

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TM1213816

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HAPPY DAD, LLC		05/03/2024	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Company Name:	ASSEMBLED BRANDS CAPITAL FUNDING LLC		
Street Address:	15260 Ventura Boulevard, Suite 1135		
City:	Sherman Oaks		
State/Country:	CALIFORNIA		
Postal Code:	91403		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Serial Number:	98376239	BABY DADDY	
Serial Number:	90229564	HAPPY DAD	
Serial Number:	98250904	HAPPY DAD	
Serial Number:	98366228	HAPPY DAD	
Serial Number:	90980248	HAPPY DAD	
Serial Number:	90573848	HAPPY DAD	
Serial Number:	90980249	HAPPY DAD HARD SELTZER	
Serial Number:	90573863	HAPPY DAD HARD SELTZER	
Serial Number:	87844623	HAPPY DAD LIFE AIN'T BAD	
Serial Number:	97730306	HAPPY DOG	
Serial Number:	97730309	HAPPY DOG	
Serial Number:	98248506	HAPPY DAD HARD SELTZER MOM	
Serial Number:	97661329	HAPPY MOM	
Serial Number:	98366231	HAPPY MOM	
Serial Number:	98366229		
Serial Number:	88152686	HAPPY MOM LIFE'S THE BOMB	
CORRESPONDENCE DATA			
Fax Number:			

OP \$415.00.00 98376239

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2123818726
Email: rboghosian@ctswlaw.com
Correspondent Name: Robert Boghosian
Address Line 1: 420 Lexington Avenue
Address Line 2: Suite 2400
Address Line 4: New York, NEW YORK 10170

NAME OF SUBMITTER:	Robert Boghosian
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SIGNATURE:	Robert Boghosian
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DATE SIGNED:	05/06/2024
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Total Attachments: 13

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excluded from the IP Collateral. For the avoidance of doubt, Grantor acknowledges that the items listed in **Exhibit 1-1** to this IP Security Agreement are not United States intent-to-use trademark applications and Lender shall have a security interest in and lien on the items listed in **Exhibit 1-1** to this IP Security Agreement. For the avoidance of doubt, a security interest in and lien on the IP Collateral has been granted by Grantor to Lender pursuant to the Credit Agreement and Lender shall have all rights and remedies with respect to the IP Collateral as set forth in the Credit Agreement.

2. Recordation. Grantor authorizes the Commissioner for Patents, the Commissioner for Trademarks, and the Register of Copyrights and any other government officials to record and register this IP Security Agreement upon request by Lender.

3. Loan Documents. This IP Security Agreement has been entered into pursuant to and in conjunction with the Credit Agreement, which is hereby incorporated by reference. If there is a conflict between the definitions, terms or provisions of this IP Security Agreement and the Credit Agreement, the definitions, terms or provisions of the Credit Agreement shall control, except in connection with goodwill in which case this IP Security Agreement shall control. The rights and remedies of Lender with respect to the IP Collateral are as provided by the Credit Agreement and the other Loan Documents, and nothing in this IP Security Agreement shall be deemed to limit such rights and remedies. In furtherance thereof, upon the occurrence of an Event of Default, Lender shall have all rights and remedies as set forth in the Credit Agreement with respect to the IP Collateral.

4. Execution in Counterparts. This IP Security Agreement may be executed in counterparts (and by different parties hereto in different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page to this IP Security Agreement by facsimile or in electronic (i.e., "pdf" or "tif") format shall be effective as delivery of a manually executed counterpart of this IP Security Agreement.

5. Successors and Assigns. This IP Security Agreement will be binding on and shall inure to the benefit of the parties hereto and their respective successors and assigns.

6. Governing Law. This IP Security Agreement and any claim, controversy, dispute, or cause of action (whether in contract or tort or otherwise) based upon, arising out of, or relating to this IP Security Agreement and the transactions contemplated hereby and thereby shall be governed by, and construed in accordance with, the laws of the United States and the State of New York, without giving effect to any choice or conflict of law provision or rule (whether of the State of New York or any other jurisdiction).

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EXHIBIT 1



List of Trademarks, Patents, Copyrights, Domain Names, URLs and IP Addresses

See Exhibit 1-1 through Exhibit 1-4 attached hereto.

