

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TM1212452

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fortress Credit Corp.		04/26/2024	Corporation: DELAWARE
RECEIVING PARTY DATA			
Company Name:	Aspire Channel, LLC		
Street Address:	1510 Ellsworth Industrial Blvd., NW		
Internal Address:	Suite 40		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30318		
Entity Type:	Limited Liability Company: DELAWARE		
Company Name:	UP Entertainment, LLC		
Street Address:	500 S. Sepulveda Blvd.		
Internal Address:	Suite 310		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90049		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 30			
Property Type	Number	Word Mark	
Registration Number:	4792074	BRINGING UP BATES	
Registration Number:	4621782	BULLOCH FAMILY RANCH	
Registration Number:	4893202	DANCIN' THE DREAM	
Registration Number:	5277224	DATE MY DAD	
Registration Number:	4768818	EVERYTHING YOU LOVE ABOUT CHRISTMAS	
Registration Number:	4576709	FAMILY ADDITION WITH LEIGH ANNE TUOHY	
Registration Number:	4924325	FEEL GOOD TV	
Registration Number:	4353176	GOSPEL MUSIC CHANNEL	
Registration Number:	5094960	GROWING UP MCGHEE	
Registration Number:	5078979	LAST HOPE	
Registration Number:	5150742	SMALL TOWN, BIG MAYOR	

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Property Type	Number	Word Mark
Registration Number:	4872095	TIES THAT BIND
Registration Number:	4895908	UP
Registration Number:	4504143	UPLIFT SOMEONE
Registration Number:	4504282	UPLIFTING POP
Registration Number:	4504281	UPLIFTING URBAN
Registration Number:	4459381	UPLIFTING ENTERTAINMENT
Registration Number:	4557019	UP UPLIFTING ENTERTAINMENT
Registration Number:	4557018	UP UPLIFTING ENTERTAINMENT
Registration Number:	4459382	UPLIFTING ENTERTAINMENT
Registration Number:	5697400	UPTV
Registration Number:	5188189	WE GET FAMILY
Serial Number:	88136301	DESIGN INTERVENTION
Serial Number:	88059717	DESIGN TWINS
Serial Number:	88481178	EXPECTING
Serial Number:	86551563	INSIGHT
Serial Number:	87783886	LIFE'S BIGGEST MOMENTS
Serial Number:	86716508	UP FAITH AND FAMILY
Serial Number:	86840809	UP FAITH & FAMILY
Serial Number:	88356755	#UPLIFTING

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (415)591-1000

Email: TrademarksCH@winston.com

Correspondent Name: Becky L. Troutman

Address Line 1: 101 California Street

Address Line 4: San Francisco, CALIFORNIA 94111

ATTORNEY DOCKET NUMBER:	019816.00002
NAME OF SUBMITTER:	MARK PARNABY
SIGNATURE:	MARK PARNABY
DATE SIGNED:	05/06/2024

Total Attachments: 5
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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS (this “Release”) is made as of April 26, 2024 (“Effective Date”) by FORTRESS CREDIT CORP., a Delaware corporation, as collateral agent acting for the benefit of the Secured Parties (“Collateral Agent”), in favor of ASPIRE CHANNEL, LLC, a Delaware limited liability company (“Aspire”), and UP ENTERTAINMENT, LLC, a Delaware limited liability company (the “Company” and together with Aspire, each a “Grantor” and collectively, the “Grantors”).

WHEREAS, Collateral Agent, each Grantor and the other grantors party thereto have entered into that certain Security and Pledge Agreement, dated as of October 9, 2019 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time prior to the date hereof, the “Security Agreement”);

WHEREAS, pursuant that certain Grant of Security Interests in Trademark Rights, dated as of October 9, 2019 and recorded with the United States Patent and Trademark Office (“USPTO”) on October 9, 2019, at Reel Frame 6767/0338 (the “Trademark Security Agreement”), each Grantor granted to the Collateral Agent, for the benefit of the Secured Parties, a continuing security interest in and to all of any Grantor’s right, title and interest in and to all of the trademarks, and registrations of and applications to register the foregoing, and all of the trade names and assumed names owned by any Grantor (collectively, the “Trademarks”), including, without limitation, the Trademark Collateral as set forth on Schedule A attached hereto, in each case, together with the goodwill associated therewith; and

WHEREAS, Collateral Agent has agreed to terminate the Trademark Security Agreement and terminate and release the entirety of its lien on and security interest in and to all Trademark Collateral, including those Trademarks set forth on Schedule A attached hereto and to reconvey any and all of its rights, title and interests in, to and under the Trademark Collateral to the Grantors.

