TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

Assignment ID: TMI85283

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Rumble Franchise, LLC		03/11/2024	Limited Liability Company:

RECEIVING PARTY DATA

Company Name:	ny Name: Rumble Franchise SPV, LLC	
Street Address: 17877 Von Karman Avenue, Suite 100		
City:	ity: Irvine	
State/Country: CALIFORNIA		
Postal Code: 92614		
Entity Type: Limited Liability Company: DELAWARE		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	97318968	RUMBLE BOXING

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7029498200

Email: pto@lewisroca.com Correspondent Name: Michael J. McCue

Address Line 1: 3993 Howard Hughes Parkway, Suite 600

Address Line 4: Las Vegas, NEVADA 89169

ATTORNEY DOCKET NUMBER:	310826-01009
NAME OF SUBMITTER:	EMILY BAXTER
SIGNATURE:	EMILY BAXTER
DATE SIGNED:	03/11/2024

Total Attachments: 2

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Assignment"), dated as of March 11, 2024, is entered into by Rumble Franchise, LLC, a Delaware Limited Liability Company ("Assignor"), and Rumble Franchise SPV, LLC, a Delaware Limited Liability Company located at 17877 Von Karman Avenue, Suite 100, Irvine, CA 92614 ("Assignee").

WHEREAS, Assignor is the owner of all right, title, and interest in and to the trademark listed in **Exhibit A**, including any registered and unregistered rights, all registrations and applications for registration of such trademark, all of the associated goodwill of the business symbolized thereby, and all accrued and unaccrued claims for infringement or violation of any rights therein (the "**Assigned Mark**").

WHEREAS, Assignee is a successor in interest to the business of the Assignor, or the portion thereof, to which the Assigned Mark pertain, which business is ongoing and existing.

WHEREAS, Assignor desires to transfer to Assignee all right, title, and interest in and to the Assigned Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns, transfers and conveys to the Assignee all right, title and interest in and to the Assigned Mark, together with the goodwill of the business symbolized thereby. The Assignor further assigns to the Assignee all causes of action and related remedies arising out of or related to past, present or future infringement of the Assigned Mark. This grant is effective in the United States and throughout the world.

IN WITNESS WHEREOF, Assignor and Assignee have duly executed and delivered this Assignment as of the date first above written.

ASSIGNOR:	ASSIGNEE:
Rumble Franchise, LLC	Rumble Franchise SPV, LLC
By: Shain Grove	By: Shain Grove
Name: Shaun Grove	Name: Shaun Grove
Title: President	Title: President
Date: Mar I I 2024 I 3:44 PDT	Date: <u>Mar II 2024 I3:44 PDT</u>

TRADEMARK REEL: 008365 FRAME: 0422

EXHIBIT A

Jurisdiction	Mark	Serial No./ Registration No.	Classes	Status
United States of America	RUMBLE BOXING	97318968	41	Pending

TRADEMARK REEL: 008365 FRAME: 0423