EXHIBIT 1-1

Serial Number	Mark	Country	Serial Number	Issue Date	Registration Number	Registration Date	Goods and Services	Status
	BABY DADDY	United States	98376239	25 Jan 2024			Class 32: Seltzer water; Sparkling water Class 33: Alcoholic beverages containing tea; Alcoholic tea-based beverages; Alcoholic cocktails; Hard seltzer	Pending
	HAPPY DAD	United States	90229564	1 Oct 2020	6747848	31 May 2022	Class 33: Alcoholic beverages, namely, hard seltzer First Use: 10 Jun 2021 / First Use in Commerce: 10 Jun 2021	Registered
	HAPPY DAD	United States	98250904	1 Nov 2023			Class 30: Pizza; Fresh pizza; Frozen pizza; Pizza bases; Pizza sauce	Pending
	HAPPY DAD	United States	98366228	19 Jan 2024			Class 32: Seltzer water; Sparkling water Class 33: Alcoholic beverages containing tea; Alcoholic tea-based beverages	Pending
	HAPPY DAD (Child)	United States	90980248	11 Mar 2021			Class 14: Key chains and Key Rings made of Metal Class 20: Chairs made of Metal; Portable chairs; folding chairs; Tables made of metal; portable tables, folding tables Class 21: Drinking vessels; drinking cup; drinking glasses; cups; drinking glasses; bottle openers; ice buckets and ice pails; portable	Pending

							coolers, non-electric Class 24: Towels of linen, cloth and textile: face towels, hand towel, bathing towels, and beach towels, all of textile Class 28: Tables for playing games, namely, tables for playing table tennis and tables for playing beer pong; portable tables for playing games, namely, tables for playing table tennis, and tables for playing beer pong Class 33: Alcoholic beverages, namely, hard seltzer	
	HAPPY DAD (Parent)	United States	90573848	11 Mar 2021			Class 25: Clothing, namely, shirts, t-shirts, tops, blouses, sweatshirts, sweaters, athletic shirts, pants, bottoms, sweatpants; headwear, namely, hats, baseball caps, caps	Pending
	HAPPY DAD HARD SELTZER & Design (Child)	United States	90980249	11 Mar 2021			Class 14: Key chains and Key Rings made of Metal Class 20: Chairs made of Metal; Portable chairs; folding chairs; Tables made of metal; portable tables, folding tables Class 21: Drinking vessels; drinking cup; drinking glasses; cups; drinking glasses; bottle openers; ice buckets and ice pails; portable coolers, non-electric Class 24: Towels of linen, cloth and textile: face towels, hand towel, bathing towels, and beach towels, all of textile Class 28: Tables for playing games, namely, tables for playing table tennis, and tables for playing beer pong; portable tables for playing games, namely, tables for playing table tennis, and tables for playing beer pong Class 33: Alcoholic beverages, namely, hard seltzer	Allowed
	HAPPY DAD HARD SELTZER & Design (Parent)	United States	90573863	11 Mar 2021			Class 25: Clothing, namely, shirts, t-shirts, tops, blouses, sweatshirts, sweaters, athletic shirts, pants, bottoms, sweatpants; headwear, namely, hats, baseball caps, caps	Pending
	HAPPY DAD LIFE AIN'T BAD	United States	87844623	22 Mar 2018	5657850	15 Jan 2019	Class 25: Bottoms as clothing; headwear; tops as clothing First Use: 01 Jan 2017 / First Use in Commerce: 01 Aug 2018	Registered
	HAPPY DOG & Design	United States	97730306	23 Dec 2022			Class 18: Clothing for pets; Dog collars; Dog leashes	Pending

	HAPPY DOG & Design	United States	97730309	23 Dec 2022			Class 21: Dog bowls	Pending
	HAPPY HARD SELTZER MOM & Design	United States	98248506	31 Oct 2023			Class 33: Alcoholic beverages, namely, hard seltzer	Pending
	HAPPY MOM	United States	97661329	3 Nov 2022			Class 25: Clothing, namely, shirts, t-shirts, tops, blouses, sweatshirts, sweaters, athletic shirts, pants, bottoms, sweatpants; headwear, namely, hats, baseball caps, caps	Pending
	HAPPY MOM	United States	98366231	19 Jan 2024			Class 14: Key chains; Key rings of metal Class 20: Chairs; Tables of metal; Folding chairs; Folding tables; Metal chairs Class 21: Cups; Bottle openers; Drinking cups; Drinking glasses; Drinking vessels; Ice buckets; Ice pails; Portable coolers, non-electric; Trays for household purposes; Beer glasses Class 24: Towels; Towels of textile; Bath towels; Beach towels; Cotton hand towels; Face towels; Household linen, including face towels; Kitchen towels Class 28: Table tennis tables; Game tables; Game tables for playing table tennis games; Game tables for playing ping pong games Class 34: Tobacco ash receptacles not of precious metal	Pending
	Happy Mom Hard Seltzer & Design	United States	98366229	19 Jan 2024			Class 32: Seltzer water; Sparkling water Class 33: Alcoholic beverages containing tea; Alcoholic tea-based beverages	Pending
	HAPPY MOM LIFE'S THE BOMB	United States	88152686	12 Oct 2018	5933593	10 Dec 2019	Class 25: Hats; hoodies; sweatshirts; T-shirts; tank tops First Use: 31 May 2019 / First Use in Commerce: 31 May 2019	Registered
	BORED JERKY	Canada (via Madrid Protocol)	2261388	3 May 2023			Class 14: Key chains; Metal key rings; Plastic key rings Class 25: Clothing, namely, shirts, t-shirts, tops, blouses, sweatshirts, sweaters, athletic shirts, pants, bottoms, sweatpants; Headwear, namely, baseball caps and hats Class 29: Jerky	Pending

