

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

Assignment ID: TMI86794

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Fifth Street Finance Corp.		11/30/2015	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Company Name:</b>	EducationDynamics Holdings, LLC		
<b>Street Address:</b>	15200 Santa Fe Trail Dr.		
<b>City:</b>	Lenexa		
<b>State/Country:</b>	KANSAS		
<b>Postal Code:</b>	66219		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 36</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3658836	EDD EDUCATION DYNAMICS	
<b>Registration Number:</b>	3609595	EDD EDUCATION DYNAMICS CHART YOUR COURSE	
<b>Registration Number:</b>	3609563	EDUCATIONDYNAMICS	
<b>Registration Number:</b>	3658835	EDD EDUCATION DYNAMICS	
<b>Registration Number:</b>	3658818	EDD	
<b>Registration Number:</b>	4091285	EDUCATIONDYNAMICS ELEARNING INDEX	
<b>Registration Number:</b>	3851655	EDUCATIONDYNAMICS ELEARNING INDEX	
<b>Registration Number:</b>	4035590	FIND. ENROLL. RETAIN.	
<b>Registration Number:</b>	2566409	GRADSCHOOLS.COM	
<b>Registration Number:</b>	2818918	STUDENT PROSPECTOR	
<b>Registration Number:</b>	3739995	LEADWATCHLIVE	
<b>Registration Number:</b>	3742459	LEADWATCHLIVE	
<b>Registration Number:</b>	3725487	CAREER STIMULUS PACKAGE	
<b>Registration Number:</b>	3746275	CAREER STIMULUS PACKAGE	
<b>Registration Number:</b>	3746274	CAREER STIMULUS PACKAGE	
<b>Registration Number:</b>	3564594	EARNMYDEGREE.COM	
<b>Registration Number:</b>	2537155	ELEARNERS.COM	
<b>Registration Number:</b>	2470525	ELEARNERS	
<b>Registration Number:</b>	3891543	ELEARNERS ADVISOR	

OP \$915.00.00 77315015

Property Type	Number	Word Mark
Registration Number:	3323365	EDUCATION CONNECTION
Registration Number:	3665734	PROJECT WORKING MOM
Registration Number:	3996650	TEST DRIVE COLLEGE ONLINE
Registration Number:	3996649	TEST DRIVE GRAD SCHOOL ONLINE
Registration Number:	2511470	STUDYABROAD.COM
Registration Number:	3885997	STUDYABROAD.COM
Registration Number:	4042882	STUDYABROAD.COM
Registration Number:	3986867	STUDYABROAD.COM
Registration Number:	4166082	CHRISTIANEDUCATION.COM
Registration Number:	4205734	CHRISTIANEDUCATION.COM
Registration Number:	4360601	AXXISS
Registration Number:	4357745	AXXISS ENROLLMENT RETENTION
Registration Number:	5013168	AXXISS
Registration Number:	4765807	GLASSPANEL
Serial Number:	85763707	AXXISS ENROLLMENT RETENTION
Serial Number:	85763681	AXXISS ENROLLMENT RETENTION
Serial Number:	85763056	AXXISS

#### CORRESPONDENCE DATA

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 6788097561

**Email:** tbranscomholmes@brientip.com, info@brientip.com

**Correspondent Name:** Tara A Branscom

**Address Line 1:** 1175 Grimes Bridge Road

**Address Line 2:** Ste. 100

**Address Line 4:** Roswell, GEORGIA 30075

<b>ATTORNEY DOCKET NUMBER:</b>	1255-10000
<b>NAME OF SUBMITTER:</b>	Virginia Sizemore
<b>SIGNATURE:</b>	Virginia Sizemore
<b>DATE SIGNED:</b>	03/12/2024

**Total Attachments: 17**

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**RELEASE OF SECURITY INTEREST IN TRADEMARKS**

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS (this “*Release*”) is entered into as of November 30, 2015 by Fifth Street Finance Corp., a Delaware corporation (“*Fifth Street*”), with its mailing address at 777 West Putnam Avenue, 3<sup>rd</sup> Floor, Greenwich, Connecticut 06830, acting as administrative agent hereunder for the Secured Creditors as defined in the Security Agreement referred to in the hereinafter defined Agreement (Fifth Street acting as such administrative agent being hereinafter referred to as the “*Agent*”).

