

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI48032

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
USA Softball, Inc.		02/15/2024	Corporation: OKLAHOMA
RECEIVING PARTY DATA			
Company Name:	National Collegiate Athletic Association		
Street Address:	700 W. Washington Street		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46204		
Entity Type:	Unincorporated Association: INDIANA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	97403200	THE ROAD TO OKLAHOMA CITY	
Serial Number:	97894351	THE ROAD TO OKLAHOMA CITY	
CORRESPONDENCE DATA			
Fax Number:	3124643111		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3124643100		
Email:	trademarks@loeb.com		
Correspondent Name:	Douglas N. Masters		
Address Line 1:	321 N. Clark Street, Suite 2300		
Address Line 4:	Chicago, ILLINOIS 60654		
ATTORNEY DOCKET NUMBER:	205125-10056		
NAME OF SUBMITTER:	BARBARA FELLARS		
SIGNATURE:	BARBARA FELLARS		
DATE SIGNED:	02/23/2024		
Total Attachments: 2			
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source=Trademark Assignment THE ROAD TO OKLAHOMA CITY fully executed#page2.tif			

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EXHIBIT A

Trademark Assignment

This Trademark Assignment ("Assignment") is made by and between National Collegiate Athletic Association, an unincorporated Indiana association ("Assignee"), and USA Softball, Inc., a Oklahoma corporation ("Assignor") and is effective as of the date it has been fully executed.

WHEREAS, Assignor is the named Applicant in U.S. Trademark Applications under Serial Nos. 97403200 and 97894351 in and to the mark THE ROAD TO OKLAHOMA CITY, and Assignor is the owner of common law rights related to the mark (the "Mark"), together with the goodwill symbolized by and associated with the Mark, and the right to pursue legal actions against third parties and recover for, and the right to profits or damages due or accrued, arising out of or in connection with any and all past, present or future infringements of Assignor's rights in the Mark, or dilution of or damage to the Mark or the associated goodwill, and related damages, and the right to receive and retain any proceeds relating to those actions (collectively referred to as the "Rights");

WHEREAS, Assignor desires to assign to Assignee its rights, title and interest in and to the all of its Rights;

WHEREAS, Assignee desires to acquire all of Assignor's rights, title and interest in and to the Rights;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is acknowledged, Assignor hereby assigns and transfers to Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Rights.

Assignor further agrees that, without further consideration, it will cause to be performed such other lawful acts, and to be executed such further assignments and other lawful documents, as Assignee may, from time to time, reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the owner of the Assigned Mark in the United States.

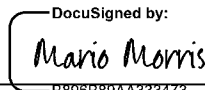
This Assignment may be executed in any number of counterparts, each of which shall be deemed an original, but all of which together shall constitute a single instrument.

This Assignment shall be binding upon and shall inure to the benefit of Assignor and Assignee and their respective successors and assigns.

IN WITNESS WHEREOF, the parties have caused this Assignment to be duly executed pursuant to authorization as set out below.

NATIONAL COLLEGIATE ATHLETIC ASSOCIATION

USA SOFTBALL, INC.

BY  _____
DocuSigned by:
B896B89AA333473...

BY _____

TITLE SVP Administration and CFO

TITLE _____

DATE 2/16/2024

DATE _____

Trademark Assignment

This Trademark Assignment ("**Assignment**") is made by and between National Collegiate Athletic Association, an unincorporated Indiana association ("**Assignee**"), and USA Softball, Inc., a Oklahoma corporation ("**Assignor**") and is effective as of the date it has been fully executed.

WHEREAS, Assignor is the named Applicant in U.S. Trademark Applications under Serial Nos. 97403200 and 97894351 in and to the mark THE ROAD TO OKLAHOMA CITY, and Assignor is the owner of common law rights related to the mark (the "**Mark**"), together with the goodwill symbolized by and associated with the Mark, and the right to pursue legal actions against third parties and recover for, and the right to profits or damages due or accrued, arising out of or in connection with any and all past, present or future infringements of Assignor's rights in the Mark, or dilution of or damage to the Mark or the associated goodwill, and related damages, and the right to receive and retain any proceeds relating to those actions (collectively referred to as the "**Rights**");

WHEREAS, Assignor desires to assign to Assignee its rights, title and interest in and to the all of its Rights;

WHEREAS, Assignee desires to acquire all of Assignor's rights, title and interest in and to the Rights;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is acknowledged, Assignor hereby assigns and transfers to Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Rights.

Assignor further agrees that, without further consideration, it will cause to be performed such other lawful acts, and to be executed such further assignments and other lawful documents, as Assignee may, from time to time, reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the owner of the Assigned Mark in the United States.

This Assignment may be executed in any number of counterparts, each of which shall be deemed an original, but all of which together shall constitute a single instrument.

This Assignment shall be binding upon and shall inure to the benefit of Assignor and Assignee and their respective successors and assigns.

IN WITNESS WHEREOF, the parties have caused this Assignment to be duly executed pursuant to authorization as set out below.

NATIONAL COLLEGIATE ATHLETIC ASSOCIATION

USA SOFTBALL, INC.

BY _____

BY Craig A. Cress

TITLE _____

TITLE Chief Executive Officer

DATE _____

DATE February 15, 2024