

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI60526

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900835786		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Aztec / Shaffer, LLC		02/19/2024	Limited Liability Company: TEXAS
RECEIVING PARTY DATA			
Company Name:	Arena Aztec Shaffer, LLC		
Street Address:	10861 S Howell Ave.		
City:	Oak Creek		
State/Country:	WISCONSIN		
Postal Code:	53154		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86873304	SHAFFER SPORTS & EVENTS	
Serial Number:	86873286	AZTEC EVENTS & TENTS	
CORRESPONDENCE DATA			
Fax Number:	7139369622		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7139369622		
Email:	trademarks@kmd.law		
Correspondent Name:	MR. John J Davis		
Address Line 1:	55 Waugh #150		
Address Line 4:	Houston, TEXAS 77007		
ATTORNEY DOCKET NUMBER:	Aztec		
NAME OF SUBMITTER:	DR. JOHN DAVIS		
SIGNATURE:	DR. JOHN DAVIS		
DATE SIGNED:	02/29/2024		
Total Attachments: 3			
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source=Trademark Assignment Agreement a-s to AAS - signed#page2.tif			

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (Agreement) is entered effective as of 04/23/2021 (Effective Date) by and between Aztec / Shaffer, LLC, a Texas Limited Liability Company, having an address of 601 W 6th St., Houston, TX 77007 (Assignor) and Arena Aztec Shaffer, LLC, a Delaware Limited Liability Company, having an address of 10861 S Howell Ave., Oak Creek, WI, 53154 (Assignee).

WHEREAS, Assignor desires to transfer and assign to Assignee, and Assignee desires to acquire all of Assignor's right, title, good will, and interest in and to the following marks (the "Trademarks"),

US Serial Number	US Registration Number	Trademarks
86873304	5030761	SHAFFER SPORTS & EVENTS
86873286	5030760	AZTEC EVENTS & TENTS

the above-listed application and registration for this Trademarks, and the right to sue and settle with infringers for past damages.

WHEREAS, Assignor does not warrant or make any representation concerning the quality, exclusivity, or value of the Trademarks. Assignee acknowledges it is receiving the Trademarks subject to any and all liabilities and claims, known or unknown. Assignor does not indemnify or hold Assignee harmless from any future claims made against the Trademarks by any third-party. Furthermore, Assignee agrees to indemnify and hold Assignor harmless from any liability, claim, or cause of action relating to or arising out of the creation, use or modification of the Trademarks unless the liability, claim, or cause of action is due in part or in whole to the negligence of the Assignor.

THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor's right, title, and interest in and to the Trademarks, the above-listed application and registration for this Trademarks, and the right to sue and settle with infringers for past damages.

An original or copy of this fully executed Agreement are equally effective for all purposes.

IN WITNESS WHEREOF, the parties, intending to be legally bound as of the Effective Date, have caused their duly authorized representatives to place their signatures below.

ASSIGNOR

ASSIGNEE

Aztec / Shaffer, LLC

Arena Aztec Shaffer, LLC

By: *peter a hurwitz*
peter a hurwitz (Feb 19, 2024 10:43 MST)

By: *Jaclyn Berg*

Peter Hurwitz

Jaclyn Berg

Trustee

Vice President

Date: Feb 19, 2024

Date: Feb 19, 2024

Trademark Assignment Agreement a-s to AAS

Final Audit Report

2024-02-19

Created:	2024-02-16
By:	John Davis (jkdavisiii@gmail.com)
Status:	Signed
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-  Document e-signed by peter a hurwitz (asaigtrust@gmail.com)
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