

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI50252

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BH Companies, Inc.	FORMERLY BH Management Services, Inc.	02/22/2024	Corporation: IOWA
RECEIVING PARTY DATA			
Company Name:	BH Management Services, LLC		
Street Address:	400 E Locust St. Ste 790		
City:	Des Moines		
State/Country:	IOWA		
Postal Code:	50309		
Entity Type:	Limited Liability Company: IOWA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5803246	BH	
Serial Number:	97111148	BH.	
CORRESPONDENCE DATA			
Fax Number:	6127661600		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6127666907		
Email:	erin.theroux@faegredrinker.com		
Correspondent Name:	Hudson Peters		
Address Line 1:	FAEGRE DRINKER BIDDLE & REATH LLP		
Address Line 2:	90 S. Seventh St., Suite 2200		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	510642.118		
NAME OF SUBMITTER:	ERIN THEROUX		
SIGNATURE:	ERIN THEROUX		
DATE SIGNED:	02/26/2024		
Total Attachments: 3			
source=Trademark Assignment - BH Companies Inc to BH Management Services LLC#page1.tif			
source=Trademark Assignment - BH Companies Inc to BH Management Services LLC#page2.tif			

OP \$65.00.00 87892294

Trademark Assignment

This Trademark Assignment Agreement (the “**Agreement**”) is effective this 22nd day of February, 2024 by and between BH Companies, Inc., formerly known as BH Management Services, Inc., an Iowa corporation, with a principal address of 400 E Locust St. Ste. 790, Des Moines, IA 50309 (“**Assignor**”) and BH Management Services, LLC, an Iowa limited liability company, with a principal address of 400 E Locust St. Ste. 790, Des Moines, IA 50309 (“**Assignee**”).

WHEREAS, Assignor desires to transfer Assignor’s entire right, title, and interest in and to the trademarks described in **Exhibit A** (collectively, the “**Trademarks**”) to Assignee;

NOW, THEREFORE, in consideration of the promises and the mutual agreements, covenants and provisions contained herein, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

- 1.** Assignor hereby irrevocably transfers and assigns to Assignee all of Assignor’s rights in and to the Trademarks, including, but not limited to: (a) all common law and statutory rights related thereto, all rights of renewal and extension; (b) the right to apply for registration in the United States of America and all foreign countries; (c) the right to sue for, settle and release past, present and future infringement of the Trademarks; and (d) the goodwill of the business symbolized by the Trademarks.
- 2.** From time to time, Assignor will, at Assignee’s request and without further consideration, execute and deliver such instruments of sale, transfer, conveyance, assignment and confirmation, and perform any other reasonable acts Assignee may reasonably request in order to more effectively sell, transfer, convey and assign to Assignee all of Assignor’s right, title, and interest in and to the Trademarks.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned has executed this Agreement effective as of the date shown above and in the capacities shown below.

BH COMPANIES, INC.

By: _____

Name: Travis Sheets

Title: Secretary

Date: Feb. 22, 2024

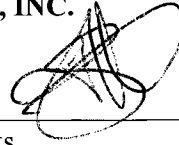


A handwritten signature in black ink, appearing to be 'Travis Sheets', written over a horizontal line. The signature is stylized and somewhat cursive.

Exhibit A

Trademark	App. Date	App. No.	Reg. Date	Reg. No.	Jurisdiction
BH 	87/892,294	4/25/18	7/16/19	5,803,246	US
BH 	97/111,148	11/5/21	<i>Pending</i>	<i>Pending</i>	US