

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI156695

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
World 50, Inc.		04/01/2024	Corporation: DELAWARE
RECEIVING PARTY DATA			
Company Name:	World 50, LLC		
Street Address:	3525 Piedmont Road, NE		
Internal Address:	Building Seven, Suite 600		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30305		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 40			
Property Type	Number	Word Mark	
Registration Number:	5564328	LIFE 50	
Registration Number:	5463934	TREASURY 50	
Registration Number:	5463937	WOMEN EXECUTIVE 50	
Registration Number:	5463939	LEGAL 50	
Registration Number:	5463938	COMMUNICATIONS 50	
Registration Number:	5359347	WORLD 50 LABS	
Registration Number:	5144362	GROWTH 50	
Registration Number:	4993213	INNOVATING 50	
Registration Number:	5263193	ONE°	
Registration Number:	4659699	STAY AHEAD	
Registration Number:	4659277	M50	
Registration Number:	4659279	SC50	
Registration Number:	4659285	R50	
Registration Number:	4659280	S50	
Registration Number:	4666530	CE50	
Registration Number:	4659289	E50	
Registration Number:	4659297	P50	
Registration Number:	4659299	GC50	

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Property Type	Number	Word Mark
Registration Number:	4659304	D50
Registration Number:	4663020	SECURITY 50
Registration Number:	4663022	DIGITAL 50
Registration Number:	4663023	FINANCE 50
Registration Number:	4659305	F50
Registration Number:	4487869	PROCUREMENT 50
Registration Number:	4472361	GENERAL COUNSEL 50
Registration Number:	4357499	50
Registration Number:	4330859	ENTERPRISE 50
Registration Number:	4330860	STRATEGY 50
Registration Number:	3713643	HR 50
Registration Number:	3713641	GLOBAL 50
Registration Number:	3713640	BRAND 50
Registration Number:	3713642	SUSTAINABILITY 50
Registration Number:	3713639	REVENUE 50
Registration Number:	3713637	MARKETING 50
Registration Number:	3713638	HUMAN RESOURCE 50
Registration Number:	3713636	SUPPLY CHAIN 50
Registration Number:	4606789	ONE DEGREE
Registration Number:	3199464	W50
Registration Number:	3199444	WORLD 50
Registration Number:	7133134	50

CORRESPONDENCE DATA

Fax Number: 2129096836

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2129096000

Email: trademarks@debevoise.com

Correspondent Name: Lachlan Conroy Esq.

Address Line 1: Debevoise & Plimpton LLP

Address Line 2: 66 Hudson Boulevard

Address Line 4: New York, NEW YORK 10001

ATTORNEY DOCKET NUMBER:	26250-1200
NAME OF SUBMITTER:	Harriett Sasso
SIGNATURE:	Harriett Sasso
DATE SIGNED:	04/10/2024

Total Attachments: 6
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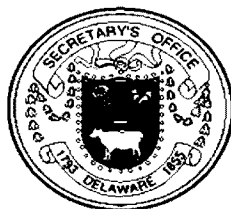
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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "WORLD 50, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "WORLD 50, INC." TO "WORLD 50, LLC", FILED IN THIS OFFICE ON THE FIRST DAY OF APRIL, A.D. 2024, AT 10:44 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

4301640 8100V
SR# 20241243104

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203151755
Date: 04-01-24

TRADEMARK
REEL: 008394 FRAME: 0441

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "WORLD 50, LLC" FILED IN THIS OFFICE ON THE FIRST DAY OF APRIL, A.D. 2024, AT 10:44 O`CLOCK A.M.



4301640 8100V
SR# 20241243104

You may verify this certificate online at corp.delaware.gov/authver.shtml

A handwritten signature in black ink, appearing to read "JBULLOCK", is written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed in a small font.

Authentication: 203151755
Date: 04-01-24

TRADEMARK
REEL: 008394 FRAME: 0442

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A LIMITED LIABILITY COMPANY
PURSUANT TO SECTION 18-214 OF
THE DELAWARE LIMITED LIABILITY COMPANY ACT

This Certificate of Conversion (this "Certificate"), dated as of April 1, 2024, has been duly executed and is being filed by World 50, Inc., a Delaware corporation (the "Corporation"), to convert the Corporation to a Delaware limited liability company under Section 266 of the Delaware General Corporation Law and Section 18-214 of the Delaware Limited Liability Company Act.

1. The jurisdiction where the Corporation first incorporated is the State of Delaware.
2. The jurisdiction immediately prior to filing this Certificate is the State of Delaware.
3. The date the Corporation was first incorporated is April 26, 2007.
4. The name of the Corporation immediately prior to filing this Certificate is World 50, Inc.
5. The name of the limited liability company as set forth in the Certificate of Formation is World 50, LLC, a Delaware limited liability company (the "Limited Liability Company").
6. All shares of stock of the Corporation outstanding as of the date of this Certificate of Conversion will be converted into limited liability company interests in the Limited Liability Company.

[Remainder of the page intentionally left blank]

IN WITNESS WHEREOF, the undersigned has executed this Certificate as of the date first written above.

By: Katie Kittredge
Name: Katie Kittredge
Title: Chief Financial Officer

[Signature Page of Certificate of Conversion]

State of Delaware
Secretary of State
Division of Corporations
Delivered 10:44 AM 04/01/2024
FILED 10:44 AM 04/01/2024
SR 20241243104 - File Number 4301640

CERTIFICATE OF FORMATION

OF

WORLD 50, LLC

This Certificate of Formation of World 50, LLC (the “Company”), dated as of April 1, 2024, is being duly executed and filed by the undersigned, as an authorized person, to form a limited liability company under the Delaware Limited Liability Company Act (6 *Del. C.* §18-101, *et seq.*).

FIRST. The name of the limited liability company formed is World 50, LLC.

SECOND. The address of the registered office of the Company in the State of Delaware is c/o The Corporation Trust Company, Corporation Trust Center, 1209 Orange Street, City of Wilmington, County of New Castle, Delaware 19801.

THIRD. The name and address of the registered agent for service of process on the Company in the State of Delaware are The Corporation Trust Company, Corporation Trust Center, 1209 Orange Street, City of Wilmington, County of New Castle, Delaware 19801.

[Remainder of the page intentionally left blank]

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation as of the date first above written.

By: *Katie Kittredge*
Name: Katie Kittredge
Title: Chief Financial Officer

[Signature page to Certificate of Formation of World 50, LLC]