WITNESSETH:

WHEREAS, EducationDynamics Holdings, LLC (f/k/a EducationDynamics, LLC), a Delaware limited liability company (“*Debtor*”), with its mailing address at 5 Marine View Plaza, Suite 212, Hoboken, New Jersey 07030, and Agent are parties to that certain Trademark Collateral Agreement dated September 19, 2014, between Debtor and Agent (as amended, amended and restated, restated, supplemented, modified or otherwise in effect prior to the date hereof, the “*Agreement*”), which was recorded in the United States Patent and Trademark Office on September 26, 2014 at Reel 5369, Frame 0311, pursuant to which Debtor granted to Agent for the benefit of the Secured Creditors, a security interest in, among other things, the trademarks, trademark registrations, and trademark applications listed on Schedule A attached hereto and the other Trademark Property (as defined below); and

WHEREAS, Debtor has requested that Agent terminate and release its security interests in the Trademark Property and reassign the same to Debtor.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Capitalized terms used and not defined herein shall have the respective meanings given them in the Agreement.

2. Agent hereby terminates and releases its security interests in, and hereby reassigns, grants and conveys to Debtor, without any representation, warranty, recourse or undertaking by Agent, all of its right, title and interest, if any, in and to the following (collectively, the “*Trademark Property*”): each trademark, trademark registration, and trademark application listed on Schedule A hereto, including:

(i) Each trademark, trademark registration, and trademark application listed on Schedule A hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each such trademark, trademark registration, and trademark application; and

(ii) All proceeds of the foregoing, including, without limitation, any claim by Debtor against third parties for damages by reason of past, present or future infringement of any trademark, trademark registration, or trademark application listed on Schedule A hereto or by reason of injury to the goodwill associated with any such trademark, trademark registration, or trademark application, in each case together with the right to sue for and collect said damages.

The Agent authorizes the Debtor (or any of its designees) to record this Release with the United States Patent and Trademark Office and other applicable registry at the sole expense of the Debtor. The Agent further agrees to deliver or execute and deliver to the Debtor, from time to time, all further releases, and take any other actions, as may be reasonably requested by the Debtor or which are required to evidence the termination and release of the security interest in the Trademark Property contemplated hereby, in each case at the expense of the Debtor (including attorneys' fees and expenses).

[SIGNATURE PAGE TO FOLLOW]

IN WITNESS WHEREOF, Agent has caused this Release of Security Interests in Trademarks to be duly executed by its duly authorized officer as of the day and year first above written.

FIFTH STREET FINANCE CORP., AS AGENT

BY: FIFTH STREET MANAGEMENT LLC,  
a Delaware limited liability company, Its Agent

By Ivelin M. Dimitrov  
Name: Ivelin M. Dimitrov  
Title: Chief Investment Officer


[SIGNATURE PAGE TO RELEASE OF SECURITY INTEREST IN TRADEMARKS]

**TRADEMARK**  
**REEL: 008366 FRAME: 0116**

**SCHEDULE A  
TO RELEASE OF SECURITY INTERESTS IN TRADEMARKS**

**TRADEMARKS**

**PENDING AND REGISTERED FEDERAL MARKS**

MARK
 <b>Reg. No. 3,658,836</b> <b>Reg. Date: 07/21/2009</b>  IC 035: Marketing services; development of web integrated marketing for educational institutions, particularly for admissions enrollment management services, recruitment and retention of students for educational institutions, and alumni development management services; providing consumer information in the field of education; consulting services and providing marketing, management and promotional programs for increasing recruitment and retention rates of students for educational institutions. FIRST USE: 20071112. FIRST USE IN COMMERCE: 20071112  IC 041: Providing online searchable databases featuring targeted information on educational institutions, namely, information about courses of study, degree and certificate program requirements, admission requirements, and student services offered at particular educational institutions.  FIRST USE: 20071112.  FIRST USE IN COMMERCE: 20071112  IC 042: Maintenance and updating of online web integrated marketing for educational institutions.  FIRST USE: 20071112.  FIRST USE IN COMMERCE: 20071112



**Reg. No. 3,609,595**  
**Reg. Date: 04/21/2009**

IC 035: Marketing services; development of web integrated marketing for educational institutions, particularly for admissions enrollment management services, recruitment and retention of students for educational institutions, and alumni development management services; providing consumer information in the field of education; consulting services and providing marketing, management and promotional programs for increasing recruitment and retention rates of students for educational institutions.

