

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

Assignment ID: TMI37661

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Business Men's Insurance Corp.	FORMERLY Business Men's Insurance Corp.	02/20/2024	Corporation: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Company Name:</b>	Best Meridian Insurance Company		
<b>Street Address:</b>	8950 SW 74 Ct.		
<b>Internal Address:</b>	24th floor		
<b>City:</b>	Miami		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33156		
<b>Entity Type:</b>	Corporation: FLORIDA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4012418	BMI	
<b>Registration Number:</b>	4022835	BMI COMPANIES	
<b>Registration Number:</b>	1433451	BUSINESS MEN'S INSURANCE	
<b>Registration Number:</b>	1425936	BMI	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3054458484		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3054471617		
<b>Email:</b>	tm@sanchelima.com		
<b>Correspondent Name:</b>	Mr. Jesus Sanchelima		
<b>Address Line 1:</b>	235 SW Le Jeune Road		
<b>Address Line 4:</b>	Miami, FLORIDA 33134		
<b>ATTORNEY DOCKET NUMBER:</b>	18513.1		
<b>NAME OF SUBMITTER:</b>	LINNET SANCHEZ		
<b>SIGNATURE:</b>	LINNET SANCHEZ		
<b>DATE SIGNED:</b>	02/20/2024		

OP \$115.00.00 85225601

**Total Attachments: 2**

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# MARKS ASSIGNMENT

WHEREAS, **Business Men's Insurance Corp.**, a Florida corporation, and its predecessors in interest, (hereinafter "ASSIGNOR") doing business at 8950 SW 74 Ct., 24<sup>th</sup> floor, Miami, Florida 33156 has adopted and used in its business the marks included in the attached list, including the respective registrations (hereinafter The BMI Marks) for the services identified in said list; and

WHEREAS, **Best Meridian Insurance Company**, a Florida corporation, ("ASSIGNEE"), located and doing business at 8950 SW 74 Ct., 24<sup>th</sup> floor, Miami, Florida 33156 is desirous of acquiring The BMI Marks in the United States and worldwide;

WHEREAS, ASSIGNOR has used The BMI Marks continuously for the identified services in said list;

ASSIGNOR warrants that it has superior right to The BMI Marks and agrees to cooperate in the defense of said mark rights, including the execution of any documents or giving any testimony that may be required in the future.

NOW THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does sell, assign, transfer, and set over unto said ASSIGNEE the entire right, title, and interest in, to and under The BMI Marks, including their respective registrations referenced in said attached list, and the that part of the good will of the business connected with the use of and symbolized by The BMI Marks.

ASSIGNOR

By: 

Name: Anthony M. Sierra, Esq. Position: Assistant General Counsel

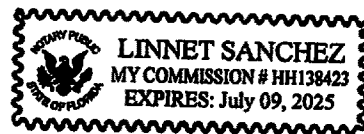
State of Florida  
County of Miami Dade

Sworn to (or affirmed) and subscribed before me by means of  Physical Presence, - OR -  Online Notarization, this 20 day of February, 2024

by Anthony M. Sierra, Esq.  
(Name of Affiant)

 (Seal)  
(Signature of Notary Public - State of Florida)

Linnet Sanchez  
(Name of Notary Public)



Personally Known  OR Produced Identification \_\_\_\_\_  
Type of Identification Produced \_\_\_\_\_

**LIST OF THE BMI MARKS WITH REGISTRATION  
NUMBERS AND DATES OF REGISTRATION**

1. **BMI** – Reg. No. 4,012,418, registered August 16, 2011
2. **BMI COMPANIES** – Reg. No. 4,022,835, registered September 6, 2011
3. **BUSINESS MEN’S INSURANCE** – Reg. No. 1,433,451, registered March 17, 2017
4. **BMI and Design** – Reg. No. 1,425,936, registered January 20, 1987