

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TM1209596

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Minnesota Public Radio		11/04/2022	Non-Profit Corporation: MINNESOTA
RECEIVING PARTY DATA			
Company Name:	Nora Borealis LLC		
Street Address:	2825 Johnson Street NE		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55418		
Entity Type:	Limited Liability Company: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5523944	TERRIBLE, THANKS FOR ASKING	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6122939308		
Email:	davis@davismeansbusiness.com		
Correspondent Name:	K Davis Senseman		
Address Line 1:	1730 New Brighton Boulevard		
Address Line 2:	Suite 104-141		
Address Line 4:	Minneapolis, MINNESOTA 55413		
NAME OF SUBMITTER:	KDAVIS SENSEMAN		
SIGNATURE:	KDAVIS SENSEMAN		
DATE SIGNED:	05/03/2024		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

This Trademark Assignment Agreement (the "**Agreement**") is made as of November __, 2022 between Minnesota Public Radio, a Minnesota non-profit corporation ("**Assignor**") of 480 Cedar Street, Saint Paul, MN 55101 and Nora Borealis LLC ("**Assignee**"), of 2825 Johnson Street NE, Minneapolis, MN 55418.

WHEREAS Assignor is the owner of all right, title, and interest in and to the registered trademark TERRIBLE, THANKS FOR ASKING No. 5523944 (the "**Mark**"); and

WHEREAS Assignor is desirous of assigning, and Assignee is desirous of obtaining, all right, title, and interest in and to the Mark.

NOW THEREFORE, in exchange for good, valuable, and legally sufficient consideration in the amount of one dollar (\$1.00), the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers, and conveys unto Assignee all right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, the same to be held and enjoyed by Assignee for its own use and enjoyment and that of Assignee's successors and assigns.

IN WITNESS WHEREOF the parties have caused this Assignment to be duly executed as of the dates set forth below.

MINNESOTA PUBLIC RADIO:

By: Chandra Kavati

Name: Chandra Kavati

Title: SVP, Chief Partnerships and Revenue Officer

Date: November 4, 2022

NORA BOREALIS LLC:

By: Nora McNemy

Name: Nora McNemy

Title: Owner, Feelings & Co.

Date: November 11, 2022