

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
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Assignment ID: TMI163741

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SIS International, LLC		04/12/2024	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Individual Name:	James Todd Smith		
Street Address:	6311 Romaine Street, Suite 4330		
City:	Hollywood		
State/Country:	CALIFORNIA		
Postal Code:	90038		
Entity Type:	INDIVIDUAL: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	98247119	SIMONE I. SMITH ORIGIN BOTSWANA	
CORRESPONDENCE DATA			
Fax Number:	3102283953		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	+1(310)228-3700		
Email:	rwalsh@sheppardmullin.com,trademarkscc@sheppardmullin.com		
Correspondent Name:	Jill M. Pietrini Esq.		
Address Line 1:	1901 Avenue of the Stars, Suite 1600		
Address Line 4:	Los Angeles, CALIFORNIA 90067-6017		
ATTORNEY DOCKET NUMBER:	69DP-302067		
NAME OF SUBMITTER:	Robert Walsh		
SIGNATURE:	Robert Walsh		
DATE SIGNED:	04/12/2024		
Total Attachments: 1			
source=Executed Assignment from SIS International LLC to James Todd Smith#page1.tif			

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**ASSIGNMENT OF TRADEMARK AND
THE UNITED STATES APPLICATION THEREFOR**

This assignment is made by and between SIS International, LLC, a New York limited liability company, having a principal place of business at 47-28 37th Street, 3rd Floor, Long Island City, New York 11101 (hereinafter "Assignor"), and James Todd Smith, an individual, having his principal place of business at 6311 Romaine Street, Suite 4330, Hollywood, California 90038 (hereinafter "Assignee").

WHEREAS, Assignor has an intent to use the trademark identified below, and has filed an application to register the trademark based on its intent to use the trademark for those goods listed in the United States trademark application identified below (hereinafter the "Mark" and "Application", respectively).

Mark	Class	App. No.	Filing Date
SIMONE I. SMITH ORIGIN BOTSWANA	14	98/247,119	10/30/23

WHEREAS, Assignor is assigning the Mark and the Application to Assignee as part of the entire business or portion thereof to which the Mark pertain as required by 15 U.S.C. § 1060.

WHEREAS, Assignee, the successor of the ongoing and existing business or portion thereof of Assignor's business to which the Mark pertain, is desirous of acquiring the Mark and the Application, including the goodwill associated with the ongoing and existing business, the Mark and any and all claims, demands, and causes of action for infringement, of the Mark, past, present, and future, and all of the proceeds from the foregoing.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States and in any other country in the world in and to the Mark and the Application, together with the goodwill of the business symbolized by the Mark, and any and all claims, demands, and causes of action for infringement of the Mark, past, present, and future, and all of the proceeds from the foregoing.

Signed at Long Island City, New York, effective this 12 day of April, 2024.

SIS INTERNATIONAL, LLC

Ronny Seliktar

Title: President

SMRH:4885-3172-5237.1