

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI46144

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NEURIAL LLC		02/16/2024	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Company Name:	Texas PCS, LLC		
Street Address:	4610 Rio Grande Lane		
City:	Los Ranchos de Albuquerque		
State/Country:	NEW MEXICO		
Postal Code:	87197		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	6057000	PLASTICITY BRAIN CENTERS	
Registration Number:	5658054	PLASTICITY	
Registration Number:	5638259	PLASTICITY BRAIN CENTERS NEURO-REHABILITATION AND PERFORMANCE	
Registration Number:	4989716	UNLEASH YOUR BRAIN'S POTENTIAL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5053128866		
Email:	al@aleonlaw.com		
Correspondent Name:	Dr. Alberto A Leon		
Address Line 1:	600 Central Ave., SE		
Address Line 2:	Suite 225		
Address Line 4:	Albuquerque, NEW MEXICO 87102		
ATTORNEY DOCKET NUMBER:	0151		
NAME OF SUBMITTER:	Alberto Leon		
SIGNATURE:	Alberto Leon		
DATE SIGNED:	02/22/2024		

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Total Attachments: 1

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ASSIGNMENT OF TRADEMARK REGISTRATIONS

WHEREAS NEURIAL LLC, a Delaware limited liability company with its principal place of business located at 4610 Rio Grande Lane, Los Ranchos de Albuquerque, New Mexico 87107, U.S.A., (the "Assignor"), is the owner of all right, title and interest in that certain trademark registrations: No. 6057000 for Plasticity Brain Centers (stylized design); No. 5658054 for Plasticity (word only); No. 5638259 for Plasticity Brain Centers Neuro Rehabilitation and Performance (stylized design); and No. 4989716 for Unleash Your Brain's Potential (word only) registered with the U.S. Patent & Trademark Office ("the "Registrations") (the trademarks subject of the Registrations shall be referred to hereinafter as the "Trademarks");

WHEREAS WEST Texas PCS, LLC, a Delaware limited liability company with its principal place of business located at 4610 Rio Grande Lane, Los Ranchos de Albuquerque, New Mexico 87107, U.S.A. (the "Assignee"), is desirous of acquiring the entire right, title and interest in and to said Registrations as hereinafter more fully set forth; and

WHEREAS The Assignee desires to acquire from the Assignor all of Assignor's right, title and interest in and to the Registrations, together with the benefit of any use of the Trademarks by the Assignor, and the goodwill of the business relations to the Trademarks and to the wares or services associated with them, to hold unto the Assignee absolutely.

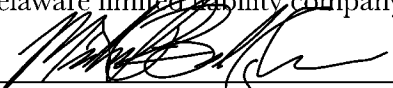
NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for and in consideration of One Dollar (\$1.00), and other good and valuable and legally sufficient considerations, the receipt, sufficiency, and adequacy of which by the Assignor from the Assignee is hereby acknowledged, the Assignor and the Assignee hereby agree as follows: the Assignor hereby sells, transfers and assigns to the Assignee, its successors and assigns, the Assignor's entire right, title and interest in and to the Registrations in the United States and in all countries foreign to the United States, together with: (i) the benefit of any use of the Trademarks by the Assignor; (ii) the goodwill of the business relations to the Trademarks, and to the wares or services associated with it; and (iii) all income, royalties and damages hereafter due or payable to Assignor with respect to the Trademarks to hold unto the Assignee absolutely.

The Assignor hereby covenants and agrees, for itself and its legal representatives, that it will assist the Assignee to prosecute any applications for trademarks that the Assignee may elect to make covering the Trademarks, as hereinbefore set forth; in vesting in the Assignee like exclusive title in and to any resulting trademark registrations; and in the prosecution or defense of any opposition or cancellation which may arise involving the Registrations or any registration of the Trademarks; and that it will execute and deliver to the Assignee any and all additional papers that may be requested by the Assignee to fully carry out the terms of this Assignment.

And the Commissioner of Patents and Trademarks is hereby authorized and requested to record the transfer of rights set forth herein above to the Assignee in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, the Assignor has hereunto set his hand and affixed his seal this 16 day of February, 2024.

WEST TEXAS PCS, LLC
a Delaware limited liability company

By: 
Michael Budagher, President