

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TM157677

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	05/04/2023		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BB&R Limited		02/26/2024	Private Limited Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Company Name:	No. 3 London Dry Gin Limited		
Street Address:	3 St. James's Street		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	SW1A 1EG		
Entity Type:	Private Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	7152354	NO.3	
CORRESPONDENCE DATA			
Fax Number:	5123225201		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5124825242		
Email:	tmcentral@pirkeybarber.com,stobbs@pirkeybarber.com		
Correspondent Name:	Steven Espenshade		
Address Line 1:	1801 East 6th Street		
Address Line 2:	Suite 300		
Address Line 4:	Austin, TEXAS 78702		
ATTORNEY DOCKET NUMBER:	STOB543US		
NAME OF SUBMITTER:	STEVEN ESPENSHADE		
SIGNATURE:	STEVEN ESPENSHADE		
DATE SIGNED:	02/28/2024		
Total Attachments: 1			
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NUNC PRO TUNC TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, BB&R Limited, a United Kingdom private limited company with a mailing address of 3 St. James’s Street, London, SW1A 1EG, United Kingdom (“Assignor”), and No. 3 London Dry Gin Limited, a United Kingdom private limited company with a mailing address of 3 St. James’s Street, London, SW1A 1EG, United Kingdom (“Assignee”), are parties to that certain Trade Mark Assignment Agreement (the “Agreement”) effective as of May 4, 2023 (the “Effective Date”);

WHEREAS, Assignor owned, adopted, and was using the following mark (the “Mark”), which is the subject to the following registration with the United States Patent and Trademark Office (the “Registration”):

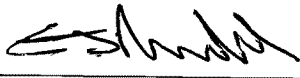
Mark	Reg. No.	Serial No.	Class
NO.3	7152354	97341375	33

WHEREAS, Assignor has assigned all rights and goodwill in and to the Mark and the Registration to Assignee pursuant to the terms of the Agreement, and the Assignee is the successor of the Assignor’s business to which the Mark pertains;

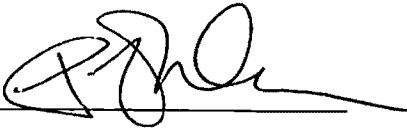
WHEREAS, Assignee desires to confirm its acquisition of the Mark, the Registration, and all rights and goodwill associated therewith as of the Effective Date;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby confirm and assign to Assignee, effective *nunc pro tunc* as of May 4, 2023, all right, title, and interest in and to the Mark and Registration, together with the goodwill of the business symbolized by the Mark.

BB&R LIMITED:

Signature: 
Name: E. J. RYAN
Title: DIRECTOR
Date: 26/2/24

NO. 3 LONDON DRY GIN LIMITED

Signature: 
Name: C. WILLIAMS
Title: DIRECTOR
Date: 26/2/24