FIRST USE: 20071112.  
FIRST USE IN COMMERCE: 20071112

IC 041: Providing online searchable databases featuring targeted information on educational institutions, namely, information about courses of study, degree and certificate program requirements, admission requirements, and student services offered at particular educational institutions.

FIRST USE: 20071112.  
FIRST USE IN COMMERCE: 20071112

IC 042: Maintenance and updating of online web integrated marketing for educational institutions.

FIRST USE: 20071112.  
FIRST USE IN COMMERCE: 20071112

## **EDUCATIONDYNAMICS**

**Reg. No. 3,609,563**  
**Reg. Date: 04/21/2009**

IC 035: Marketing services; development of web integrated marketing for educational institutions, particularly for admissions enrollment management services, recruitment and retention of students for educational institutions, and alumni development management services; providing consumer information in the field of education; consulting services and providing marketing, management and promotional programs for increasing recruitment and retention rates of students for educational institutions.

FIRST USE: 20071112.  
FIRST USE IN COMMERCE: 20071112

IC 041: Providing online searchable databases featuring targeted information on educational institutions, namely, information about courses of study, degree and certificate program requirements, admission requirements, and student services offered at particular educational institutions.

FIRST USE: 20071112.



FIRST USE IN COMMERCE: 20071112

IC 042: Maintenance and updating of online web integrated marketing for educational institutions.

FIRST USE: 20071112.

FIRST USE IN COMMERCE: 20071112



**Reg. No. 3,658,835**

**Reg. Date: 07/21/2009**

IC 035: Marketing services; development of web integrated marketing for educational institutions, particularly for admissions enrollment management services, recruitment and retention of students for educational institutions, and alumni development management services; providing consumer information in the field of education; consulting services and providing marketing, management and promotional programs for increasing recruitment and retention rates of students for educational institutions.

FIRST USE: 20071112.

FIRST USE IN COMMERCE: 20071112

IC 041: Providing online searchable databases featuring targeted information on educational institutions, namely, information about courses of study, degree and certificate program requirements, admission requirements, and student services offered at particular educational institutions.

FIRST USE: 20071112.

FIRST USE IN COMMERCE: 20071112

IC 042: Maintenance and updating of online web integrated marketing for educational institutions.

FIRST USE: 20071112.

FIRST USE IN COMMERCE: 20071112



**Reg. No. 3,658,818**

**Reg. Date: 07/21/2009**

IC 035: Marketing services; development of web integrated marketing for educational institutions, particularly for admissions enrollment management services, recruitment and retention of students for educational institutions, and alumni development management services; providing consumer information in the field of education; consulting services

and providing marketing, management and promotional programs for increasing recruitment and retention rates of students for educational institutions.

FIRST USE: 20071112.

FIRST USE IN COMMERCE: 20071112

IC 041: Providing online searchable databases featuring targeted information on educational institutions, namely, information about courses of study, degree and certificate program requirements, admission requirements, and student services offered at particular educational institutions.

FIRST USE: 20071112.

FIRST USE IN COMMERCE: 20071112

IC 042: Maintenance and updating of online web integrated marketing for educational institutions.

FIRST USE: 20071112.

FIRST USE IN COMMERCE: 20071112

## **EDUCATIONDYNAMICS ELEARNING INDEX**

**Reg. No. 4,091,285**

**Reg. Date: 01/24/2012**

IC 041: Providing online publications in the nature of research reports featuring supply and demand data and analysis in the field of education and online degree programs.

FIRST USE: 20111107.

FIRST USE IN COMMERCE: 20111107.

## **EDUCATIONDYNAMICS ELEARNING INDEX**

**Reg. No. 3,851,655**

**Reg. Date: 09/21/2010**

IC016: Printed research reports featuring supply and demand data and analysis in the field of education and online degree programs.

FIRST USE: 20081104.

