

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TM19087

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PBPC, LLC		10/24/2023	Limited Liability Company: SOUTH CAROLINA
RECEIVING PARTY DATA			
Company Name:	KatieCo, LLC		
Street Address:	345 Diversion Street		
Internal Address:	Suite 410		
City:	Rochester		
State/Country:	MICHIGAN		
Postal Code:	48307		
Entity Type:	Limited Liability Company: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	7202218	PEPPER X	
CORRESPONDENCE DATA			
Fax Number:	7025671568		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7022571483		
Email:	ipdocket@h2law.com		
Correspondent Name:	Daniel H. Bliss Esq.		
Address Line 1:	Howard & Howard Attorneys PLLC		
Address Line 2:	450 West Fourth Street		
Address Line 4:	Royal Oak, MICHIGAN 48067		
ATTORNEY DOCKET NUMBER:	061179.00001		
NAME OF SUBMITTER:	AMY CAROLE GALENSKI		
SIGNATURE:	AMY CAROLE GALENSKI		
DATE SIGNED:	02/06/2024		
Total Attachments: 1			
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OP \$40.00.00 7202218

TRADEMARK ASSIGNMENT

PBPC, LLC, a South Carolina Limited Liability Company, having a principal place of business at 235 Main Street, Fort Mill, South Carolina 29715 (hereinafter referred to as "ASSIGNOR"), is the owner of the mark "PEPPER X," issued registration in the U.S. Patent and Trademark Office, specifically, U.S. Registration No. 7,202,218 – Registered October 24, 2023, for use in connection with clothing, namely, hats, shirts, t-shirts identified in International Class 025 in the registration;

KatieCo, LLC, a Michigan Limited Liability Company, having a principal place of business at 345 Diversion Street, Suite 410, Rochester, Michigan 48307 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire right, title, and interest in and to said mark, said registration of said mark, and goodwill of the business in which said mark is used;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged by ASSIGNOR from ASSIGNEE, ASSIGNOR hereby sells, assigns, and transfers to ASSIGNEE and its successors and assigns the entire right, title, and interest in and to said mark, said registration of said mark, and goodwill of the business in which said mark is used—including all rights of enforcement and choses in action with respect thereto, all rights of action with respect to confusingly similar trademarks or service marks, all rights to claim such relief as may be appropriate (including claims for damages by reason of past or future infringement or adverse use of said mark), and all rights to sue, collect, or recover for same;

ASSIGNOR shall, upon request of ASSIGNEE, execute all rightful oaths, assignments, and powers of attorney and perform all reasonable acts that may be necessary and proper to carry out the intent and purpose of this assignment.

PBPC, LLC, a South Carolina limited liability company

By: KATIECO, LLC, a Michigan limited liability company
Its: Manager

By: ETC4LDC, LLC, a Michigan limited liability company
Its: Manager

Date October 24, 2023

DocuSigned by:
By: Edward T. Currie, Jr.
Name: Edward T. Currie, Jr.
Title: Manager

Docket No. 061179.00001