

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

Assignment ID: TMI161218

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Consumer 2.0, Inc.		04/11/2024	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Company Name:</b>	Western Alliance Bank		
<b>Street Address:</b>	9355 Wilshire Blvd., Suite 102		
<b>City:</b>	Beverly Hills		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90210		
<b>Entity Type:</b>	Corporation: ARIZONA		
<b>PROPERTY NUMBERS Total: 9</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85440311	RENTLY	
<b>Serial Number:</b>	86235405	ENTER PROPERTY YOURSELF	
<b>Serial Number:</b>	90622007	STREET TO SUITE	
<b>Serial Number:</b>	86241911	SELF SERVICE SHOWINGS	
<b>Serial Number:</b>	87312484	RENTLY KEYLESS	
<b>Serial Number:</b>	87473693	RENTLY	
<b>Serial Number:</b>	88270105	OAKS	
<b>Serial Number:</b>	88413509	IQUAL	
<b>Serial Number:</b>	87073064	ZENTLY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6504283901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(650)428-3900		
<b>Email:</b>	jcimmiyotti@gcalaw.com,jnguyen@gcalaw.com		
<b>Correspondent Name:</b>	Mr. Jason Cimmiyotti		
<b>Address Line 1:</b>	2570 W El Camino Real STE 400		
<b>Address Line 4:</b>	Mountain View, CALIFORNIA 94040		
<b>NAME OF SUBMITTER:</b>	James Nguyen		

OP \$240.00.00 85440311

<b>SIGNATURE:</b>	James Nguyen
<b>DATE SIGNED:</b>	04/11/2024
<b>Total Attachments: 6</b> source=WAL_Consumer 2.0_Intellectual Property Security Agreement (Consumer CA)_executed_04-11-24#page1.tif source=WAL_Consumer 2.0_Intellectual Property Security Agreement (Consumer CA)_executed_04-11-24#page2.tif source=WAL_Consumer 2.0_Intellectual Property Security Agreement (Consumer CA)_executed_04-11-24#page3.tif source=WAL_Consumer 2.0_Intellectual Property Security Agreement (Consumer CA)_executed_04-11-24#page4.tif source=WAL_Consumer 2.0_Intellectual Property Security Agreement (Consumer CA)_executed_04-11-24#page5.tif source=WAL_Consumer 2.0_Intellectual Property Security Agreement (Consumer CA)_executed_04-11-24#page6.tif	

INTELLECTUAL PROPERTY SECURITY AGREEMENT

This INTELLECTUAL PROPERTY SECURITY AGREEMENT, dated as of April 11, 2024 (the "Agreement"), between WESTERN ALLIANCE BANK, an Arizona corporation ("Lender"), and CONSUMER 2.0, INC., a California corporation ("Grantor"), is made with reference to the Loan and Security Agreement, dated as of April 11, 2024 (as amended from time to time, the "Loan Agreement"), among Lender, Consumer 2.0 Holdings, Inc., and Grantor. Terms defined in the Loan Agreement have the same meaning when used in this Agreement.

For good and valuable consideration, receipt of which is hereby acknowledged, Grantor hereby covenants and agrees as follows:

To secure the Obligations under the Loan Agreement, Grantor grants to Lender a security interest in all right, title, and interest of Grantor in any of the following, whether now existing or hereafter acquired or created in any and all of the following property (collectively, the "Intellectual Property Collateral"):

(a) copyright rights, copyright applications, copyright registrations and like protections in each work or authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held (collectively, the "Copyrights"), including the Copyrights described in Exhibit A;

(b) trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Borrower connected with and symbolized by such trademarks (collectively, the "Trademarks"), including the Trademarks described in Exhibit B, but excluding any intent-to-use trademark application prior to the filing of a "Statement of Use" or "Amendment to Allege Use" with the United States Patent and Trademark Office with respect thereto, to the extent, if any, that, and solely during the period, if any, in which, the grant of a security interest therein would impair the validity or enforceability of such intent-to-use trademark application under applicable federal law;

(c) patents, patent applications and like protections including without limitation improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same (collectively, the "Patents"), including the Patents described in Exhibit C;

(d) mask work or similar rights available for the protection of semiconductor chips or other products (collectively, the "Mask Works");

(e) trade secrets, and any and all intellectual property rights in computer software and computer software products;

(f) design rights;

(g) claims for damages by way of past, present and future infringement of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;

(h) licenses or other rights to use any of the Copyrights, Patents, Trademarks, or Mask Works, and all license fees and royalties arising from such use to the extent permitted by such license or rights;

(i) amendments, renewals and extensions of any of the Copyrights, Trademarks, Patents, or Mask Works; and

(j) proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

The rights and remedies of Lender with respect to the security interests granted hereunder are in addition to those set forth in the Loan Agreement, and those which are now or hereafter available to Lender as a matter of law or equity. Each right, power and remedy of Lender provided for herein or in the Loan Agreement, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein, and the exercise by Lender of any one or more of such rights, powers or remedies does not preclude the simultaneous or later exercise by Lender of any other rights, powers or remedies.

