

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI162586

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
U.S. Bank Trust Company, National Association, as collateral agent		03/28/2024	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Company Name:	Digital Media Innovations, LLC		
Street Address:	11650 MIRACLE HILLS DRIVE		
City:	OMAHA		
State/Country:	NEBRASKA		
Postal Code:	68154		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4170485	EVENT CLOUD	
Registration Number:	3014110	INXPO	
Registration Number:	5421274	INXPO	
Registration Number:	5456749	INXPO STUDIO	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	6464781502		
Email:	enathan@paulweiss.com,rjerry@paulweiss.com		
Correspondent Name:	Miss. Noemie Nathan		
Address Line 1:	1285 Avenue of the Americas		
Address Line 2:	Paul, Weiss, Rifkind, Wharton & Garrison LLP		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	022117-00001		
NAME OF SUBMITTER:	Noemie Nathan		
SIGNATURE:	Noemie Nathan		
DATE SIGNED:	04/12/2024		

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Total Attachments: 4

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TERMINATION AND RELEASE OF
SECURITY INTEREST IN CERTAIN TRADEMARKS

This Termination and Release of Security Interest in Certain Trademarks (this “Trademark Release”), effective as of March 28, 2024, is made by U.S. BANK TRUST COMPANY, NATIONAL ASSOCIATION, as collateral agent (the “Collateral Agent”) in favor of DIGITAL MEDIA INNOVATIONS, LLC, a Delaware limited liability company (the “Grantor”). Unless otherwise defined herein or the context otherwise requires, terms used in this Trademark Release, including its preamble and recitals, have the meanings provided or provided by reference in the Collateral Agreement and Trademark Security Agreement (it being understood that, in the event of any conflict between the Collateral Agreement and Trademark Security Agreement, such terms shall have the meanings provided or provided by reference in the Collateral Agreement).

WITNESSETH:

WHEREAS, the Grantor is a party to a Collateral Agreement (Second Lien), dated as of January 31, 2023 (as may have been amended, supplemented or otherwise modified from time to time, the “Collateral Agreement”), in favor of the Collateral Agent;

WHEREAS, pursuant to the Collateral Agreement, the Grantor executed and delivered the Notice of Grant of Security Interest (Second Lien) in Trademarks, dated as of January 31, 2023 (the “Trademark Security Agreement”) in favor of Collateral Agent, which was recorded with the United States Patent and Trademark Office on January 31, 2023 at Reel/Frame No. 7956/0435; and

WHEREAS, pursuant to the Trademark Security Agreement, the Grantor, as collateral security for the payment and performance, as applicable, in full of the Secured Obligations, assigned and pledged to the Collateral Agent, its successors and permitted assigns for the benefit of the Secured Parties, a continuing security interest (the “Security Interest”) in all of its right, title and interest in, to and under the Trademark Collateral, the Trademarks listed in Schedule A attached hereto (the “Released Trademark Collateral”).

NOW THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt of which is hereby acknowledged, the Collateral Agent hereby (i) releases, relinquishes, terminates and discharges the Security Interest in the Released Trademark Collateral, and (ii) assigns, transfers and conveys to the Grantor, any right, title, or interest it may have in the Released Trademark Collateral, in each case without recourse to the Collateral Agent, and without representation or warranty of any kind. This Trademark Release is applicable only and solely with respect to the Released Trademark Collateral and to no other collateral arising under the Collateral Agreement or the Trademark Security Agreement, including the remaining Trademark Collateral (collectively, the “Retained Collateral”). The Collateral Agent retains all security interests, liens and rights pledged and granted to the Collateral Agent under the Collateral Agreement and the Trademark Security Agreement with respect to the Retained Collateral, and such security interests, liens and rights shall not be, and shall not be deemed to be, released, terminated, relinquished, discharged, impaired, interrupted or otherwise modified in any respect

by this Trademark Release. Except as to the Released Trademark Collateral, the Collateral Agreement and the Trademark Security Agreement shall continue to be in full force and effect.

The Grantor (and any successor to the Grantor, including any person or entity hereafter having any right, title or interest in, to or under the Trademark Collateral) is hereby authorized to record this Trademark Release with the United States Patent and Trademark Office.

THIS TRADEMARK RELEASE AND ANY CLAIMS, CONTROVERSY, DISPUTE OR CAUSES OF ACTION (WHETHER IN CONTRACT OR TORT OR OTHERWISE) BASED UPON, ARISING OUT OF OR RELATING TO THIS TRADEMARK RELEASE AND THE RIGHTS AND OBLIGATIONS OF THE GRANTOR AND THE COLLATERAL AGENT UNDER THIS TRADEMARK RELEASE SHALL BE CONSTRUED IN ACCORDANCE WITH AND GOVERNED BY THE LAWS OF THE STATE OF NEW YORK. WITHOUT REGARD TO ANY PRINCIPLE OF CONFLICTS OF LAW THAT COULD REQUIRE THE APPLICATION OF ANY OTHER LAW.

[Signature Follows On Next Page.]

IN WITNESS WHEREOF, the Collateral Agent has caused this Trademark Release to be duly executed and delivered as of the date set forth above.

U.S. BANK TRUST COMPANY,
NATIONAL ASSOCIATION,
as Collateral Agent

By:  _____

Name: Benjamin J. Krueger
Title: Vice President

Schedule A
to
Trademark Release

U.S. Trademark Registrations

Registration No. (Application No.)	Registration Date	Mark
4,170,485	7/10/2012	EVENT CLOUD
3,014,110	11/8/2005	INXPO
5,421,274	3/13/2018	INXPO
5,456,749	5/1/2018	INXPO STUDIO