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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 Assignment ID: TMI153879

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Windsong Global, LLC		04/08/2024	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Company Name:	JVN BEAUTY LLC	
Street Address:	15 Riverside Avenue	
City:	Westport	
State/Country: CONNECTICUT		
Postal Code: 06880		
Entity Type: Limited Liability Company: DELAWARE		

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark	
Serial Number:	90741469	PIPETTE	
Serial Number:	88228360	PIPETTE	
Serial Number:	88975938	PIPETTE	
Serial Number:	97435747	PIPETTE	
Serial Number:	88228333	PIPETTE CLEAN BABY CARE	
Serial Number:	97551919	POWERED BY MOISTURIZING SQUALANE	
Serial Number:	88471874	PP PIPETTE	
Serial Number:	88977163	PP PIPETTE	
Serial Number:	90626217	TO MAMA, WITH LOVE	
Serial Number:	90741651	PP PIPETTE	

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (203)454-6999

Email: trademarks@windsongglobal.com,tsoinger@windsongglobal.com

Correspondent Name: Tracy Soinger

Address Line 1: Windsong Global

Address Line 2: 15 Riverside Avenue

TRADEMARK REEL: 008395 FRAME: 0430

900847053

Address Line 4: Westport, CONNECTICUT 06880				
NAME OF SUBMITTER:	TRACY SOINGER			
SIGNATURE:	TRACY SOINGER			
DATE SIGNED:	04/11/2024			
Total Attachments: 5	Total Attachments: 5			
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TRADEMARK REEL: 008395 FRAME: 0431

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made and entered into as of this day of April, 2024, by and between Windsong Global, LLC, a Delaware limited liability company having an address of 15 Riverside Avenue, Westport, Connecticut 06880 ("Assignor") and JVN BEAUTY LLC, a Delaware limited liability company having an address of 15 Riverside Avenue, Westport, Connecticut 06880 ("Assignee").

WHEREAS, Assignor is the owner of the marks set forth in Exhibit A hereof (hereinafter referred to as the "Marks") and filed the US applications identified on Exhibit A hereto that have not yet registered based on a bona fide intention to use the marks in interstate commerce; and

WHEREAS, Assignee is a successor to Assignor of that portion of Assignor's business to which the mark filed on the basis of intent-to-use pertain in accordance with 15 U.S.C. §1060, and desires to acquire the rights Assignor has in and to said Marks and the goodwill associated with said Marks and the applications/registrations thereof.

NOW, THEREFORE, for U.S. \$10.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree that:

- 1. Assignor does hereby sell, assign, transfer and convey to Assignee, and Assignee hereby accepts, all right, title and interest of Assignor in, to and under the Marks throughout the world, any registrations and applications for registration thereof, and the goodwill of the business connected and/or associate with the use thereof and symbolized thereby, as well as Assignor's portion of the business to which the Marks filed on the basis of intent-to-use pertains, and all rights, interests, claims and demands recoverable in law or equity, that Assignor has or may have in profits and damages for past, present and future infringements of the Marks, including, without limitation, the right to compromise, sue for and collect such profits and damages; the same to be held and enjoyed by Assignee, its successors and assigns or their legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.
- 2. Assignor hereby authorizes and requests the corresponding trademark offices whose duty it is to issue, certify, or assign registrations or applications for trademarks or service marks to issue, certify or assign as appropriate the same to Assignee and Assignee's successors, assigns, designees, nominees and other legal representatives in accordance with the terms of this Agreement.
- 3. Assignor hereby agrees to execute and deliver to Assignee such additional instruments, documents, conveyances or assurances and take such other action as shall be necessary or otherwise reasonably requested by Assignee to confirm and assure the transactions contemplated hereby, to vest in Assignee the beneficial and record title to the Marks, and to put Assignee in actual possession and operating control of such Marks.

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IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment effective as of the date first written above.

By: andur R. Much
Name: Andrew R. Tarshis
Its: EVP. General Counsel Dated: 04.08.2024
JVN BEAUTY LLC
JVN BEAUTY LLC By: Curlur R. Turk Name: Andrew R. Tarshis

WINDSONG GLOBAL LLC

EXHIBIT A

Country	Mark	App. No.	Reg. No.

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TRADEMARK REEL: 008395 FRAME: 0434

Country	Mark	App. No.	Reg. No.	

Country	Mark	App. No.	Reg. No.
United States	PIPETTE	88228360	6273314
Office States		00220300	02/3314
United States	PIPETTE	88975938	5905428
United States	PIPETTE	90741469	
United States	PIPETTE	97435747	
United States	PIPETTE CLEAN BABY	88228333	
	CLEAN BABY		
United States	POWERED BY MOISTURIZING	97551919	7271503
	SQUALANE		
United States	၅၉ pipette	88471874	6441723
United States	ال Piberse	88977163	6060596
omica omics	pipette	00777203	0000350
United States	مار	90741651	
	pipette		
United States	TO MAMA, WITH LOVE	90626217	7166655

RECORDED: 04/11/2024