

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI12074

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Elixir Holdings, LLC		02/01/2024	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Company Name:	MedImpact Healthcare Systems, Inc.		
Street Address:	10181 Scripps Gateway Ct.		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92131		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 17			
Property Type	Number	Word Mark	
Serial Number:	88979377	ELIXIR	
Serial Number:	88835557	ELIXIR	
Serial Number:	88835549	ELIXIR	
Serial Number:	88979336	ELIXIR	
Serial Number:	86819899	LAKERSOFTWARE	
Serial Number:	97699814	LAKER SOFTWARE	
Serial Number:	86255453	CLEARLY. BENEFICIAL.	
Serial Number:	86255412	ENVISION RX OPTIONS	
Serial Number:	86819246	ENVISIONCARE	
Serial Number:	86430915	ENVISIONRX	
Serial Number:	86430925	ENVISIONRX	
Serial Number:	86255445	ENVISIONRXPLUS	
Serial Number:	86819236	ENVISIONSAVINGS	
Serial Number:	87148078	PAL	
Serial Number:	87148054	PHARMACY ADVISOR LEADERS	
Serial Number:	87469970	SPECIALTYBRIDGE	
Serial Number:	87469964	SPECIALTYBRIDGE	
CORRESPONDENCE DATA			

CH \$440.00.00 88979377

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4158362549
Email: TMDocket@us.dlapiper.com
Correspondent Name: Jordan Chisek
Address Line 1: 555 Mission Street, Suite 2400
Address Line 4: San Francisco, CALIFORNIA 94105-2933

ATTORNEY DOCKET NUMBER:	355787.000007
--------------------------------	---------------

NAME OF SUBMITTER:	Aisa Brewer
---------------------------	-------------

SIGNATURE:	Aisa Brewer
-------------------	-------------

DATE SIGNED:	02/07/2024
---------------------	------------

Total Attachments: 5

source=Project Poet - Exhibit C - Trademark Assignment Agreement (Executed)#page1.tif
source=Project Poet - Exhibit C - Trademark Assignment Agreement (Executed)#page2.tif
source=Project Poet - Exhibit C - Trademark Assignment Agreement (Executed)#page3.tif
source=Project Poet - Exhibit C - Trademark Assignment Agreement (Executed)#page4.tif
source=Project Poet - Exhibit C - Trademark Assignment Agreement (Executed)#page5.tif

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment"), effective as of February 1, 2024, is made by Design Rx, L.L.C. and Elixir Holdings, LLC (each an "Assignor", and collectively, the "Assignors"), to MedImpact Healthcare Systems, Inc., a California corporation ("Assignee"). Assignors and Assignee are each referred to individually as a "Party" and together as the "Parties".

WHEREAS, Assignors and Assignee have executed an Asset Purchase Agreement, effective as of October 15, 2023, pursuant to which Assignors agreed to assign all of its right, title and interest in and to certain intellectual property assets to Assignee (as amended, the "Purchase Agreement");

WHEREAS, the assets assigned pursuant to the Purchase Agreement include trademark registrations and applications listed in Exhibit A attached hereto (the "Assigned Trademarks"); and

WHEREAS, pursuant to the Purchase Agreement, Assignors have agreed to execute this Assignment in order to effectuate, evidence and record their assignment of the Assigned Trademarks to Assignee in the United States Patent and Trademark Office and corresponding offices in other applicable jurisdictions.

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors hereby convey, assign, transfer and deliver to Assignee and its successors and assigns, all of each such Assignor's right, title and interest in and to the Assigned Trademarks, including all goodwill and rights associated with and symbolized by the applicable Assigned Trademarks, and all rights in any of the foregoing provided by international treaties or conventions, all rights, interests, and claims of such Assignor or any of its affiliates, and all rights to sue or otherwise recover for any past, present, and future infringement or other violations of the foregoing.

This Assignment is executed and delivered pursuant to the Purchase Agreement. In the event of a conflict between the terms and conditions of this Assignment and the terms and conditions of the Purchase Agreement, the terms and conditions of the Purchase Agreement shall govern, supersede and prevail in all respects to the extent of such conflict. Notwithstanding anything to the contrary in this Assignment, nothing herein is intended to, nor shall this Assignment be construed to, extend, amplify, modify, limit or otherwise alter in any way the terms and conditions of the Purchase Agreement (including, without limitation, any representation, warranty, covenant or obligation contained in the Purchase Agreement).

