

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI191384

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Infinite Commerce, Inc.		04/25/2024	Corporation: DELAWARE
RECEIVING PARTY DATA			
Company Name:	Victory Park Management, LLC, as collateral agent		
Street Address:	150 N. Riverside Plaza, Suite 5200		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 43			
Property Type	Number	Word Mark	
Registration Number:	4747428	ACULIEF	
Registration Number:	6869480	AD RESCUEWEAR	
Registration Number:	5390052	A-TEAM PERFORMANCE PARTS	
Registration Number:	6835312	CONFIDENCE FROM SCRATCH	
Registration Number:	6908258	DEW WELL	
Registration Number:	7184397	ELEMENT BLUE	
Registration Number:	5204077	EVERGREEN PET SUPPLIES	
Registration Number:	6325686	EVERGREEN PET SUPPLIES	
Registration Number:	5726583	EXTERMINATOR'S CHOICE	
Registration Number:	7300433	GOJI BABY	
Registration Number:	7184398	GRILLZILLA	
Registration Number:	4944768	IMPRESA	
Registration Number:	6924473	IMPRESA	
Registration Number:	6376643	IMPRESA	
Registration Number:	5761967	ISAVERA	
Registration Number:	6590236	JESSI MAE	
Registration Number:	5660039	JUDEE'S GLUTEN FREE	
Registration Number:	7075912	JUDEE'S	
Registration Number:	5493941	LIFE MOUNTS	

CH \$1090.00.00 86414236

Property Type	Number	Word Mark
Registration Number:	5011690	LIFE MOUNTS
Registration Number:	6381494	LOVE IT OR WE'LL MAKE IT RIGHT.
Registration Number:	7027466	MAPLEFIELD
Registration Number:	5040076	MISSION AUTOMOTIVE
Registration Number:	6368537	MISSION AUTOMOTIVE
Registration Number:	7086790	MONKEY NOODLE
Registration Number:	5774906	MORNINGS JUST GOT BETTER
Registration Number:	6914208	PEBBLE & CRANE
Registration Number:	6117802	
Registration Number:	5426839	RADIATE
Registration Number:	5056573	REAL GOOD COFFEE CO
Registration Number:	5709612	RODENT DEFENSE
Registration Number:	7184734	STEAD
Registration Number:	6661509	SUPLIFT
Registration Number:	6949961	TOODALOO
Registration Number:	6957561	VINE HOMECARE
Registration Number:	6799249	VINE HOMECARE
Registration Number:	6203487	WEARABLE ACUPRESSURE
Registration Number:	4492747	WEARABLE ACUPRESSURE
Registration Number:	7228466	WRAP-E-SOOTHE
Registration Number:	7272501	ZESTED FLAVOR MARKET
Serial Number:	98281537	GOJI BABY
Serial Number:	97338453	NURSE & NOURISH
Serial Number:	97923392	ZESTED FLAVOR MARKET

CORRESPONDENCE DATA

Fax Number: 3129021061

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3125778438

Email: raquel.haleem@katten.com

Correspondent Name: Raquel Haleem c/o Katten Muchin

Address Line 1: 525 West Monroe Street

Address Line 4: Chicago, ILLINOIS 60661

NAME OF SUBMITTER: Raquel Haleem

SIGNATURE: Raquel Haleem

DATE SIGNED: 05/09/2024

Total Attachments: 9

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TRADEMARK SECURITY AGREEMENT

This **TRADEMARK SECURITY AGREEMENT** (this “**Agreement**”), dated as of April 25, 2024, by Infinite Commerce, Inc., a Delaware corporation (f/k/a Juvo Plus, Inc., a Delaware corporation) (the “**Grantor**”), in favor of Victory Park Management, LLC, as collateral agent (the “**Collateral Agent**”) for the secured parties referred to below. All capitalized terms used but not otherwise defined herein have the meanings given to them in the Security Agreement, as defined below.

