DE), LLC
Made for humans with vaginas, by humans with vaginas. Because it takes one to know one.	87/874,608 4/12/2018	5,801,593 7/9/2019	Registered	The Honey Pot Company (DE), LLC
Made By Humans With Vaginas For Humans With Vaginas	88/639,301 10/2/2019	6,057,706 5/19/2020	Registered	The Honey Pot Company (DE), LLC
Made By Humans With Vaginas For Humans With Vaginas	88/639,295 10/2/2019	6,057,705 5/19/2020	Registered	The Honey Pot Company (DE), LLC
Powered By Herbs	88/975,986 7/10/2018	5,928,918 12/3/2019	Registered	The Honey Pot Company (DE), LLC
Powered by Herbs and Science	90/363,730 12/7/2020		Pending	The Honey Pot Company (DE), LLC

Clean and Clinical	90/171,363 9/10/2020		Pending	The Honey Pot Company (DE), LLC
Clean & Clinical	90/171,336 9/10/2020		Pending	The Honey Pot Company (DE), LLC
The Future of Feminine Care is Here	88/831,956 3/12/2020		Pending	The Honey Pot Company (DE), LLC
Target the Strain	88/120,979 9/18/2018		Pending	The Honey Pot Company (DE), LLC
Balance Comes from the Inside	88/120,977 9/18/2018		Pending	The Honey Pot Company (DE), LLC
Herb-Powered	88/120,975 9/18/2018		Pending	The Honey Pot Company (DE), LLC
The Future of Feminine Care	88/032,477 7/10/2018		Pending	The Honey Pot Company (DE), LLC
Powered by Herbs	88/032,461 7/10/2018		Pending	The Honey Pot Company (DE), LLC