[Signature Page Follows]

IN WITNESS WHEREOF, Assignors have caused this Assignment to be executed by its duly authorized representative.

FOR ASSIGNORS:
DESIGN BY, LLC

By: Christopher DuPaul
Name: Chris DuPaul
Title: EVP and President

ELIXIR HOLDINGS, LLC

By: Christopher DuPaul
Name: Chris DuPaul
Title: EVP and President

IN WITNESS WHEREOF, Assignors have caused this Assignment to be executed by its duly authorized representative.

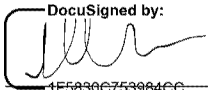
FOR ASSIGNORS:
DESIGN RX, L.L.C.

By: _____
Name:
Title:

ELIXIR HOLDINGS, LLC

By: _____
Name:
Title:

FOR ASSIGNEE:
MEDIMPACT HEALTHCARE SYSTEMS, INC.

By:  _____
Name: Frederick Howe
Title: Chief Executive Officer

**Exhibit A
Assigned Trademarks**

Owner	Mark	Country	Status	Application No.	Application Date	Registration No.	Registration Date
Design Rx, L.L.C.	DESIGNRX	USA	Registered	78530499	10-Dec-2004	3265818	17-Jul-2007
Design Rx, L.L.C.	DESIGNRX	USA	Registered	77175119	08-May-2007	3368682	15-Jan-2008
Design Rx, L.L.C.	DESIGNRX Plus Design	USA	Registered	77023160	17-Oct-2006	3322379	30-Oct-2007
Design Rx, L.L.C.	DESIGNRX Plus Design	USA	Registered	77175185	08-May-2007	3408268	08-Apr-2008
Design Rx, L.L.C.	FERTILITY BY DESIGN	USA	Registered	77765902	23-Jun-2009	4071022	13-Dec-2011
Design Rx, L.L.C.	MANAGED CASH	USA	Registered	78530484	10-Dec-2004	3242923	15-May-2007
Elixir Holdings, LLC	ELIXIR	USA	Registered	88979377	16-Mar-2020	6570279	23-Nov-2021
Elixir Holdings, LLC	ELIXIR	USA	Registered	88835557	16-Mar-2020	6895776	08-Nov-2022
Elixir Holdings, LLC	ELIXIR Plus Design	USA	Registered	88835549	16-Mar-2020	6895775	08-Nov-2022
Elixir Holdings, LLC	ELIXIR Plus Design	USA	Registered	88979336	16-Mar-2020	6570278	23-Nov-2021
Elixir Holdings, LLC	LAKERSOFTWARE	USA	Registered	86819899	13-Nov-2015	5291679	19-Sep-2017
Elixir Holdings, LLC	LAKERSOFTWARE Plus Design	USA	Pending Intent to Use	97699814	01-DEC-2022	—	—

Owner	Mark	Country	Status	Application No.	Application Date	Registration No.	Registration Date
Elixir Holdings, LLC	CLEARLY. BENEFICIAL. Plus Design	USA	Registered	86255453	17-Apr-2014	4644875	25-Nov-2014
Elixir Holdings, LLC	ENVISION RX OPTIONS	USA	Registered	86255412	17-Apr-2014	4644871	25-Nov-2014
Elixir Holdings, LLC	ENVISIONCARE	USA	Registered	86819246	13-Nov-2015	5266713	15-Aug-2017
Elixir Holdings, LLC	ENVISIONRX	USA	Registered	86430915	22-Oct-2014	4823796	29-Sep-2015
Elixir Holdings, LLC	ENVISIONRX	USA	Registered	86430925	22-Oct-2014	4823797	29-Sep-2015
Elixir Holdings, LLC	ENVISIONRXPLUS	USA	Registered	86255445	17-Apr-2014	4621252	14-Oct-2014
Elixir Holdings, LLC	ENVISIONSAVINGS	USA	Registered	86819236	13-Nov-2015	5257008	01-Aug-2017
Elixir Holdings, LLC	PAL	USA	Registered	87148078	23-Aug-2016	5344042	28-Nov-2017
Elixir Holdings, LLC	PHARMACY ADVISOR LEADERS	USA	Registered	87148054	23-Aug-2016	5180662	11-Apr-2017
Elixir Holdings, LLC	SPECIALTYBRIDGE	USA	Registered	87469970	31-May-2017	5525985	24-Jul-2018
Elixir Holdings, LLC	SPECIALTYBRIDGE Plus Design	USA	Registered	87469964	31-May-2017	5525984	24-Jul-2018