

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

Assignment ID: TMI100703

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ohyay Inc.		03/14/2024	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Company Name:</b>	Snap Inc.		
<b>Street Address:</b>	2772 Donald Douglas Loop North		
<b>City:</b>	Santa Monica		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90405		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90980272	OHYAY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2133957632		
<b>Email:</b>	jthiele@hansonbridgett.com,ipfilings@hansonbridgett.com		
<b>Correspondent Name:</b>	Mr. Justin Thiele		
<b>Address Line 1:</b>	Hanson Bridgett LLP		
<b>Address Line 2:</b>	777 S Figueroa St, Suite 4200		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90017		
<b>ATTORNEY DOCKET NUMBER:</b>	38008.1		
<b>NAME OF SUBMITTER:</b>	JUSTIN PATRICK THIELE		
<b>SIGNATURE:</b>	JUSTIN PATRICK THIELE		
<b>DATE SIGNED:</b>	03/18/2024		
<b>Total Attachments: 2</b>			
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source=OHYAY to Snap shortform TM assignmt#page2.tif			

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ASSIGNMENT OF TRADEMARKS

This assignment of trademarks ("Assignment"), effective as of the latest date signed below (the "Effective Date"), is entered into by and between Ohyay Inc., a Delaware corporation (the "Assignor"), and Snap Inc., a Delaware corporation (the "Assignee").

WHEREAS, Assignor is the owner of the trademarks set forth in Schedule A attached hereto, including but not limited to the registrations, applications, and common law trademark rights in such marks (collectively, "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks throughout the world; and

WHEREAS, Assignee has agreed to acquire all right, title, and interest in and to the Trademarks.

Now, therefore, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title, and interest in and to the Trademarks, together with the goodwill of and the business symbolized by the Trademarks, and with the portion of Assignor's business to which the Trademarks pertain, and all rights of action and claims for past infringements thereof.

In witness whereof, the parties to this Agreement, intending to be legally bound by this Agreement, sign below.

Ohyay Inc.

By:

Name:

Title:

Date:

AP

Atul Porwal

President

March 13, 2024

Snap Inc.

By:

Name:

Title:

Date:

[Signature]

Mark Wadzyk

VP and Deputy GC

14 March 2024

Schedule A

Mark	Country	App. or Reg. No.	Current Owner
OHYAY	United States of America	90980272	Ohyay Inc.
OHYAY	WIPO (IR)	1627440	Ohyay Inc.
OHYAY	Australia	2200978	Ohyay Inc.
OHYAY	China	1627440	Ohyay Inc.
OHYAY	European Union	1627440	Ohyay Inc.
OHYAY	India	1627440	Ohyay Inc.
OHYAY	United Kingdom	1627440	Ohyay Inc.

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