WHEREAS:

A. Reference is made to that certain Pledge and Security Agreement, dated as of December 20, 2023 (as amended, restated, supplemented or otherwise modified from time to time, the “**Security Agreement**”), entered into by and among Infinite Commerce Intermediate LLC, a Delaware limited liability company (f/k/a Juvo Intermediate LLC a Delaware limited liability company), the Grantor, the other Guarantors party thereto, Collateral Agent and the other parties party thereto which secures certain now existing and future arising obligations owing to the Secured Parties (as defined in the Security Agreement) under the Transaction Documents as provided in the Security Agreement;

B. Pursuant to the Security Agreement, the Grantor is required to execute and deliver to the Collateral Agent this Agreement;

C. Pursuant to the terms of the Security Agreement, the Grantor has granted to the Collateral Agent, for the benefit of the Secured Parties, a security interest in substantially all the assets of the Grantor, including all right, title and interest of the Grantor in, to and under all now owned and hereafter acquired trademarks, trademark applications and trademark licenses, and all products and proceeds thereof, to secure the payment of the Obligations (as defined in the Security Agreement).

NOW, THEREFORE, in consideration of the mutual agreements set forth herein and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Grantor hereby grants to the Collateral Agent, for the benefit of the Secured Parties, to secure the Obligations, a continuing security interest in all of the Grantor’s right, title and interest in, to and under the following, whether presently existing or hereafter created or acquired:

1. all of its United States and foreign trademarks and trademark applications, including, without limitation, all United States federally registered trademarks and trademark applications referred to in Schedule 1 annexed hereto, together with any reissues, continuations or extensions thereof and all goodwill associated therewith;

2. all of its trademark licenses, including, without limitation, all of its trademark licenses listed on Schedule 1 annexed hereto, together with all goodwill associated therewith;

3. all products and proceeds of the foregoing, including, without limitation, any claim by the Grantor against third parties for past, present or future infringement, misappropriation, dilution, violation or other impairment of any trademark, including, without limitation, any of the trademarks referred to in Schedule 1 annexed hereto, any trademark issued pursuant to a trademark application referred to in Schedule 1 and any trademark licensed under any trademark license listed on Schedule 1 annexed hereto (items 1 through 3 being herein collectively referred to as the “**Trademark Collateral**”).

This security interest is granted in conjunction with the security interests granted to the Collateral Agent, for itself and on behalf of the other Secured Parties, pursuant to the Security Agreement. The Grantor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect

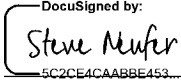
to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. Capitalized terms used but not defined herein have the respective meanings ascribed thereto in the Security Agreement.

This Agreement shall be a contract made under, and governed and enforced in every respect by, the laws of the State of New York (including §5-1401 and 5-1402 of the New York General Obligations Law). The parties hereto (a) agree that any legal action or proceeding with respect to this Agreement or any other agreement, document, or other instrument executed in connection herewith or therewith, shall be brought in any state or federal court located within the City of New York, New York, (b) irrevocably waive any objections which either may now or hereafter have to the venue of any suit, action or proceeding arising out of or relating to this Agreement, or any other agreement, document, or other instrument executed in connection herewith, brought in the aforementioned courts and (c) further irrevocably waive any claim that any such suit, action, or proceeding brought in any such court has been brought in an inconvenient forum.

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The Grantor has caused this Trademark Security Agreement to be duly executed by its duly authorized officer thereunto as of the date first set forth above.

INFINITE COMMERCE, INC., a Delaware corporation

By: 
Name: Steve Neufer
Title: President

Acknowledged:

VICTORY PARK MANAGEMENT, LLC,
as Collateral Agent

A handwritten signature in black ink, appearing to read "S. Zernick", enclosed within a hand-drawn oval.

