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Assignment ID: TMI82226

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

SUBMISSION TYPE:NEW ASSIGNMENTNATURE OF CONVEYANCE:ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
KEVA JUICE OWNERS COOPERATIVE TRUST		03/08/2024	Trust: NEVADA

## **RECEIVING PARTY DATA**

Company Name:	Keva Brands LLC		
Street Address:	4600 KIETZKE LN SUITE C128		
City:	Reno		
State/Country:			
Postal Code:	89502		
Entity Type:	Limited Liability Company: NEVADA		

# **PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Serial Number:	75652039	
Registration Number:	2385275	KEVA JUICE
Registration Number:	2341538	TASTE THE BLENDSATION

## **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 14808452030

**Email:** justin@rocketlawyer.com

Correspondent Name: Justin Johanson

Address Line 1:21920 East Pegasus ParkwayAddress Line 4:Queen Creek, ARIZONA 85142

NAME OF SUBMITTER:	JUSTIN JOHANSON
SIGNATURE:	JUSTIN JOHANSON
DATE SIGNED:	03/08/2024

#### **Total Attachments: 4**

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# **Trademark Assignment**

This **Trademark Assignment** (hereinafter referred to as the "Assignment") is made and entered into on March 8, 2024 (the "Effective Date") by and between the following parties:

#### KEVA JUICE OWNERS COOPERATIVE TRUST

5020 LAS BRISAS #A2 RENO, NEVADA 89523 TRUSTEE: Gary Thomas & Jennifer Thomas

(the "Assignor")

**AND** 

#### Keva Brands LLC

4600 KIETZKE LN SUITE C128, RENO, NV 89502, Directors/Officers: Gary Thomas

(the "Assignee")

WHEREAS, the Assignor is the sole and rightful owner of certain trademarks and/or service marks and the corresponding registrations and/or applications for registration (collectively referred to as the Trademarks) set forth in **Exhibit A** attached hereto; and

WHEREAS, the Assignee desires to purchase or acquire the Assignor's right, title, and interest in and to the Trademarks; and

WHEREAS, the Assignor and Assignee are both duly authorized and capable of entering into this Assignment.

NOW, THEREFORE, for valuable consideration, the receipt of which is acknowledged, the parties hereto agree as follows:

#### 1. ASSIGNMENT.

The Assignor does hereby sell, assign, transfer and set over to Assignee all of its right, title, and interest in and to the Trademarks in the United States and all jurisdictions outside the United States including, without limitation, the ongoing and existing portion of the Assignor's business associated with the Trademarks, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to sue and recover for any past or continuing infringements or contract breaches related to the Trademarks, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations

within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

The Assignor authorizes the United States Patent and Trademark Office and any other applicable jurisdictions outside the United States to record the transfer of the registrations and/or registration applications set forth in Exhibit A to Assignee as recipient of Assignors entire right, title and interest therein.

Assignor further agrees to upon the request and at the expense of Assignee: (a) cooperate with Assignee in the protection of the trademark rights and prosecution and protection of foreign counterparts; (b) execute, verify, acknowledge and deliver all such further papers, including registration applications and instruments of transfer; and (c) perform such other acts as Assignee lawfully may request to obtain or maintain the Trademarks and any and all applications and registrations for the Trademarks.

# 2. WARRANTY.

Assignor warrants that Assignor is the legal owner of all right, title and interest in the Trademarks, that the Trademarks have not been previously pledged, assigned, or encumbered and that this Assignment does not infringe on the rights of any person.

## 3. GOVERNING LAW.

This Assignment is governed by, and is to be construed in accordance with the laws of the State of Nevada.

## 4. ENTIRE AGREEMENT.

This Assignment constitutes the sole agreement of the parties and supersedes all oral negotiations and prior writings with respect to the subject matter hereof.

## 5. SEVERABILITY.

If one or more provisions of this Assignment are held to be unenforceable under applicable law, the parties agree to renegotiate such provision in good faith. If the parties cannot reach a mutually agreeable and enforceable replacement for such provision, then (i) such provision will be excluded from this Assignment, (ii) the balance of the Assignment will be interpreted as if such provision were so excluded and (iii) the balance of the Assignment will be enforceable in accordance with its terms.

## 6. ADVICE OF COUNSEL.

EACH PARTY ACKNOWLEDGES THAT, IN EXECUTING THIS AGREEMENT, SUCH PARTY HAS HAD THE OPPORTUNITY TO SEEK THE ADVICE OF INDEPENDENT

LEGAL COUNSEL, AND HAS READ AND UNDERSTOOD ALL OF THE TERMS AND PROVISIONS OF THIS AGREEMENT. THIS AGREEMENT WILL NOT BE CONSTRUED AGAINST ANY PARTY BY REASON OF THE DRAFTING OR PREPARATION HEREOF.

**IN WITNESS** whereof, the Assignor and Assignee have executed this Agreement as of the Effective Date.

**Assignor:** 

By: \_\_\_\_\_ Date: March 8th, 2024

Gary Thomas (Trustee - KEVA JUICE OWNERS COOPERATIVE)

By: \_\_\_\_\_\_ Date: March 8th, 2024

Jennifer Thomas (Trustee - KEVA JUICE OWNERS COOPERATIVE)

Assignee:

By: Date: March 8th, 2024

Gary Thomas (Director/Officer Keva Brands LLC)

# Exhibit A

# **List of Trademark/Service Mark**

**RECORDED: 03/08/2024** 

SCHEDULE A								
Mark	Country	Application No	Application Date	Registration No	Registration Date			
	United States	75/652039	02-Mar- 1999	2319391	15-Feb-2000			
KEVA JUICE	United States	75/728872	17-Jun-1999	2385275	12-Sep-2000			
TASTE THE BLENDSATION	United States	75/757871	22-Jul-1999	2341538	11-Apr-2000			