

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI146593

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Security Interest in IP		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Advantage Group International, Inc.		01/30/2024	Corporation: CANADA
RECEIVING PARTY DATA			
Company Name:	Bank of Montreal		
Street Address:	100 King Street West, 18th Floor		
City:	Toronto		
State/Country:	CANADA		
Postal Code:	M5X 1A1		
Entity Type:	Bank: CANADA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	88350156		
Serial Number:	88349940	ADVANTAGECADENCE	
Serial Number:	85655169	ADVANTAGE REPORT	
Serial Number:	76347449	PERFORMANCE MONITOR	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6142803561		
Email:	eric.edwards@wolterskluwer.com		
Correspondent Name:	Eric Edwards		
Address Line 1:	4400 Easton Commons Way		
Address Line 2:	Suite 125		
Address Line 4:	Columbus, OHIO 43219		
NAME OF SUBMITTER:	Eric Edwards		
SIGNATURE:	Eric Edwards		
DATE SIGNED:	04/05/2024		
Total Attachments: 4			
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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

The Advantage Group International, Inc.

- Individual(s) Association
 Partnership Limited Partnership
 Corporation- State: Ontario
 Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) January 30, 2024

- Assignment Merger
 Security Agreement Change of Name
 Other Notice of Security Interest in IP

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Bank of Montreal

Street Address: 100 King Street West, 18th Floor

City: Toronto

State: Ontario

Country: Canada Zip: M5X 1A1

- Individual(s) Citizenship _____
 Association Citizenship _____
 Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship _____
 Other Bank Citizenship Canadian

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____ Text _____

See attached

B. Trademark Registration No.(s) _____

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

see attached

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Jenaya McLean

Internal Address: _____

Street Address: 181 Bay Street, Suite 1800

City: Toronto

State: Ontario Zip: M5J 2T9

Phone Number: 416-637-7555

Docket Number: 154194

Email Address: jmclean@airdberlis.com

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ _____

- Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature:


Signature

Jenaya McLean

Name of Person Signing

April 4, 2024

Date

Total number of pages including cover sheet, attachments, and document:

NOTICE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

WHEREAS THE ADVANTAGE GROUP INTERNATIONAL, INC. (the “**Debtor**”), whose full address is 40 University Avenue, Suite 903, Toronto, Ontario M5J 1T1, is the owner of the registered trade-marks and patents, as applicable, set forth in **Exhibit “A”** attached hereto (collectively, the “**Intellectual Property**”);

AND WHEREAS BANK OF MONTREAL (the “**Lender**”), whose full address is 100 King Street West, 18th Floor, Toronto Ontario, entered into, *inter alia*, a certain general security agreement (the “**Security Agreement**”) with the Debtor dated as of February 28, 2020 by which the Debtor granted to the Lender a security interest and lien in all of its property, including the Intellectual Property;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and in accordance with the terms and obligations set forth in the Security Agreement, the Debtor hereby confirms the granting of a security interest and lien in the Intellectual Property to the Lender.

THE DEBTOR hereby certifies that the aforementioned information as it relates to the Debtor is true and accurate.

[SIGNATURE PAGE FOLLOWS]

DATED the 30th day of January, 2024.

**THE ADVANTAGE GROUP
INTERNATIONAL, INC.**

DocuSigned by:
By: John McLoughlin
Name: John McLoughlin c/s
Title: Chief Executive Officer

EXHIBIT "A"

INTELLECTUAL PROPERTY

U.S. Trademarks

Citation	Date Filed	Application Number	Status	Owner
CIRCLE DESIGN	21/03/2013	88350156	Registered	The Advantage Group International, Inc.
ADVANTAGECADENCE	21/03/2019	88349940	Registered	The Advantage Group International, Inc.
ADVANTAGE REPORT	19/06/2012	85655169	Registered	The Advantage Group International, Inc.
PERFORMANCE MONITOR	18/05/2004	76347449	Registered	The Advantage Group International, Inc.