By: _____
Name: Scott Zernick
Title: Authorized Signatory

SCHEDULE 1
to
TRADEMARK SECURITY AGREEMENT
Trademark Collateral

Owner/Applicant	Country	Trademark	Application/Serial #	Application Date	Reg. #	Reg. Date
Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Aculief	86414236	Oct. 03, 2014	4747428	June 2, 2015
Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	AD Rescuewear	90871785	Aug. 09, 2021	6869480	Oct. 11, 2022
Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	A-Team Performance Parts	87450558	May 15, 2017	5390052	Jan. 30, 2018
Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Confidence From Scratch	90697225	May 07, 2021	6835312	May 30, 2022
Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Dew Well	90687702	May 03, 2021	6908258	Nov. 22, 2022
Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Element Blue	97289689	Mar. 01, 2022	7184397	Oct. 3, 2023
Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Evergreen Pet Supplies	87186859	Sep. 28, 2016	5204077	May 16, 2017
Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Evergreen Pet Supplies	90064426	Jul. 21, 2020	6325686	Apr. 20, 2021
Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Exterminator's Choice	88079376	Aug. 15, 2018	5726583	Apr. 16, 2019

Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Goji Baby	97338448	Mar. 30, 2022	7300433	Feb. 6, 2024
Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Goji Baby	98281537	Nov. 22 2023	NA	NA
Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Grillzilla	97289694	Mar. 01, 2022	7184398	Oct. 3, 2023
Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Impresa	86697130	Jul. 17, 2015	4944768	Apr. 26, 2016
Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Impresa	97125852	Nov. 15, 2021	6924473	Dec. 13, 2022
Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Impresa	90100621	Aug. 07, 2020	6376643	June 8, 2021
Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Isavera	88141223	Oct. 03, 2018	5761967	May 28, 2019
Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Jessi Mae	90523502	Feb. 10, 2021	6590236	Dec. 14, 2021
Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Judee's Gluten Free	87927935	May 18, 2018	5660039	Jan. 22, 2019
Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Judee's	90521298	Feb. 09, 2021	7075912	June 6, 2023
Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Life Mounts	87608389	Sep. 14, 2017	5493941	June 12, 2018

Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Life Mounts	86820688	Nov. 15, 2015	5011690	Aug. 2, 2016
Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Love It Or We'll Make It Right	88822007	Mar. 05, 2020	6381494	June 8, 2021
Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Maplefield	97030950	Sep. 16, 2021	7027466	Apr. 11, 2023
Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Mission Automotive	86887095	Jan. 26, 2016	5040076	Sep. 13, 2016
Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Mission Automotive	90064468	Jul. 21, 2020	6368537	June 1, 2021
Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Monkey Noodle	97476170	June 26, 2022	7086790	June 20, 2023
Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Mornings Just Got Better	88181070	Nov. 05, 2018	5774906	June 11, 2019
Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Nurse & Nourish	97338453	Mar. 30, 2022	NA	NA
Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Pebble & Crane	90703159	May 11, 2021	6914208	Nov. 29, 2022
Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Radiate	88758756	Jan. 14, 2020	6117802	Aug. 4, 2020
Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Radiate	87549842	Jul. 31, 2017	5426839	Mar. 20, 2018

Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Real Good Coffee Co	87009024	Apr. 21, 2016	5056573	Oct. 4, 2016
Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Rodent Defense	88076046	Aug. 13, 2018	5709612	Mar. 26, 2019
Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Stead	97474766	June 24, 2022	7184734	Oct. 3, 2023
Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Supplift	90718339	May 18, 2021	6661509	Mar. 1, 2022
Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Toodaloo	97361162	Apr. 13, 2022	6949961	Jan. 10, 2023
Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Vine Homecare	97393072	May 03, 2022	6957561	Jan. 17, 2023
Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Vine Homecare	90610299	Mar. 29, 2021	6799249	Jul. 19, 2022
Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Wearable Acupressure	88641580	Oct. 03, 2019	6203487	Nov. 24, 2020
Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Wearable Acupressure	85884676	Mar. 23, 2013	4492747	Mar. 4, 2024
Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Wrap-E-Soothe	97592648	Sep. 15, 2022	7228466	Nov. 28, 2023
Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Zested Flavor Market	97923392	May 5, 2023	NA	NA

Infinite Commerce, Inc. f/k/a Juvo Plus, Inc.	US	Zested Flavor Market	97499632	Jul. 12, 2022	7272501	Jan. 9, 2024
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TRADEMARK

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RECORDED: 05/09/2024