FIRST USE IN COMMERCE: 20081104

**FIND. ENROLL. RETAIN.**

**Reg. No. 4,035,590**

**Reg. Date: 10/04/2011**

IC 035: Advertising and marketing; advertising and marketing, namely, development of web integrated marketing for educational institutions, particularly for admissions enrollment management services, recruitment and retention of students for educational institutions, and alumni development management services; providing consumer information in the field of education; marketing consulting services for increasing recruitment and retention rates of students for educational institutions, and advertising and marketing, namely, designing and managing marketing, management and promotional programs for increasing recruitment and retention rates of students for educational institutions; maintenance and updating of web integrated marketing information for educational institutions

FIRST USE: 20101029; FIRST USE IN COMMERCE: 20101029

IC 041: Providing online searchable databases featuring targeted information on educational institutions, namely, information about courses of study, degree and certificate program requirements, admission requirements, and educational services for students offered at particular educational institutions

FIRST USE: 20101029; FIRST USE IN COMMERCE: 20101029

**GRADSCHOOLS.COM**

**Reg. No. 2,566,409**

**Reg. Date: 05/07/2002**

IC 035: Providing an on-line computer database containing directories pertaining to education and educational programs.

FIRST USE: 19950700.

FIRST USE IN COMMERCE: 19950900



**Reg. No. 2,818,918**

**Reg. Date: 03/02/2004**

IC 035: providing, on a subscription basis, an on-line computer database enabling academic recruiters to search through student profiles for recruitment of quality applicants.

FIRST USE: 20010429.

FIRST USE IN COMMERCE: 20010429

**LEADWATCHLIVE**

**Reg. No. 3,739,995**

**Reg. Date: 01/19/2010**

IC 035: Media buying services for others, namely, planning, buying and negotiating of online advertising; business

management in the nature of vendor management for education providers; providing online marketing campaign optimization services for others in the nature of evaluating the return on investment obtained by advertising outlets, and recommending changes to the advertising outlets or the amount of services acquired from the advertising outlets; administration, billing and reconciliation of accounts on behalf of others.

FIRST USE: 20070930.

FIRST USE IN COMMERCE: 20070930

#### **LEADWATCHLIVE**

**Reg. No. 3,742,459**

**Reg. Date: 01/26/2010**

IC 042: Providing software as a service, namely, providing online, nondownloadable software for use in storing, tracking, and managing information relating to online marketing efforts, and managing vendor relationships; software integration services, namely, providing online, nondownloadable software for application and database integration.

FIRST USE: 20070930.

FIRST USE IN COMMERCE: 20070930

#### **CAREER STIMULUS PACKAGE**

**Reg. No. 3,725,487**

**Reg. Date: 12/15/2009**

IC 036: Providing information about resources available to assist individuals returning to school, namely, availability of and how to apply for educational scholarships, financial aid, and grants.

FIRST USE: 20090615.

FIRST USE IN COMMERCE: 20090615

#### **CAREER STIMULUS PACKAGE**

**Reg. No. 3,746,275**

**Reg. Date: 02/09/2010**

IC 041: Providing information about education and continuing education; providing information about resources available to assist individuals returning to school, namely, online degree program availability and desirability; arranging internships and apprenticeships in the fields of accounting, finance, advertising, public relations, ecommerce, marketing, project management, sales, technology, charitable organizations, engineering, sustainability, real estate, and property management; career counseling.

FIRST USE: 20090615.

FIRST USE IN COMMERCE: 20090615

#### **CAREER STIMULUS PACKAGE**

**Reg. No. 3,746,274**

**Reg. Date: 02/09/2010**

IC 035: Advertising and promotional services for educational institutions.

FIRST USE: 20090615.

FIRST USE IN COMMERCE: 20090615

## **EarnMyDegree.com**

**Reg. No. 3,564,594**

**Reg. Date: 01/20/2009**

IC 035: Dissemination of advertising for others via an on-line electronic communications network.

FIRST USE: 20030000.

FIRST USE IN COMMERCE: 20030000

## **ELEARNERS.COM**

**Reg. No. 2,537,155**

**Reg. Date: 02/05/2002**

IC 035: Dissemination of advertising for others via an on-line electronic communications network.

FIRST USE: 19991023.

FIRST USE IN COMMERCE: 20000516

## **ELEARNERS**

**Reg. No. 2,470,525**

**Reg. Date: 07/17/2001**

IC 035: Dissemination of advertising for others via an on-line electronic communications network.

FIRST USE: 19991023.

FIRST USE IN COMMERCE: 20000516

## **eLearners Advisor**

**Reg. No. 3,891,543**

**Reg. Date: 12/14/2010**

IC 041: Providing an interactive website featuring automated diagnostic testing and automated assessment services, namely, educational testing and educational assessments for individuals considering an online degree program and for use in selecting an online degree program.

