

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TM1137548

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CITIZENS BANK, N.A., as Administrative Agent		04/02/2024	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Company Name:	FLUENT, LLC		
Street Address:	300 Vesey Street, 9th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10282		
Entity Type:	Limited Liability Company: DELAWARE		
Company Name:	ADPARLOR, LLC		
Street Address:	5440 W 110th St., Suite 300		
City:	Overland Park		
State/Country:	KANSAS		
Postal Code:	66211		
Entity Type:	Limited Liability Company: DELAWARE		
Company Name:	FLUENT MEDIA LABS, LLC		
Street Address:	300 Vesey Street, 9th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10282		
Entity Type:	Limited Liability Company: DELAWARE		
Company Name:	VESEY STUDIOS, LLC		
Street Address:	300 Vesey Street, 9th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10282		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	5227704	F	

Property Type	Number	Word Mark
Registration Number:	5010449	FLUENT
Registration Number:	5024783	FLUENT
Registration Number:	4373490	ADPARLOR
Registration Number:	5855869	AUDIENCE NOW BY FLUENT
Registration Number:	5834476	S THE SMARTWALLET
Registration Number:	5978891	AUDIENCE NOW
Registration Number:	2628682	SAVE. THEN SHOP.
Registration Number:	2148278	COOLSAVINGS

CORRESPONDENCE DATA

Fax Number: 6173417701

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: +1(617)341-7721

Email: michelle.bramwell@morganlewis.com

Correspondent Name: Michelle Bramwell

Address Line 1: One Federal Street

Address Line 2: c/o Morgan, Lewis & Bockius LLP

Address Line 4: Boston, MASSACHUSETTS 02110

NAME OF SUBMITTER: Michelle Bramwell

SIGNATURE: Michelle Bramwell

DATE SIGNED: 04/03/2024

Total Attachments: 3

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

This **RELEASE OF SECURITY INTEREST IN TRADEMARKS** (this “**Release**”) is made as of April 2, 2024, by **CITIZENS BANK, N.A.**, in its capacity as administrative agent under the security agreements referred to below (“**Administrative Agent**”), in favor of **FLUENT, LLC**, a Delaware limited liability company (“**Fluent**”), **ADPARLOR, LLC**, a Delaware limited liability company (“**AdParlor**”), **FLUENT MEDIA LABS, LLC** (“**Fluent Media Labs**”), a Delaware limited liability company, and **VESEY STUDIOS, LLC**, a Delaware limited liability company (“**Vesey**”; along with Fluent, AdParlor, and Fluent Media Labs, collectively, the “**Obligors**” and each individually an “**Obligor**”).

WHEREAS, reference is hereby made to (a) that certain Security Agreement (as amended, modified, extended, replaced or supplemented from time to time), dated as of March 31, 2021, executed by the Obligors, and certain of its affiliates, in favor of Administrative Agent, and (b) that certain Notice of Grant of Security Interest in Trademarks (as amended, modified, extended, replaced or supplemented from time to time), dated as of March 31, 2021, executed by the Obligors in favor of Administrative Agent, and recorded in the records of the United States Patent and Trademark Office on April 1, 2021 at Reel/Frame 7241/0317 (capitalized terms used herein and not otherwise defined shall have the meanings assigned to them in the Security Agreement and Notice of Grant of Security Interest in Trademarks); and


WHEREAS, pursuant to the above-referenced security agreements, the Obligors granted to Administrative Agent a security interest in and continuing lien on all of the Obligors’ right, title and interest in, to and under those trademarks set forth on Schedule A hereto (collectively, the “**Trademark Collateral**”).

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Administrative Agent hereby, without recourse, representation, warranty or other assurance of any kind, (i) terminates and releases all security interests and continuing liens granted by the Obligors in favor of Administrative Agent in the Trademark Collateral; (ii) assigns, transfers and delivers to the Obligors all of its right, title and interest in and to the Trademark Collateral to the extent that any such right, title and interest exists as of the date hereof; (iii) authorizes the Obligors or its designee to make filings with the United States Patent and Trademark Office and to take further actions necessary to evidence the release and termination of Administrative Agent’s security interests in and liens on the Trademark Collateral; and (iv) authorizes the governing body of the United States Patent and Trademark Office to record this Release.

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IN WITNESS WHEREOF, Administrative Agent has caused this Release to be executed by its authorized officer as of the date first written above.

CITIZENS BANK, N.A., as Administrative Agent

By:  _____
Name: Jeffrey Siatti
Title: Vice President

SCHEDULE A

Trademark	Owner	Serial No. / Date	Reg. No. / Date
F	Fluent, LLC	87237381 11/05/2016	5227704 06/20/2017
FLUENT	Fluent, LLC	86097677 10/22/2013	5010449 08/02/2016
FLUENT	Fluent, LLC	86097671 10/22/2013	5024783 08/23/2016
ADPARLOR	AdParlor, LLC	85625743 05/15/2012	4373490 07/23/2013
AUDIENCE NOW BY FLUENT	Fluent Media Labs, LLC	88276915 01/25/2019	5855869 09/10/2019
S THE SMARTWALLET	Fluent Media Labs, LLC	88292251 02/07/2019	5834476 08/13/2019
AUDIENCE NOW	Fluent Media Labs, LLC	87920223 05/14/2018	5978891 02/04/2020
SAVE. THEN. SHOP	Q Interactive, LLC (now Vesey Studios, LLC)	75776417 08/16/1999	2628682 10/01/2002
COOLSAVINGS	Q Interactive, LLC (now Vesey Studios, LLC)	75131552 07/09/1996	2148278 03/31/1998