

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

Assignment ID: TM153464

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Spice Tailor Limited		02/07/2024	Private Limited Company: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Company Name:</b>	Premier Foods Group Limited		
<b>Street Address:</b>	Premier House		
<b>Internal Address:</b>	Centrum Business Park, Griffiths Way		
<b>City:</b>	St. Albans		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	AL12RE		
<b>Entity Type:</b>	Private Limited Company: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	97699534	THE SPICE TAILOR	
<b>Serial Number:</b>	87022189	THE SPICE TAILOR BY ANJUM ANAND	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2122925391		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2122925390		
<b>Email:</b>	mail@ipcounselors.com		
<b>Correspondent Name:</b>	William C Wright		
<b>Address Line 1:</b>	60 East 42nd Street		
<b>Address Line 2:</b>	Suite 1250		
<b>Address Line 4:</b>	New York, NEW YORK 10165		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	William C. Wright		
<b>Address Line 1:</b>	60 East 42nd Street		
<b>Address Line 2:</b>	Suite 1250		
<b>Address Line 4:</b>	New York, NEW YORK 10165		
<b>NAME OF SUBMITTER:</b>	KAIXAN MCDONALD		

OP \$65.00.00 97699534

<b>SIGNATURE:</b>	KAIXAN MCDONALD
<b>DATE SIGNED:</b>	02/27/2024
<b>Total Attachments: 5</b> source=Assignment Agreement- SPICE TAILOR LIMITED- signed#page1.tif source=Assignment Agreement- SPICE TAILOR LIMITED- signed#page2.tif source=Assignment Agreement- SPICE TAILOR LIMITED- signed#page3.tif source=Assignment Agreement- SPICE TAILOR LIMITED- signed#page4.tif source=Assignment Agreement- SPICE TAILOR LIMITED- signed#page5.tif	

## TRADE MARK ASSIGNMENT

THIS ASSIGNMENT is made this 7<sup>th</sup> day FEBRUARY 2024

### BETWEEN

**THE SPICE TAILOR LIMITED**, a UK private limited company no. 07203228, of Premier House, Centrium Business Park, Griffiths Way, St. Albans, Hertfordshire, England, AL1 2RE (formerly 37 Warren Street, London, W1T 6AD and formerly 37 Warren Street, London, W1T 3BT) ("the Assignor" which expression shall include its successors and assigns)

### AND

**PREMIER FOODS GROUP LIMITED**, a UK private limited company no. 00281728, of Premier House, Centrium Business Park, Griffiths Way, St. Albans, Hertfordshire, England, AL1 2RE ("the Assignee" which expression shall include its successors and assigns)

### RECITALS:

- (A) The Assignor has agreed to assign all its right, title, interest and property in the Trade Marks and Registrations identified in The Schedule hereto, together with the goodwill associated therewith, and all ancillary rights relating thereto, to the Assignee upon the following terms

### OPERATIVE PROVISIONS:

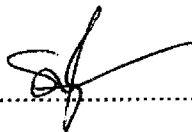
1. In consideration of the sum of £1.00 (one pound) paid by the Assignee to the Assignor (the receipt and sufficiency of which is hereby acknowledged) the Assignor hereby assigns with full title guarantee unto the Assignee all rights, title, interest and property in the Trade Marks, and the goodwill associated therewith, the full and exclusive benefit thereof, all common law rights connected with the Trade Marks and any copyright rights which may subsist in the Trade Marks and all rights, privileges and advantages appertaining thereto, together with the right to recover and to bring proceedings to recover damages and/or to obtain other remedies in respect of infringement of the Registrations and/or any rights in or relating to the Trade Marks whether committed before or after the date of this assignment, to the intent that the Trade Marks and Registrations shall be in the name of and shall vest in the Assignee together with the goodwill of the Assignor in the goods, services and business connected with the Trade Marks TO HOLD the same unto the Assignee absolutely.
2. At the request and cost of the Assignee, the Assignor will execute and sign all such instruments, applications, deeds, documents and do all such acts and things as may be reasonably required by the Assignee to enable the Assignee or its nominee to: (a) enjoy the full and exclusive benefit of the Trade Marks and Registrations and of the

property rights hereby assigned, (b) fully and effectively vest the same in the Assignee and (c) formally register the Assignee's title in the same at the relevant Intellectual Property Offices.

3. The Assignor hereby covenants and undertakes that the Assignor has not done or omitted to do and will not do or omit to do any act, matter or thing whereby the Trade Marks and Registrations may be invalidated.
4. This Agreement shall be binding upon and shall inure to the benefit of the parties hereto, their respective successors and assigns as well as any subsidiary companies of the parties hereto.
5. The parties will co-operate and consult with one another in good faith, if necessary in the future to carry out the intent of this agreement.
6. This agreement shall be governed by and construed in accordance with the laws of England & Wales and the parties for this purpose hereby submit to the exclusive jurisdiction of the Courts of England & Wales.

**IN WITNESS** whereof the parties have executed this document on the first date below written.

SIGNED, for and on behalf of

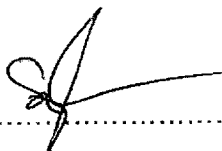
  
.....  
(Signature)

**THE SPICE TAILOR LIMITED**  
("the Assignor")

NAME: Simon Rose

POSITION: DIRECTOR

SIGNED, for and on behalf of






  
.....  
(Signature)



**PREMIER FOODS GROUP LIMITED**  
("the Assignee")


NAME: Simon Rose

POSITION: DIRECTOR

**THE SCHEDULE**

<b>Country</b>	<b>Application No.</b>	<b>Trade Mark</b>	<b>Classes</b>
Australia	2297969	THE SPICE TAILOR	29, 30
Australia	1537499		29, 30
Canada	2207960	THE SPICE TAILOR	29, 30
Canada	1777380		29, 30
European Union	018754860	THE SPICE TAILOR	29, 30
European Union	015330723	THE SPICE TAILOR	21, 29, 30, 32
New Zealand	1218382	THE SPICE TAILOR	29, 30
New Zealand	1160793		29, 30
Norway	202309472	THE SPICE TAILOR	29, 30
Switzerland	08222/2023	THE SPICE TAILOR	29, 30
United Kingdom	UK00003927622	(series of 6)  	29, 30

			
United Kingdom	UK00003925854		29, 30
United Kingdom	UK00003825696	THE SPICE TAILOR	29, 30
United Kingdom	UK00003278902	FAST PASTE	21, 29, 30, 32
United Kingdom	UK00915330723	THE SPICE TAILOR	21, 29, 30, 32
United Kingdom	UK00002546118	THE SPICE TAILOR	21, 29, 30, 32

United States of America	97699534	THE SPICE TAILOR	29, 30
United States of America	87022189		29, 30