FIRST USE: 20030000.

FIRST USE IN COMMERCE: 20030000

**EDUCATION CONNECTION**

**Reg. No. 3,323,365**

**Reg. Date: 10/30/2007**

IC 041: providing students, via the internet, with information and individualized recommendations concerning online and distance-learning courses, degrees and educational programs.

FIRST USE: 20060501.

FIRST USE IN COMMERCE: 20060501

**PROJECT WORKING MOM**

**Reg. No. 3,665,734**  
**Reg. Date: 08/11/2009**

IC 036: Providing information about education, namely, resources available to assist individuals returning to school, namely, availability of and how to apply for educational scholarships, financial aid, and grants.

FIRST USE: 20080129.

FIRST USE IN COMMERCE: 20080129

IC 041: Providing information about education and continuing education; providing information about resources available to assist individuals returning to school, namely, online degree program availability and desirability.

FIRST USE: 20080129.

FIRST USE IN COMMERCE: 20080129

**TEST DRIVE COLLEGE ONLINE**

**Reg. No. 3,996,650**  
**Reg. Date: 07/19/2011**

IC 035: Admissions support services for educational institutions, namely, providing business and office support services to educational institutions; providing advertising, marketing and lead generation services to third parties; providing databases featuring business information in the nature of student contact information; development of marketing programs for educational institutions, particularly for admissions enrollment management services, recruitment and retention of students for educational institutions; providing consumer information in the field of education; consulting services and providing marketing, management and promotional programs for increasing recruitment and retention rates of students for educational institutions.

FIRST USE: 20100300.

FIRST USE IN COMMERCE: 20100300

IC 038: Electronic delivery of educational content via a global computer network; providing multiple user access to a global computer network featuring courses of instruction at the college level.

FIRST USE: 20100300.

FIRST USE IN COMMERCE: 20100300

IC 041: Providing online searchable databases featuring information about online courses of study; providing information on-line relating to educational opportunities; education services, namely providing opportunities for students to experience online courses of instruction at the undergraduate level; Providing online courses of instruction at the undergraduate level; admissions screening for educational institutions.

FIRST USE: 20100300.

FIRST USE IN COMMERCE: 20100300

**TEST DRIVE GRAD SCHOOL ONLINE**

**Reg. No. 3,996,649**  
**Reg. Date: 07/19/2011**

IC 035: Admissions support services for educational institutions, namely, providing business and office support services to educational institutions; providing advertising, marketing and lead generation services to third parties; providing databases featuring business information in the nature of student contact information; development of marketing programs for educational institutions, particularly for admissions enrollment management services, recruitment and retention of students for educational institutions; providing consumer information in the field of education; consulting services and providing marketing, management and promotional programs for increasing recruitment and retention rates of students for educational institutions.

FIRST USE: 20100701.  
FIRST USE IN COMMERCE: 20100701

IC 041: Providing online searchable databases featuring information about online courses of study; providing information on-line relating to educational opportunities; education services, namely providing opportunities for students to experience online courses of instruction at the postgraduate level; admissions screening for educational institutions.

FIRST USE: 20100701.  
FIRST USE IN COMMERCE: 20100701

**STUDYABROAD.COM**

**Reg. No. 2,511,470**  
**Reg. Date: 11/27/2001**

IC 035: computer services, namely providing on-line directories containing information links and other resources available on computer networks pertaining to education and educational programs.

FIRST USE: 19950700.  
FIRST USE IN COMMERCE: 19950900

**STUDYABROAD.COM**

**Reg. No. 3,885,997**  
**Reg. Date: 12/07/2010**

IC 035: Advertising, marketing and promotion services.

FIRST USE: 19950700.  
FIRST USE IN COMMERCE: 19950900

IC 041: Provision of information relating to education, educational opportunities, educational resources and study abroad programs.

FIRST USE: 19950700.  
FIRST USE IN COMMERCE: 19950900





**StudyAbroad.com**

**Reg. No. 4,042,882**  
**Reg. Date: 10/18/2011**

IC 035: Providing an on-line directory information service featuring information and links to the web sites of others pertaining to education, educational opportunities, educational resources and study abroad programs; advertising, marketing and promotion services

FIRST USE: 20100507; FIRST USE IN COMMERCE: 20100507

IC 041: Provision of information relating to education, educational opportunities, educational resources and study abroad programs

FIRST USE: 20100507; FIRST USE IN COMMERCE: 20100507



**StudyAbroad.com**

**Reg. No. 3,986,867**  
**Reg. Date: 06/28/2011**

IC 035: Providing an on-line directory information service featuring information and links to the web sites of others pertaining to education, educational opportunities, educational resources and study abroad programs; advertising, marketing and promotion services.