Grantor authorizes the Commissioner for Patents, the Commissioner for Trademarks and the Register of Copyrights and any other government officials to record and register this Agreement upon request by Lender. Grantor hereby authorizes Lender to (a) modify this Agreement unilaterally by amending the exhibits to this Agreement to

include any Intellectual Property Collateral which Grantor obtains subsequent to the date of this Agreement and (b) file a duplicate original of this Agreement containing amended exhibits reflecting such new Intellectual Property Collateral.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

**GRANTOR:**

CONSUMER 2.0, INC., a California corporation

By: DocuSigned by:  
**Merrick Schmidt-Lackner**  
F052FF26F6CE4E2...

Name: Merrick Schmidt-Lackner

Title: Chief Executive Officer

Address for Notices:

Attn: Merrick Lackner, CEO  
6300 Wilshire Blvd., Suite 620  
Los Angeles, CA 90048  
Tel: (714) 854-3109  
Email: merrick@rently.com

**LENDER:**

WESTERN ALLIANCE BANK, an Arizona corporation

By: DocuSigned by:  
**Everardo Gomez**  
78AD403044C842B...

Name: Everardo Gomez

Title: Director

Address for Notices:

Attn: Everardo Gomez  
9355 Wilshire Blvd., Suite 102  
Beverly Hills, CA 90210  
Tel: \_\_\_\_\_  
Email: everardo.gomez@bridgebank.com

EXHIBIT A

COPYRIGHTS

Please Check if No Copyrights Exist  X

<u>Type of Work:</u>	<u>Title:</u>	<u>International Standard Serial Number (ISSN):</u>	<u>Registration Number:</u>	<u>Filing Date:</u>	<u>Pre - registered?</u>

## EXHIBIT B

## TRADEMARKS

Please Check if No Trademarks Exist 

<u>Mark / Title:</u>	<u>U.S. Serial Number:</u>	<u>U.S. Registration Number:</u>	<u>USPTO Reference Number:</u>	<u>Filing Date:</u>
RENTLY	85440311	4150123		10/5/11
ENTER PROPERTY YOURSELF	86235405	4607536		3/28/14
STREET TO SUITE	90622007	6683374		4/2/21
SELF SERVICE SHOWINGS	86241911	4607543		4/3/14
RENTLY KEYLESS	87312484	5289762		1/24/17
RENTLY	87473693	5405474		6/2/17
OAKS	88270105	5821560		1/21/19
IQUAL	88413509	6228873		5/2/19
ZENTLY	87073064	5330673		6/15/16

## EXHIBIT C

## PATENTS

Please Check if No Patents Exist 

<u>Title:</u>	<u>Patent Number:</u>	<u>Application Serial Number:</u>	<u>Issued or Published?</u>	<u>Issue Date:</u>
Electric Locks	11905737	17449086	Issued	02-20-2024
Electronic Access Control Device	D1014220	29788734	Issued	02-13-2024
Gateway Device	D992539	29789171	Issued	07-18-2023
Locks For Doors	20230013806	17447202	Published	01-19-2023
Door Locks	20230014486	17447201	Published	01-19-2023
Smart Home Device	D947836	29667817	Issued	04-05-2022
System And Method for Controlling Temperature in a Building	10746429	16171333	Issued	08-18-2020
Door Entry System	9303431	14823975	Issued	04-05-2016
Door Entry System	9127478	14495651	Issued	09-08-2015
Automated entry	11055940	16871469	Issued	07-06-2021
Automated entry	11004289	15952019	Issued	05-11-2021
Automated entry	10984614	16857835	Issued	04-20-2021
Automated entry	10964144	16847494	Issued	03-30-2021
Automated entry	10930103	15904339	Issued	02-23-2021
Automated door lock	10895094	16124973	Issued	01-19-2021
Smart lock display	D877157	29674776	Issued	03-03-2020
Automated entry	10552928	15727532	Issued	02-04-2020
Automated entry	10325426	15904340	Issued	06-18-2019
Automated entry	10217301	15952056	Issued	02-26-2019
Automated entry	9881347	13551566	Issued	01-30-2018
Automated entry	9875590	14260247	Issued	01-23-2018
Door entry system	8869574	14038542	Issued	10-28-2014
Automated entry	20180232825	15951999	Published	8-16-2018