

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI212589

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|---|--|-----------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Sazerac Brands, LLC | | 04/24/2024 | Limited Liability Company: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Company Name: | Firefly Distilling Company LLC | | |
| Street Address: | 6775 Bears Bluff Road | | |
| City: | Wadmalaw Island | | |
| State/Country: | SOUTH CAROLINA | | |
| Postal Code: | 29487 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 97860282 | FIREFLY | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 3036293450 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 3036293400 | | |
| Email: | docketing-dv@dorsey.com | | |
| Correspondent Name: | Mrs. Charlene M. Krogh | | |
| Address Line 1: | IP Department | | |
| Address Line 2: | 1400 Wewatta Street, Suite 400 | | |
| Address Line 4: | Denver, COLORADO 80202-5549 | | |
| ATTORNEY DOCKET NUMBER: | T313893.US.01 | | |
| NAME OF SUBMITTER: | NICOLE REICHEL | | |
| SIGNATURE: | NICOLE REICHEL | | |
| DATE SIGNED: | 05/07/2024 | | |
| Total Attachments: 1 | | | |
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OP \$40.00.00 97860282

TRADEMARK ASSIGNMENT AGREEMENT

This trademark assignment agreement is effective as of the date of the last signature below ("Effective Date"), between **Sazerac Brands, LLC** a Delaware limited liability company with an address of 10101 Linn Station Road, Suite 400, Louisville, Kentucky 40223 ("Assignor") and **Firefly Distilling Company LLC**, a Delaware limited liability company with an address of 6775 Bears Bluff Road, Wadmalaw Island, South Carolina 29487 ("Assignee").

WHEREAS, Assignor is the owner of United States Trademark Serial No. 97/860,282 for the mark **FIREFLY** (the "Mark").

WHEREAS, Assignor wants to assign and Assignee wants to receive all of Assignor's right, title and interest in the Mark and any goodwill associated with the Mark.

The parties therefore agree as follows:

NOW THEREFORE, for the amount of \$10 and other good and valuable consideration, Assignor now assigns to Assignee all of Assignor's right, title and interest in the Mark as it exist anywhere in the world and as may be created or acquired at any date in the future, along with any goodwill associated with the Mark. This assignment includes without limitation the application for the Mark, all priority rights or claims based on International Conventions, all rights to proceeds of the Mark, including income, royalties, damages, profits, and payments now or hereafter payable, all rights of action of Assignor, and the right to take proceedings and to seek damages and all other available remedies, against third parties for past, present, or future infringement of the Mark.

Assignor shall execute and deliver any other documents and perform any other reasonable acts Assignee may request, that may be necessary and appropriate to effectuate the provisions of this agreement and establish Assignee's rights in the Mark.

At the request and expense of Assignee, Assignor shall provide all reasonable assistance which Assignee considers necessary in connection with bringing or defending any proceedings in relation to the Mark.

Each party has signed this agreement effective as of the Effective Date.

SAZERAC BRANDS, LLC

FIREFLY DISTILLING COMPANY LLC

By: MARY Tortorice
Name: Mary Tortorice
Title: Chief Compliance Officer
Date: April 24, 2024

By: MARY Tortorice
Name: Mary Tortorice
Title: Chief Compliance Officer
Date: April 24, 2024