FIRST USE: 20100506.

FIRST USE IN COMMERCE: 20100506

IC 041: Provision of information relating to education, educational opportunities, educational resources and study abroad programs.

FIRST USE: 20100506.

FIRST USE IN COMMERCE: 20100506

**CHRISTIANEDUCATION.COM**

**Reg. No. 4,166,082**

**Reg. Date: 06/26/2012**

IC 035. Providing an on-line directory information service featuring information and links to the web sites of others pertaining to education, educational opportunities, educational resources and faith based programs; advertising, marketing and promotion services.

FIRST USE: 20111116.

FIRST USE IN COMMERCE: 20111116

IC 041. Provision of information relating to education, educational opportunities, educational resources and faith based programs.

FIRST USE: 20111116.

FIRST USE IN COMMERCE: 20111116

**CHRISTIANEDUCATION.COM**

**Reg. No. 4,205,734**

**Reg. Date: 09/11/2012**

IC 035. Providing an on-line directory information service featuring information and links to the web sites of others pertaining to education, educational opportunities, educational resources and faith based programs; advertising, marketing and promotion services.

FIRST USE: 20111116.

FIRST USE IN COMMERCE: 20111116

IC 041. Provision of information relating to education, educational opportunities, educational resources and faith based programs.

FIRST USE: 20111116.

FIRST USE IN COMMERCE: 20111116

**AXXISS**

**Reg. No. 4,360,601**

**Reg. Date: 07/02/2013**

IC 035. Development of web integrated marketing for educational institutions, particularly for admissions enrollment management services, recruitment and retention of students for educational institutions, and alumni development management services; providing consumer information in the field of education; consulting services and providing marketing, management and promotional programs for increasing recruitment and retention rates of students for educational institutions.

FIRST USE: 20120131.

FIRST USE IN COMMERCE: 20120131

**AXXISS**

**Serial No. 85/763,692**

**Reg. Date: N/A (Filing Date: 10/25/2012)**

IC 042. Maintenance and updating of online web integrated marketing for educational institutions.

**AXXISS ENROLLMENT RETENTION**

**Serial No. 85/763,707**

**Reg. Date: N/A (Filing Date: 10/25/2012)**

IC 041. Providing online searchable databases featuring targeted information on educational institutions, namely, information about courses of study, degree and certificate program requirements, admission requirements, and student services offered at particular educational institutions.

**AXXISS ENROLLMENT RETENTION**

**Serial No. 85/763,681**

**Reg. Date: N/A (Filing Date: 10/25/2012)**

IC 042. Maintenance and updating of online web integrated marketing for educational institutions.

**AXXISS ENROLLMENT RETENTION**

**Serial No. 85/763,056**

**Reg. Date: N/A (Filing Date: 10/25/2012)**

IC 041. Providing online searchable databases featuring targeted information on educational institutions, namely, information about courses of study, degree and certificate program requirements, admission requirements, and student services offered at particular educational institutions.

### **AXXISS ENROLLMENT RETENTION**

**Reg. No. 4,357,745**

**Reg. Date: 06/25/2013**

IC 035. Development of web integrated marketing for educational institutions, particularly for admissions enrollment management services, recruitment and retention of students for educational institutions, and alumni development management services; providing consumer information in the field of education; consulting services and providing marketing, management and promotional programs for increasing recruitment and retention rates of students for educational institutions.

FIRST USE: 20120131.

FIRST USE IN COMMERCE: 20120131

### **GLASSPANEL**

**Serial No. 86/293,181**

**Reg. Date: N/A (Filing Date: 05/28/2014)**

IC 042. Software as a service (SAAS) services featuring software for marketing strategy development, and development, management, measurement and administration of marketing program components, and lead generation, lead capture, sales integration, analytics, conversion tracking, and reporting, and database management, and assimilating data for use in advertising, marketing and customer relationship management, and for monitoring and reporting on the effectiveness of advertising, marketing and customer relationship management.