	HAPPY DAD	Canada	2107985	19 May 2021			<p>Class 14: Key chains and key rings made of metal</p> <p>Class 20: Chairs made of metal; portable chairs; folding chairs; tables made of metal; portable tables, folding tables</p> <p>Class 21: Drinking vessels; drinking cup; drinking glasses; cups; glasses; bottle openers; trays for household purposes, namely ash trays; ice buckets and ice pails, namely portable coolers, non-electric</p> <p>Class 24: Towels of linen, cloth and other textile, namely face towels, hand towel, bathing towels, beach towels, all of textile</p> <p>Class 25: Clothing, namely shirts, t-shirts, tops, blouses, sweatshirts, sweaters, athletic shirts, pants, bottoms, sweatpants; headwear, namely hats, baseball caps, caps</p> <p>Class 28: Tables for playing games, namely tables for playing table tennis, tables for playing pong; portable tables for playing games, namely tables for playing table tennis, tables for playing pong</p> <p>Class 31: Alcoholic beverages, namely, hard seltzer</p>	Pending
	HAPPY DAD	Canada	2055290	1 Oct 2020	TMA1169743	8 Mar 2023	Class 33: Alcoholic beverages, namely, hard seltzer	Registered
	HAPPY DOG & Design	Canada (via Madrid Protocol)	2266661	24 May 2023			<p>Class 18: Clothing for pets; Dog collars; Dog leashes</p> <p>Class 21: Dog bowls</p> <p>Class 28: Dog toys</p> <p>Class 31: Dog food; Edible dog treats</p>	Pending
	HAPPY MOM	Canada (via Madrid Protocol)	2226988	17 Nov 2022			Class 33: Alcoholic beverages, namely, hard seltzer	Pending
	HAPPY MOM	Canada	2305939	19 Jan 2024			<p>Class 14: Key chains and key rings made of metal</p> <p>Class 20: Chairs made of metal; portable chairs; folding chairs; tables made of metal; portable tables, folding tables</p> <p>Class 21: Drinking vessels; drinking cup; drinking glasses; cups; glasses; bottle openers; trays for household purposes, namely ash trays; ice buckets and ice pails, namely portable coolers, non-electric</p> <p>Class 24: Towels of linen, cloth and other textile, namely face towels, hand towel, bathing towels, beach towels, all of textile</p>	Pending


							<p>Class 25: Clothing, namely shirts, t-shirts, tops, blouses, sweatshirts, sweaters, athletic shirts, pants, bottoms, sweatpants; headwear, namely hats, baseball caps, caps</p> <p>Class 28: Tables for playing games, namely tables for playing table tennis, tables for playing pong; portable tables for playing games, namely tables for playing table tennis, tables for playing pong</p> <p>Class 32: Sparkling water; seltzer water</p> <p>Class 33: Alcoholic beverages containing tea; alcoholic tea-based beverages</p>	
	BORED JERKY	Madrid Protocol Designated Jurisdictions: Canada	1732781	3 May 2023	1732781	3 May 2023	<p>Class 14: Key chains; Metal key rings; Plastic key rings</p> <p>Class 25: Clothing, namely, shirts, t-shirts, tops, blouses, sweatshirts, sweaters, athletic shirts, pants, bottoms, sweatpants; Headwear, namely, baseball caps and hats</p> <p>Class 29: Jerky</p>	Registered
	HAPPY DOG & Design	Madrid Protocol Designated Jurisdictions: Canada	1737697	24 May 2023	1737697	24 May 2023	<p>Class 18: Clothing for pets; Dog collars; Dog leashes</p> <p>Class 21: Dog bowls</p> <p>Class 28: Dog toys</p> <p>Class 31: Dog food; Edible dog treats</p>	Registered
	HAPPY MOM	Madrid Protocol Designated Jurisdictions: Canada	1700091	17 Nov 2022	1700091	17 Nov 2022	Class 33: Alcoholic beverages, namely, hard seltzer	Registered

EXHIBIT 1-2

PATENTS

None

Exhibit 1 - 2

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EXHIBIT 1-3

COPYRIGHTS

None