NOW, THEREFORE, in consideration of the promises and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. **Defined Terms**. All capitalized terms used herein but not otherwise defined herein have the meanings given to them in the Trademark Security Agreement.
2. **Release**. The Collateral Agent does hereby, in each case, without recourse, representation or warranty of any kind whatsoever, (a) terminate, release and discharge any lien on and security interest in all the Trademark Collateral, including, for the avoidance of doubt, those Trademarks set forth on Schedule A attached hereto and any other right, title or interest granted to the Collateral Agent in any Trademarks of any Grantor (or any other signatory to the Security Agreement as a grantor), and (b) discharge and reassign to the Grantors any and all rights, title and interest they have (if any) in the Trademark Collateral. The parties hereto authorize and request the USPTO to record this Release against the Trademarks set forth on Schedule A attached hereto.
3. **Further Assurances**. The Collateral Agent agrees to deliver to the Grantors, at the expense of the Grantors, such other writings or records as the Grantors shall reasonably deem

necessary to effectuate or better evidence the agreements and assignment contained in this Release.

* * * * *

IN WITNESS WHEREOF, the Collateral Agent has caused this Release to be executed by its duly authorized representative as of the Effective Date.

FORTRESS CREDIT CORP.,
as Collateral Agent

By: 

Name: Thomas Kelly
Authorized Signatory

Title: _____

SCHEDULE A

U.S. Trademarks

Jurisdiction	Mark	Mark Type	Serial/Reg No.	Registration Date
United States	Bringing Up Bates (Class 41)	Standard Character	Reg. No. 4792074	August 11, 2015
United States	Bulloch Family Ranch (Class 41)	Standard Character	Reg. No. 4621782	October 14, 2014
United States	Dancin' the Dream (Class 41)	Standard Character	Reg. No. 4893202	January 26, 2016
United States	Date My Dad (Class 41)	Standard Character	Reg. No. 5277224	August 29, 2017
United States	Design Intervention (Class 41)	Standard Character	Serial No. 88136301	Filed September 28, 2018
United States	Design Twins (Class 41)	Standard Character	Serial No. 88059717	Filed July 31, 2018
United States	Everything You Love About Christmas (Class 38, 41)	Standard Character Mark	Reg. No. 4768818	July 7, 2015
United States	Expecting (Class 41)	Standard Character Mark	Serial No. 88481178	June 20, 2019
United States	Family Addition with Leigh Anne Tuohy (Class 41)	Standard Character	Reg. No. 4576709	July 29, 2014
United States	Feel Good TV (Class 38, 41)	Standard Character	Reg. No. 4924325	March 22, 2016
United States	Gospel Music Channel (Class 41)	Standard Character Mark	Reg. No. 4353176	June 18, 2013
United States	Growing Up McGhee (Class 41)	Standard Character Mark	Reg. No. 5094960	December 6, 2016
United States	Insight (Class 41)	Standard Character Mark	Serial No. 86551563	Filed March 3, 2015
United States	Last Hope (Class 41)	Standard Character Mark	Reg. No. 5078979	November 8, 2016
United States	Life's Biggest Moments (Class 38)	Standard Character Mark	Serial No. 87783886	Filed February 5, 2018
United States	Small Town, Big Mayor (Class 41)	Standard Character Mark	Reg. No. 5150742	February 28, 2017
United States	Ties That Bind (Class 41)	Standard Character Mark	Reg. No. 4872095	December 15, 2015
United States	UP and Design (Class 38, 41)	Design Mark	Reg. No. 4895908	February 2, 2016
United States	UP Faith and Family (Class 38, 41)	Standard Character Mark	Serial No. 86716508	Filed August 6, 2015
United States	UP Faith and Family and Design (Class 38)	Design Mark	Serial No. 86840809	Filed December 7, 2015
United States	#UPLIFTING	Standard Character Mark	Serial No. 88356755	March 26, 2019
United States	Uplift Someone (Class 41)	Standard Character Mark	Reg. No. 4504143	April 1, 2014

Jurisdiction	Mark	Mark Type	Serial/Reg No.	Registration Date
United States	Uplifting Pop (Class 38, 41)	Standard Character Mark	Reg. No. 4504282	April 1, 2014
United States	Uplifting Urban (Class 38, 41)	Standard Character Mark	Reg. No. 4504281	April 1, 2014
United States	Uplifting Entertainment (Class 38)	Standard Character Mark	Reg. No. 4459381	December 31, 2013
United States	UP Uplifting Entertainment and Design (Class 38, 41)	Design Mark	Reg. No. 4557019	June 24, 2014
United States	UP Uplifting Entertainment and Design (Class 38, 41)	Design Mark	Reg. No. 4557018	June 24, 2014
United States	Uplifting Entertainment (Class 41)	Standard Character Mark	Reg. No. 4459382	December 31, 2013
United States	UPTV (Class 38, 41)	Design Mark	Registration No. 5697400	March 12, 2019
United States	We Get Family (Class 38)	Standard Character Mark	Reg. No. 5188189	April 18, 2017
United Kingdom	UP FAMILY (Class 38)	Standard Character Mark	Reg. No. 3209171	April 27, 2017
United Kingdom	UP FAMILY and Design (Class 38)	Design Mark	Reg. No. 3209183	April 27, 2017